NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING DECEMBER 8, 1985

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	31.4	26,970
2	FAMILY TIES	28.6	24,570
3	MURDER, SHE WROTE#	26.4	22,680
4	60 MINUTES	25.6	21,990
5	MIAMI VICE	23.8	20,440
6	NFL MONDAY NIGHT FOOTBALL	23.2	19,930
7	CHEERS	22.9	19,670
8	GOLDEN GIRLS	21.8	18,730
8	NBC SUNDAY NIGHT MOVIE	21.8	18,730
10	DALLAS	21.7	18,640
11	ALL STAR PARTY(S)	21.5	18,470
12	DYNASTY	21.2	18,210
13	CIRCUS OF THE STARS(S)	21.1	18,120
14	HIGHWAY TO HEAVEN	21.0	18,040
15	NEWHART	20.6	17,700
16	KATE & ALLIE	20.5	17,610
16	NIGHT COURT	20.5	17,610

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	26.6	59,620
2	FAMILY TIES	24.1	54,130
3	CHEERS	18.9	42,480
4	CBS NFL FTBL GAME-THU.(S)	17.6	39,560
5	MURDER, SHE WROTE#	17.1	38,320
6	NIGHT COURT	16.9	37,930
7	MIAMI VICE	16.9	37,920
8	60 MINUTES	16.9	37,840
9	NIGHT BEFORE CHRISTMAS(S)	15.9	35,620
10	CHARLIE BROWN'S CHRISTMAS(S)	15.7	35,250
11	RUDOLPH-RED-NOSE-REINDEER(S)	15.1	33,990
12	GOLDEN GIRLS	14.9	33,510
13	AMAZING STORIES	14.9	33,440
14	NFL FTBL GAME NBC-THU(S)	14.9	33,370
15	NBC SUNDAY NIGHT MOVIE	14.7	33,010
16	HIGHWAY TO HEAVEN	14.2	31,850
17	DALLAS	14.1	31,550
18	NFL MONDAY NIGHT FOOTBALL	13.6	30,600
19	ALFRED HITCHCOCK PRESENTS	13.6	30,500
20	ALL STAR PARTY(S)	13.5	30,280
21	KATE & ALLIE	13.3	29,780

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	28.4	25,420
2	FAMILY TIES	26.4	23,670
3	CHEERS	21.9	19,570
4	MURDER, SHE WROTE#	21.8	19,550
5	DALLAS	20.6	18,440
6	NIGHT COURT	20.3	18,170
7	DYNASTY	19.9	17,820
8	60 MINUTES	19.9	17,790
9	NBC SUNDAY NIGHT MOVIE	19.1	17,130
10	GOLDEN GIRLS	18.8	16,880
11	KNOTS LANDING#	18.5	16,540
12	NEWHART	18.5	16,530
13	DYNASTY II: COLBYS SPEC(S)	18.4	16,470
14	KATE & ALLIE	18.2	16,330
15	MIAMI VICE	18.2	16,290
16	HIGHWAY TO HEAVEN	18.0	16,150

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CBS NFL FTBL GAME-THU.(S)	24.5	19,770
2	NFL FTBL GAME NBC-THU(S)	23.9	19,300
3	BILL COSBY SHOW	22.5	18,160
4	NFL MONDAY NIGHT FOOTBALL	22.0	17,780
5	FAMILY TIES	19.7	15,880
6	MIAMI VICE	18.8	15,220
7	CHEERS	18.7	15,130
8	60 MINUTES	18.6	15,050
9	NIGHT COURT	17.3	14,010
10	NFL FTBL POST NBC-THU(S)	17.1	13,830
11	NFL FOOTBALL GAME 2-NBC#	17.0	13,750
12	MURDER, SHE WROTE#	16.6	13,450
13	CBS NFL FOOTBALL GAME 2#	15.2	12,290
14	NBC SUNDAY NIGHT MOVIE	15.2	12,260
15	HILL STREET BLUES#	14.7	11,870
16	MOVIE OF THE WEEK-TUE(S)	14.6	11,770
17	NFL '85 NBC-THU(S)	14.3	11,580
18	CBS SPECIAL MOVIE PRSNT(S)	14.2	11,460
19	ALL STAR PARTY(S)	14.1	11,410
20	CBS NFL FOOTBALL GAME 1	14.0	11,320
21	ALFRED HITCHCOCK PRESENTS	13.5	10,870
22	AMAZING STORIES	13.4	10,790

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING DECEMBER 8, 1985

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	FAMILY TIES	28.9	16,320
2	BILL COSBY SHOW	28.3	16,000
3	CHEERS	25.0	14,140
4	NIGHT COURT	24.6	13,890
5	MIAMI VICE	21.4	12,110
6	PATTI LABELLE SPECIAL(S)	19.7	11,110
7	NBC SUNDAY NIGHT MOVIE	19.0	10,710
8	DYNASTY	18.9	10,670
9	AMAZING STORIES	17.7	10,000
10	MOONLIGHTING	16.9	9,570
11	NEWHART	16.9	9,550
12	DALLAS	16.8	9,510
13	AMER. BANDSTAND'S CELEB.(S)	16.7	9,460
14	RUDOLPH-RED-NOSE-REINDEER(S)	16.6	9,370
15	CHARLIE BROWN'S CHRISTMAS(S)	16.5	9,320
16	KNOTS LANDING#	16.4	9,290
17	DYNASTY II: COLBYS SPEC(S)	16.4	9,260
18	NIGHT BEFORE CHRISTMAS(S)	16.4	9,250
19	ALFRED HITCHCOCK PRESENTS	16.3	9,230
19	KATE & ALLIE	16.3	9,230
21	HILL STREET BLUES#	16.1	9,090

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	ALL STAR PARTY(S)	36.7	10,080
2	MURDER, SHE WROTE#	35.9	9,850
3	60 MINUTES	31.3	8,600
4	BILL COSBY SHOW	28.7	7,870
5	CIRCUS OF THE STARS(S)	28.2	7,750
6	DALLAS	28.1	7,710
7	HIGHWAY TO HEAVEN	27.0	7,410
8	FALCON CREST	26.4	7,240
9	GOLDEN GIRLS	25.2	6,930
10	KNOTS LANDING#	22.2	6,100
11	DYNASTY	22.1	6,070
11	KATE & ALLIE	22.1	6,070
13	FAMILY TIES	21.9	6,020
14	NEWHART	21.3	5,840
15	CAGNEY & LACEY	20.8	5,720
15	227	20.8	5,720
17	SCARECROW & MRS. KING	20.6	5,650

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CBS NFL FTBL GAME-THU.(S)	23.9	13,110
2	NFL FTBL GAME NBC-THU(S)	23.3	12,770
3	BILL COSBY SHOW	22.4	12,310
4	MIAMI VICE	21.4	11,740
5	FAMILY TIES	20.5	11,270
6	NFL MONDAY NIGHT FOOTBALL	20.4	11,210
7	CHEERS	20.4	11,170
8	NIGHT COURT	19.3	10,560
9	NFL FTBL POST NBC-THU(S)	16.2	8,880
10	AMER. BANDSTAND'S CELEB.(S)	16.1	8,810
11	ALFRED HITCHCOCK PRESENTS	16.0	8,790
12	AMAZING STORIES	16.0	8,780
13	HILL STREET BLUES#	15.0	8,240
14	CBS NFL FOOTBALL GAME 2#	14.9	8,200
15	NFL FOOTBALL GAME 2-NBC#	14.7	8,060
16	CBS SPECIAL MOVIE PRES(S)	14.6	8,020
17	NFL '85 NBC-THU(S)	13.9	7,600
18	NBC SUNDAY NIGHT MOVIE	13.6	7,470
19	CBS NFL FOOTBALL GAME 1	13.4	7,340
20	CBS SPECIAL MOVIE PRSNT(S)	13.3	7,320
21	60 MINUTES	12.7	6,980
22	SIMON & SIMON	12.5	6,870

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	30.5	6,340
2	MURDER, SHE WROTE#	30.2	6,270
3	ALL STAR PARTY(S)	27.5	5,700
4	NFL FTBL GAME NBC-THU(S)	26.3	5,460
5	CBS NFL FTBL GAME-THU.(S)	25.7	5,330
6	MOVIE OF THE WEEK-TUE(S)	25.0	5,190
7	BILL COSBY SHOW	23.7	4,930
7	HIGHWAY TO HEAVEN	23.7	4,930
9	NFL MONDAY NIGHT FOOTBALL	23.6	4,900
10	DALLAS	20.9	4,330
11	NFL FTBL POST NBC-THU(S)	20.8	4,310
12	NFL FOOTBALL GAME 2-NBC#	20.2	4,200
13	NBC SUNDAY NIGHT MOVIE	19.7	4,090
14	A TEAM	19.5	4,040
15	CIRCUS OF THE STARS(S)	18.5	3,850
16	FAMILY TIES	18.4	3,810
17	CBS EVENING NEWS-RATHER	17.4	3,620
18	CBS SPECIAL MOVIE PRSNT(S)	16.8	3,490
19	CBS NFL FOOTBALL GAME 2#	16.7	3,460
19	TV BLOOPERS & PRAC. JOKES#	16.7	3,460
21	NBC NIGHTLY NEWS-SAT.	16.5	3,430
22	CRAZY LIKE A FOX#	16.4	3,400

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
•EVENING																										
A TEAM	9	212	195	A	17.1	25	1469	1671	638	282	713	187	386	373	354	275	665	193	361	327	309	274	136	44^	157	128
TUE. 8.00P 60 NBC A		99	97	B	18.8	28	1615	1809	647	287	720	242	420	378	310	264	644	213	392	361	300	216	142	44	303	209
8.00 - 8.30				A	16.4	24	1409	1658	630	275	714	182	379	368	350	285	668	199	363	325	307	275	122	39^	154	124
8.30 - 9.00				A	17.8	26	1529	1677	646	289	713	194	394	376	358	267	663	187	361	328	310	273	144	46^	157	132
ABC BUSINESS BRIEF-MON	4	200		A	15.4	24	1323	1537	496	236	515	165^	325	318	243	160^	905	360	621	587	406	232	51v	14v	66^	27v
1 MON. 10.50P 1 ABC N		93		B	15.2	24	1306	1496	445	194	479	147	285	271	235	170	879	335	567	556	426	241	62	33	76	55
ABC BUSINESS BRIEF-WED	9	194	129	A	12.3	19	1057	1768	797	389	875	393	554	373	327	284	573	209	391	367	277	149	82^	55^	238	148
WED. 8.58P 1 ABC N		91	81	B	14.4	21	1237	1715	765	337	847	341	511	413	355	285	533	209	343	307	233	159	114	64	221	156
ABC BUSINESS BRIEF-FRI	10	173	169	A	11.8	19	1014	1753	792	202	876	289	492	451	361	329	437	134^	241	247	201	174	97^	50^	343	205
1 FRI. 8.40P 1 ABC N		84	84	B	12.6	21	1082	1802	759	289	840	278	456	415	346	326	438	127	229	238	200	180	135	94	389	227
2 FRI. 8.42P 1																										
ABC NEWSBRIEF-MON	10	164	147	A	13.3	20	1142	1688	653	279	687	194	385	417	362	236	648	194	365	367	341	239	159	61^	194	109^
MON. 8.58P 1 ABC N		85	80	B	11.9	18	1022	1800	670	285	715	227	404	394	342	254	673	212	385	380	317	241	166	81	246	158
ABC NEWSBRIEF-TUE	10	182	180	A	13.0	19	1117	1765	774	334	915	442	655	533	374	207	556	264	418	396	237	106^	143	76^	151	67^
TUE. 9.58P 1 ABC N		90	89	B	13.5	20	1160	1708	737	353	837	359	574	487	369	215	602	253	410	396	267	154	140	82	129	73
ABC NEWSBRIEF-WED	10	187	186	A	17.8	27	1529	1530	864	377	966	370	589	478	373	316	439	158	254	247	190	160	41^	27^	84^	48^
WED. 9.58P 1 ABC N		90	90	B	18.8	28	1615	1550	819	339	910	316	535	471	405	316	481	183	284	265	202	166	87	53	72	44
ABC NEWSBRIEF-THU	10	188	186	A	12.9	20	1108	1733	815	349	927	293	487	414	411	381	555	227	337	343	219	175	151	82^	100^	74^
THU. 9.58P 1 ABC N		91	90	B	10.7	16	919	1640	735	260	797	231	435	407	396	308	611	208	342	336	284	223	119	61	113	73
ABC NEWSBRIEF-FRI	10	170	165	A	7.6	12	653	1744	685	338	782	215	426	466	370	283	528	172^	315	354	267	174^	159^	117^	275	200^
FRI. 9.58P 1 ABC N		85	84	B	8.5	13	730	1731	685	317	803	292	484	429	358	260	468	142	270	282	262	158	158	110	302	214
ABC NEWSBRIEF-SAT.	10	177	177	A	10.3	17	885	1736	782	315	830	250	460	420	427	320	672	231	377	374	309	243	30v	25v	204	104^
SAT. 9.58P 1 ABC N		85	88	B	12.0	20	1031	1664	725	312	800	236	421	393	368	329	631	195	345	358	296	238	92	44	141	99
ABC NEWSBRIEF-SUN.	10	189	190	A	13.5	20	1160	1690	605	319	721	353	551	480	297	131	788	431	620	510	286	136	89^	48^	92^	59^
1 SUN. 10.00P 1 ABC N		90	93	B	16.4	24	1409	1811	717	335	790	299	513	460	372	226	749	291	492	471	344	199	129	58	143	95
2 SUN. 10.45P 1																										
ABC NFL FOOTBALL SPECIAL(S)			210	A	13.2	22	1134	1565	509	207^	545	218^	384	353	254	127^	874	324	571	593	417	245	49v	LT	97^	64^
2 SUN. 9.00P 186 ABC SE			99																							
9.00 - 9.30				A	12.8	19	1100	1771	560	231^	604	241^	397	354	278	150^	875	331	597	625	408	230^	119^	LT	173^	63^
9.30 - 10.00				A	14.3	21	1228	1760	568	227	611	254	407	362	271	148^	916	372	632	632	398	238	79^	LT	154^	73^
10.00 - 10.30				A	14.1	21	1211	1533	478	206^	516	204^	361	342	244	128^	890	315	591	633	437	239	49v	LT	78^	78^
10.30 - 11.00				A	12.9	20	1108	1597	513	259	559	242	428	399	257	116^	904	358	597	600	417	240	42v	LT	92^	92^
11.00 - 11.30				A	12.2	22	1048	1444	465	165^	487	172^	359	332	250^	110^	865	293	534	584	458	263	12v	LT	80^	64v
11.30 - 12.00				A	12.6	28	1082	1328	464	174^	488	188^	355	336	231^	106^	821	277	483	516	412	265	LT	LT	19v	19v
12.00 - 12.30				A	13.8	36	1185	1343	480	108^	509	206^	335	302	215^	133^	778	289	493	486	374	238	39v	19v	17v	17v
ABC SPORTS UPDATE-SAT	8	182	174	A	7.5	12	644	1759	740	221	803	215	377	380	338	368	681	188^	357	394	289	273	100^	30v	175^	121^
SAT. 8.58P 1 ABC SN		88	86	B	8.6	14	739	1727	686	305	785	254	431	377	374	291	608	228	356	335	243	219	174	63	160	120
ABC SPORTS UPDATE-SUN	10	199	192	A	14.0	20	1203	1899	687	396	813	393	619	507	329	145	754	359	566	507	293	152	171	86^	161	106^
1 SUN. 8.58P 1 ABC SN		95	93	B	13.6	20	1168	1999	663	356	754	312	518	448	346	182	726	294	506	486	344	172	204	86	315	213
2 SUN. 8.35P 1																										
ABC WORLD NEWS TONIGHT	50	206	206	A	11.6	20	996	1519	691	224	758	185	349	340	336	353	606	141	307	313	309	267	75	51^	80	54^
M-F 6.30P 30 ABC N		99	99	B	11.2	20	962	1501	688	226	746	171	327	327	323	363	600	158	306	300	283	256	65	41	90	57

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
EVENING CONT'D																										
ABC WRLD NEWS TONIGHT-SUN	10	160	159	A	9.4	16	807	1542	596	127^	743	184	267	244	265	405	637	134^	299	262	307	330	59^	28v	103^	70^
SUN. 6.30P 30 ABC N		84	84	B	8.2	14	704	1478	651	179	737	161	279	255	294	414	603	156	279	287	268	281	50	26	88	47
AIRWOLF	10	206		A	12.3	20	1057	1841	752	261	805	221^	394	400	457	320	681	182^	416	438	391	221^	151^	59v	204^	119^
1 SAT. 8.00P 60 CBS A		99		B	12.7	22	1091	1905	672	261	754	222	432	398	372	274	715	233	434	421	381	220	136	39	300	200
8.00 - 8.30				A	11.9	20	1022	1800	736	253^	788	207^	365	394	450	326	649	165^	390	419	378	214^	147^	60v	216^	129^
8.30 - 9.00				A	12.7	21	1091	1874	765	266	817	232^	419	409	465	311	707	195^	435	456	405	227^	156^	59v	194^	110^
ALFRED HITCHCOCK PRESENTS	8	202	202	A	15.5	22	1331	2292	826	411	867	465	692	598	333	124	816	402	661	573	353	149	224	131	385	277
SUN. 8.30P 30 NBC SM		99	99	B	15.9	22	1366	2247	803	382	872	445	694	595	366	133	750	362	593	535	335	125	279	142	346	244
ALL STAR PARTY(S)			208	A	21.5	31	1847	1639	803	253	867	100^	268	280	372	546	618	112^	230	267	300	308	51^	32v	103^	63^
2 SUN. 8.00P 60 CBS GV			99																							
8.00 - 8.30				A	20.4	29	1752	1605	806	246	863	98^	255	272	367	558	619	101^	220	264	311	312	54^	33v	69^	46^
8.30 - 9.00				A	22.5	32	1933	1673	803	261	870	101^	280	288	374	537	618	119^	238	272	291	306	52^	32v	133^	80^
AMAZING STORIES	9	203	202	A	16.0	23	1374	2434	852	444	906	492	728	611	336	129	786	406	640	555	312	139	258	144	484	352
SUN. 8.00P 30 NBC GD		99	99	B	17.4	25	1495	2302	778	397	847	426	670	573	352	133	783	384	624	561	348	116	277	136	395	283
AMER. BANDSTAND'S CELEB.(S)			208	A	16.6	23	1426	1884	642	418	853	420	663	542	352	147^	726	434	618	495	250	74^	174^	91^	131^	73^
1 SUN. 8.00P 180 ABC PC			98																							
8.00 - 8.30				A	14.6	20	1254	1939	613	438	817	376	628	545	355	157^	793	448	646	509	308	105^	149^	72^	180^	110^
8.30 - 9.00				A	16.7	22	1435	1918	597	425	815	388	627	522	335	159^	762	430	620	531	291	98^	198	102^	143^	95^
9.00 - 9.30				A	17.5	24	1503	1939	660	426	877	454	704	543	345	138^	705	451	612	508	216	64^	200	109^	157^	93^
9.30 - 10.00				A	17.9	25	1538	1949	679	421	881	458	692	557	341	150^	754	501	655	489	210	64^	178	88^	136^	72^
10.00 - 10.30				A	16.9	25	1452	1782	646	398	854	417	658	547	364	141^	695	408	611	476	240	61^	150^	82^	83^	35v
10.30 - 11.00				A	16.2	25	1392	1746	646	401	866	417	655	540	370	136^	637	344	557	448	251	56^	156^	81^	87^	38v
AMERICAN ALMANAC (SAT)(S)		196		A	8.4	15	722	1540	733	254^	750	144^	322^	383	421	351^	521	162^	287^	280^	271^	191^	165^	108^	104^	58v
1 SAT. 10.00P 60 NBC DN		99																								
10.00 - 10.30				A	9.2	16	790	1415	699	240^	713	136^	301^	361	397	338	483	141^	266^	262^	268^	178^	112^	63v	107^	62v
10.30 - 11.00				A	7.5	13	644	1699	784	272^	803	154^	350^	413^	459	372^	568	189^	309^	303^	270^	209^	227^	164^	101v	54v
AMERICAN PORTRAIT	28	199	187	A	14.6	22	1254	1976	738	314	830	284	472	419	364	314	621	208	370	356	306	204	111	54	414	248
1 TUE. 8.28P 1 CBS DO		95	93	B	14.6	21	1254	1722	734	309	828	253	444	406	387	329	548	169	316	304	281	195	114	61	232	148
1 THU. 8.56P 1																										
2 MTUTH 8.58P 1																										
BENSON	8	183	185	A	9.6	15	825	1794	727	359	815	240	458	467	372	289	509	170	298	325	244	181	201	135^	269	199
FRI. 9.30P 30 ABC CS		90	93	B	10.9	17	936	1793	753	335	846	281	489	453	380	296	491	147	281	298	269	168	157	110	299	216
BILL COSBY SHOW	11	215	213	A	31.4	51	2697	2211	816	356	944	398	595	500	371	292	672	290	455	411	289	181	235	151	360	249
THU. 8.00P 30 NBC CS		99	99	B	31.4	48	2697	2109	795	373	897	357	570	511	371	268	590	238	383	350	257	171	228	131	394	263
BUGS BUNNY THNKSGVNG DIET(S)		196		A	15.1	22	1297	1966	568	264	653	266	386	354	267	232	452	224	316	262	155^	126^	93^	67^	768	436
1 TUE. 8.30P 30 CBS EA		97																								
CAGNEY & LACEY	8	206	201	A	18.3	28	1572	1489	839	384	959	304	535	484	414	363	393	130	210	218	190	147	100	75^	37^	17v
MON. 10.00P 60 CBS OP		99	99	B	17.1	27	1469	1459	763	350	871	267	509	483	420	301	449	150	276	271	221	140	107	62	32	18
10.00 - 10.30				A	18.4	27	1581	1497	841	385	964	303	541	483	416	365	393	140	214	218	179	146	96	75^	44^	20v
10.30 - 11.00				A	18.3	29	1572	1466	831	380	947	305	528	478	409	359	390	122	204	210	196	148	100	72^	29^	14v
CBS EVENING NEWS-THU(B)		68		A	4.4	9	378	1981	785	365^	833	167v	294^	373^	386^	448^	1042	430^	678^	489^	380^	329^	41v	LT	65v	65v
1 THU. 7.10P 20 CBS N		52																								

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																									
CBS EVENING NEWS-RATHER	54	208	A	13.9	23	1194	1493	687	215	745	139	280	289	318	415	607	125	269	270	306	303	50^	33^	91	49^
1 MTUWF 6.30P 30 CBS N	99	99	B	13.1	23	1125	1465	667	223	735	141	283	293	334	400	590	122	255	259	296	294	61	27	79	42
2 M-F 6.30P 30																									
CBS EVENING NEWS-SUNDA(B)	129		A	6.5	11	558	1441	658	203^	702	88v	229^	275^	244^	427^	519	72v	236^	307^	311^	212^	104v	104v	116v	116v
2 SUN. 6.00P 30 CBS N	65																								
CBS SAT. NEWS-SCHIEFFER	6	174	A	10.3	20	885	1568	689	225^	707	71v	296^	356	349	351	764	176^	369	320	406	367	24v	24v	73v	58v
2 SAT. 6.30P 30 CBS N	92		B	9.3	18	799	1579	634	178	682	95	242	278	341	385	727	198	351	344	339	332	73	27	97	39
CBS SATURDAY NIGHT MOVIE	11	195	A	10.7	18	919	1841	868	416	972	346	645	514	461	274	626	246	401	407	280	166	104^	15v	139^	68^
1 SAT. 9.00P 120 CBS FF	96	89	B	13.0	22	1117	1793	753	352	853	281	520	459	418	274	637	224	418	409	332	171	173	58	130	87
2 SAT. 9.00P 151																									
9.00 - 9.30			A	9.8	16	842	2001	860	390	986	402	686	536	410	256	700	258	466	470	316	182	113^	9v	202	82^
9.30 - 10.00			A	10.2	17	876	1818	846	408	957	359	653	507	456	264	647	245	418	420	284	183	98^	LT	116^	45^
10.00 - 10.30			A	11.7	20	1005	1829	893	461	984	351	668	518	467	263	598	252	385	386	262	145	118^	24v	129^	71^
10.30 - 11.00			A	11.8	21	1014	1844	908	469	1010	354	674	525	486	275	600	253	380	381	267	152	104^	12v	130^	70^
11.00 - 11.30			A	9.9	19	850	1532	734	256^	803	178^	397	414	452	334	549	189^	314	350	278^	173^	69v	40v	111^	62v
CBS SPECIAL MOVIE PRES(S)	206		A	13.8	22	1185	2111	720	236	821	386	599	469	359	181^	866	429	676	521	378	144^	201^	66^	223^	173^
1 WED. 9.00P 120 CBS FF	99																								
9.00 - 9.30			A	13.2	21	1134	2011	710	271	818	386	591	436	334	203^	720	338	557	470	324	121^	192^	93^	281	239
9.30 - 10.00			A	13.5	21	1160	2055	677	224^	783	394	579	426	302	181^	805	413	647	508	339	123^	194^	83^	273	215^
10.00 - 10.30			A	14.4	23	1237	2225	749	231	843	407	634	521	380	158^	988	503	778	590	425	156^	208^	43v	186^	129^
10.30 - 11.00			A	14.1	24	1211	2134	739	219^	833	355	585	482	409	186^	930	446	709	517	416	168^	211^	47v	160^	119^
CBS SPECIAL MOVIE PRSNT(S)	202		A	13.1	22	1125	2276	834	292	906	271	441	455	491	362	1019	432	651	569	435	309	169^	44v	182^	147^
1 THU. 8.00P 120 CBS FF	98																								
8.00 - 8.30			A	11.2	20	962	2269	792	329	860	177^	343	465	536	365	1136	476	735	658	495	322	128^	16v	145^	99^
8.30 - 9.00			A	12.7	22	1091	2241	803	303	870	245	401	419	477	379	1067	460	693	587	432	323	161^	45v	143^	98^
9.00 - 9.30			A	13.7	23	1177	2283	875	260	947	301	482	461	500	372	945	393	596	528	413	303	195^	60^	196^	178^
9.30 - 10.00			A	14.7	24	1263	2310	854	281	933	335	519	474	473	330	954	411	598	517	414	298	190^	47v	233	196^
CBS TUESDAY NIGHT MOVIES	10	205	A	15.7	24	1349	1478	790	331	861	203	456	431	440	365	476	134	254	273	254	184	65^	40^	76^	56^
TUE. 9.00P 120 CBS FF	99	99	B	17.5	27	1503	1496	803	321	896	263	479	443	427	359	455	131	241	247	239	175	75	44	70	46
9.00 - 9.30			A	15.4	22	1323	1543	764	331	839	207	464	418	432	342	438	131	234	250	227	168	80^	50^	186	137
9.30 - 10.00			A	15.0	22	1289	1524	808	334	884	192	478	445	474	372	475	119	236	264	262	196	80^	51^	85^	67^
10.00 - 10.30			A	16.1	25	1383	1416	800	337	864	210	453	440	433	367	470	128	244	263	249	185	58^	33^	24v	14v
10.30 - 11.00			A	16.2	27	1392	1445	786	314	860	204	432	424	426	380	518	160	304	316	274	179	47^	31^	20v	10v
CHARLIE BROWN THNKSGIVING(S)	197		A	12.9	19	1108	1887	524	211^	615	211^	326	321	262	249	434	178^	279	249	181^	136^	93^	67^	745	392
1 TUE. 8.00P 30 CBS EA	97																								
CHARLIE & COMPANY	11	195	A	11.0	17	945	1946	631	243	799	256	486	393	345	280	514	189	329	288	237	162	266	141^	367	268
1 WED. 8.00P 30 CBS CS	98	86	B	12.3	18	1057	1868	737	319	832	299	544	479	391	241	561	215	380	333	271	157	216	116	259	198
2 WED. 9.00P 30																									
CHARLIE BROWN'S CHRISTMAS(S)	186		A	16.9	25	1452	2428	655	367	828	464	644	493	257	165^	415	225	308	287	158^	80^	297	180^	888	573
2 WED. 8.00P 30 CBS EA	97																								
CHEERS	10	204	A	22.9	36	1967	2160	845	447	996	479	719	575	391	229	769	387	569	505	296	168	192	126	203	151
THU. 9.00P 30 NBC CS	99	99	B	23.1	35	1984	1888	789	401	885	393	614	533	360	224	640	296	461	431	265	145	171	93	192	130
CIRCUS OF THE STARS(S)	207		A	21.1	33	1812	1578	715	257	778	132^	300	303	321	428	537	120^	283	307	278	213	114^	86^	149	108^
2 SUN. 9.00P 120 CBS GV	99																								
CONT'D																									

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
EVENING CONT'D																																
CIRCUS OF THE STAR-CONT'D																																
			9.00 - 9.30							A	20.7	30	1778	1704	715	232	766	117^	286	295	321	434	589	136^	305	327	291	242	121^	86^	228	131^
			9.30 - 10.00							A	21.9	33	1881	1672	703	258	769	144	315	324	323	398	565	137^	317	345	296	202	128^	109^	210	148
			10.00 - 10.30							A	21.6	34	1855	1471	696	248	763	140^	304	297	301	413	490	106^	261	281	256	191	114^	83^	104^	104^
			10.30 - 11.00							A	20.3	35	1744	1452	743	290	812	129^	292	292	330	465	501	101^	245	276	266	214	89^	63^	50^	50^
CRAZY LIKE A FOX							7	205		A	15.2	21	1306	1605	745	328	790	161^	369	403	422	350	603	134^	280	295	353	260	121^	50v	91^	54^
	1	SUN.	9.16P	60	CBS	PD		99		B	17.5	25	1503	1581	766	333	860	198	400	400	417	397	517	124	281	294	304	193	99	43	105	72
			9.00 - 9.30							A	15.8	22	1357	1651	745	332	822	191^	383	414	396	367	583	127^	266	288	334	253	116^	34v	130^	66^
			9.30 - 10.00							A	15.0	21	1289	1614	731	330	775	153^	360	405	427	341	616	137^	287	305	358	264	128^	52v	95^	62^
			10.00 - 10.30							A	15.0	21	1289	1555	777	326	796	146^	381	392	440	353	600	141^	286	286	360	258	108^	60^	51v	24v
DALLAS							11	206	207	A	21.7	34	1864	1693	925	346	988	301	509	454	418	413	571	171	305	298	254	232	40^	28^	94	44^
		FRI.	9.00P	60	CBS	GD		99	99	B	22.8	36	1959	1654	880	341	958	286	501	460	420	400	524	168	274	271	219	217	65	35	107	69
			9.00 - 9.30							A	20.7	33	1778	1718	931	351	995	304	519	467	426	409	581	175	314	306	258	234	38^	26^	104	48^
			9.30 - 10.00							A	22.7	36	1950	1664	922	342	984	300	501	439	411	418	560	168	296	291	246	231	37^	27^	83	41^
DIFF'RENT STROKES							9	181	183	A	10.0	16	859	1839	736	301	816	239	437	460	373	296	476	184	279	303	202	173	209	135^	338	237
		FRI.	9.00P	30	ABC	CS		89	92	B	11.1	18	953	1834	706	293	809	291	467	419	325	288	464	155	284	286	235	147	197	142	364	265
DR. SEUSS-GRINCH-XMAS(S)								199		A	14.4	25	1237	2125	500	280	629	374	469	359	189^	132^	440	249	349	293	128^	91^	187^	73^	869	558
	2	SAT.	8.00P	30	CBS	EA		98																								
DYNASTY							9	210	209	A	21.2	33	1821	1517	875	360	979	366	586	481	381	334	432	159	253	248	187	145	38^	26^	68^	30^
	1	WED.	10.00P	60	ABC	GD		99	99	B	23.0	35	1976	1602	860	382	971	351	591	517	426	319	453	179	275	263	188	144	95	63	83	52
	2	WED.	9.00P	60																												
			9.00 - 9.30							A	20.1	30	1727	1554	874	371	978	392	593	453	340	340	449	183	269	260	171	146^	53^	28v	74^	26v
			9.30 - 10.00							A	23.5	35	2019	1483	840	366	947	385	586	441	333	315	441	181	264	258	172	146	38^	23v	57^	25v
			10.00 - 10.30							A	20.4	33	1752	1498	884	352	988	339	586	523	427	327	406	130^	238	231	195	138^	27v	27v	77^	40^
			10.30 - 11.00							A	20.8	35	1787	1509	894	343	992	343	572	506	416	349	427	140^	243	233	204	152	30v	26v	60^	30v
DYNASTY II: COLBYS							2	210	209	A	13.9	22	1194	1740	830	373	947	281	495	437	421	381	542	180	308	312	236	188	151	87^	100^	71^
		THU.	9.00P	60	ABC	GD		99	99	B	13.9	22	1194	1740	830	373	947	281	495	437	421	381	542	180	308	312	236	188	151	87	100	71
			9.00 - 9.30							A	13.2	21	1134	1747	823	370	938	273	488	429	412	381	538	167	300	297	241	192	160	86^	111^	78^
			9.30 - 10.00							A	14.7	23	1263	1712	830	374	947	284	495	437	423	382	535	186	309	318	228	181	141	88^	89^	63^
DYNASTY II: COLBYS SPEC(S)								210		A	19.3	30	1658	1613	863	350	994	321	558	505	424	341	459	133^	246	238	220	188	57^	36v	103^	70^
	1	WED.	9.00P	60	ABC	GD		99																								
			9.00 - 9.30							A	18.9	30	1624	1666	869	355	1003	316	566	510	439	340	480	139^	257	247	231	198	60^	39v	123^	84^
			9.30 - 10.00							A	19.7	31	1692	1554	857	344	982	323	550	499	412	339	440	132^	238	227	207	180	50^	32v	82^	55^
EQUALIZER							11		194	A	12.4	20	1065	1477	579	212^	607	164^	356	369	353	215^	654	189^	428	423	401	202^	94^	68^	122^	36v
	2	WED.	10.00P	60	CBS	PD			96	B	13.7	22	1177	1594	670	274	749	240	471	430	389	233	649	239	451	405	347	171	114	52	82	55
			10.00 - 10.30							A	12.2	19	1048	1521	585	211^	615	178^	364	371	344	215^	660	199^	441	435	402	193^	108^	67^	138^	47v
			10.30 - 11.00							A	12.6	21	1082	1422	566	212^	593	148^	344	364	359	215^	643	176^	408	406	400	211^	80^	69^	106^	28v
FACTS OF LIFE							11	199	178	A	17.2	28	1477	1958	764	315	926	294	544	468	423	331	475	197	282	214	192	148	238	169	319	240
		SAT.	8.30P	30	NBC	CS		98	93	B	18.3	31	1572	1989	790	344	919	338	559	481	374	317	481	189	293	260	197	151	233	148	356	272
FALCON CREST							10	206	204	A	18.0	30	1546	1569	882	340	951	236	438	384	398	469	483	144	230	233	210	216	68^	44^	67^	40^
		FRI.	10.00P	60	CBS	GD		99	99	B	18.4	31	1581	1523	857	335	931	221	442	414	419	441	449	123	207	217	201	208	67	37	76	54
			10.00 - 10.30							A	18.2	30	1563	1556	883	347	949	237	437	386	399	465	473	145	227	224	204	212	66^	44^	68^	40^
			10.30 - 11.00							A	17.9	30	1538	1563	875	331	944	231	434	379	394	468	486	142	232	239	215	217	66^	43^	67^	42^

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS (12–17) FEM.	CHILDREN (2–11) TOTAL	CHILDREN (2–11) 6–11
EVENING CONT'D																										
FALL GUY	2	193	185	A	9.3	16	799	1785	736	225	816	245	402	391	309	362	711	204	390	423	309	280	73^	25v	185	130^
SAT. 8.00P 60 ABC A		94	92	B	9.3	16	799	1785	736	225	816	245	402	391	309	362	711	204	390	423	309	280	73	25	185	130
8.00 - 8.30				A	9.1	15	782	1775	744	222	811	250	392	371	288	369	711	200	387	422	305	289	65^	20v	188	133^
8.30 - 9.00				A	9.5	16	816	1781	730	228	819	241	408	408	326	356	705	206	388	422	306	271	76^	27v	181	126^
FAMILY TIES	10	212	211	A	28.6	45	2457	2203	810	386	965	467	665	520	350	247	647	295	458	419	277	156	241	157	350	246
THU. 8.30P 30 NBC CS		99	99	B	28.8	43	2474	2078	801	395	911	397	616	541	366	237	572	248	397	367	247	142	230	131	365	251
FROSTY THE SNOWMAN(S)			200	A	14.9	25	1280	2037	465	264	550	334	458	354	177^	76^	375	244	295	236	69^	80^	180^	60^	932	590
2 SAT. 8.30P 30 CBS EA			98																							
GEORGE BURNS COMEDY	11	198	163	A	9.1	14	782	1876	632	254	767	234	450	394	351	287	550	214	376	345	263	152^	218	102^	341	206
1 WED. 8.30P 30 CBS CS		99	86	B	11.3	17	971	1694	728	313	812	265	520	470	406	248	581	234	403	361	276	154	154	73	147	96
2 WED. 9.30P 30																										
GIMME A BREAK	11	195	183	A	15.0	26	1289	1897	744	300	899	277	493	427	390	349	444	169	241	194	172	165	234	162	320	231
SAT. 8.00P 30 NBC CS		97	93	B	16.2	28	1392	1998	774	338	899	320	520	456	354	335	484	176	286	262	202	160	240	152	375	281
GOLDEN GIRLS	11	200	195	A	21.8	35	1873	1789	836	342	901	239	470	465	432	370	444	113	260	254	248	156	137	76	307	245
SAT. 9.00P 30 NBC CS		99	97	B	20.9	34	1795	1846	816	330	908	271	504	480	417	351	484	144	259	262	237	179	172	104	282	219
GROWING PAINS	10	203	160	A	17.3	25	1486	1692	737	389	876	313	531	462	382	294	423	151	227	240	204	139	177	114	216	138
TUE. 8.30P 30 ABC CS		99	94	B	19.2	28	1649	1830	748	352	842	320	527	459	368	255	499	190	326	306	236	135	220	138	269	181
HARDCASTLE & MCCORMICK	10	203	185	A	14.9	22	1280	1805	689	320	738	254	446	406	351	233	665	197	403	403	363	213	179	80^	223	115
MON. 8.00P 60 ABC A		98	94	B	14.1	21	1211	1791	714	308	772	260	448	397	358	269	645	194	373	369	319	225	145	63	229	146
8.00 - 8.30				A	14.4	22	1237	1804	678	312	734	263	444	391	338	231	669	184	404	417	378	213	196	98^	205	108^
8.30 - 9.00				A	15.4	23	1323	1794	699	326	740	244	447	418	363	234	655	206	396	385	343	216	163	61^	236	120
HELL TOWN	10	193	167	A	14.1	21	1211	1695	786	291	864	225	449	434	432	334	585	154	309	273	294	249	128	60^	118	74^
WED. 9.00P 60 NBC GD		98	94	B	14.6	22	1254	1573	713	293	823	231	432	412	395	329	546	167	296	279	267	206	104	51	100	66
9.00 - 9.30				A	14.1	21	1211	1709	780	283	858	221	433	422	425	345	586	147	311	277	307	248	139	65^	126	78^
9.30 - 10.00				A	14.1	21	1211	1673	789	297	867	229	463	446	435	322	581	159	303	270	280	251	117	54^	108^	68^
HIGHWAY TO HEAVEN	10	207	210	A	21.0	32	1804	1766	829	238	895	223	403	412	388	411	585	120	276	281	309	274	110	57^	176	125
WED. 8.00P 60 NBC GD		99	99	B	20.3	31	1744	1730	771	269	869	215	417	407	401	393	542	145	280	275	265	222	102	54	217	157
8.00 - 8.30				A	20.2	31	1735	1778	833	234	900	231	407	405	382	417	594	125	285	288	309	276	105	54^	179	124
8.30 - 9.00				A	21.8	33	1873	1750	825	242	889	217	401	416	392	406	574	118	268	275	306	271	112	58^	175	126
HILL STREET BLUES	9		198	A	17.7	28	1520	1741	747	347	790	374	599	540	347	142^	780	318	541	514	377	174^	55^	37v	116^	57^
2 THU. 10.00P 60 NBC OP			99	B	16.5	27	1417	1571	710	374	772	330	550	493	349	173	666	275	481	479	324	136	64	33	69	47
10.00 - 10.30				A	17.6	28	1512	1798	777	369	823	386	615	562	363	153^	787	313	543	522	386	179	73^	53^	115^	53^
10.30 - 11.00				A	17.8	29	1529	1676	714	322	754	363	580	518	329	129^	769	323	538	503	364	167^	36v	21v	117^	60^
HOTEL	6		206	A	16.9	28	1452	1348	817	347	897	286	471	400	325	386	398	131^	187	179^	171^	181^	LT	LT	53^	20v
2 WED. 10.00P 60 ABC GD			99	B	18.6	31	1598	1440	836	340	924	292	499	449	393	367	396	138	213	199	160	161	63	44	57	37
10.00 - 10.30				A	17.5	28	1503	1392	841	371	921	310	506	422	332	373	409	130^	194	188	183	181	LT	LT	62^	26v
10.30 - 11.00				A	16.2	27	1392	1303	795	319	874	262	432	377	314	403	385	130^	179^	172^	160^	180^	LT	LT	44v	11v
HUNTER	10		185	A	16.7	30	1435	1900	761	405	819	234	541	483	465	264	584	192	341	342	282	224	188	105^	309	203
2 SAT. 10.00P 60 NBC OP			95	B	15.3	26	1314	1757	763	345	845	274	533	510	429	261	583	198	354	348	302	183	168	88	161	130
10.00 - 10.30				A	16.3	29	1400	1926	768	423	830	233	558	481	473	272	570	185^	333	331	277	222	182^	101^	344	225
10.30 - 11.00				A	17.1	31	1469	1869	752	387	806	236	525	481	456	258	593	199	344	348	282	228	194	107^	276	181^
INSIDERS	9		135	A	9.2	14	790	1776	770	461	899	412	618	396	350	256^	568	251^	393	321^	262^	158^	48v	48v	261^	127^
CONT'D																										

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
EVENING CONT'D																														
INSIDERS-CONT'D																														
2 WED.	8.00P	60	ABC	A		89	B	13.4	21	1151	1784	741	326	842	360	530	417	339	250	558	214	368	319	259	162	145	88	239	162
8.00 - 8.30							A	8.9	13	765	1748	782	428	896	402	596	381	348	276^	563	238^	364	290^	275^	182^	41v	41v	248^	125^
8.30 - 9.00							A	9.6	14	825	1773	746	485	888	415	629	403	349	234^	564	257^	410	344	248^	137^	54v	54v	267^	131^
KATE & ALLIE					9	205	A	20.5	28	1761	1691	791	409	929	290	525	467	392	345	435	110	230	227	228	171	167	110	160	101
MON.	9.00P	30	CBS	CS		96	B	20.1	28	1727	1752	796	362	910	289	538	506	416	314	468	149	284	281	233	149	184	107	190	133
KNIGHT RIDER					9	185	A	13.1	22	1125	2064	687	226	807	268	423	382	316	334	691	225	386	369	311	262	104^	54^	462	303
FRI.	8.00P	60	NBC	A		91	B	13.9	23	1194	1996	707	254	813	268	463	407	361	308	636	205	363	348	294	225	132	70	415	305
8.00 - 8.30							A	12.5	21	1074	2044	679	232	793	257	402	361	309	344	695	227	378	362	310	272	107^	56^	449	292
8.30 - 9.00							A	13.8	23	1185	2057	687	217	812	271	438	397	319	325	676	220	386	371	304	248	98^	52^	471	312
KNOTS LANDING					10	207	A	19.3	31	1658	1543	897	361	996	373	560	475	356	367	417	168	270	252	173	134^	38v	38v	92^	60^
2 THU.	10.00P	60	CBS	GD		99	B	19.7	32	1692	1569	858	356	958	335	568	505	422	337	452	169	285	262	218	138	94	59	65	43
10.00 - 10.30							A	19.4	31	1666	1561	904	357	995	375	555	471	348	372	431	168	274	261	186	141^	36v	36v	99^	65^
10.30 - 11.00							A	19.3	32	1658	1511	890	364	996	372	564	476	363	364	396	166	261	240	156^	126^	35v	35v	84^	54^
LADY BLUE					4	194	A	11.1	18	953	1720	772	320	823	254	467	428	404	313	718	233	389	376	318	281	37v	25v	142	82^
SAT.	9.00P	60	ABC	OP		95	B	10.8	17	928	1645	682	329	769	218	415	393	381	305	713	246	406	387	308	259	66	28	97	60
9.00 - 9.30							A	10.4	17	893	1693	745	289	793	237	449	414	393	304	726	237	393	382	317	286	42^	24v	132^	82^
9.30 - 10.00							A	11.8	19	1014	1731	793	346	848	268	479	438	411	322	704	226	382	370	321	272	27v	23v	152	79^
LOVE BOAT					8	200	A	14.4	25	1237	1692	818	406	922	323	524	441	365	339	580	212	349	318	257	194	53^	33^	137	91^
SAT.	10.00P	60	ABC	CS		96	B	13.4	23	1151	1589	777	335	882	272	451	398	359	378	471	166	275	256	206	169	124	72	112	90
10.00 - 10.30							A	14.0	24	1203	1680	815	390	914	321	511	426	360	341	583	200	336	312	265	202	46^	27v	137	90^
10.30 - 11.00							A	14.8	26	1271	1695	823	420	929	324	537	454	371	338	573	222	356	322	246	185	58^	38^	135	89^
MACGYVER					7	189	A	11.6	17	996	1892	772	358	803	331	564	488	390	165^	705	206^	416	409	322	251^	123^	38v	261^	134^
2 SUN.	8.00P	60	ABC	A		93	B	13.3	19	1142	1960	636	319	739	296	494	442	337	183	710	257	473	447	341	194	206	81	305	203
8.00 - 8.30							A	10.8	16	928	1934	744	335	776	317	549	493	374	159^	719	222^	433	420	333	249^	147^	39v	292	135^
8.30 - 9.00							A	12.5	19	1074	1825	784	372	812	338	566	474	396	168^	686	192^	396	396	305	250	99^	37v	228^	131^
MACGYVER SPEC.(S)					207		A	13.1	21	1125	1865	760	358	854	397	565	404	354	241	619	181^	395	388	325	177^	105^	53v	287	173^
1 WED.	8.00P	60	ABC	A		99																								
8.00 - 8.30							A	11.9	19	1022	1800	744	357	840	406	568	407	333	225^	590	178^	376	360	291	171^	104^	53v	266	162^
8.30 - 9.00							A	14.2	22	1220	1921	777	364	869	390	565	405	375	252	647	182^	413	414	355	183^	102^	50v	303	182^
MAGNUM, P.I.					9	185	A	14.5	21	1246	1746	766	334	791	180^	390	377	382	374	641	133^	353	387	390	220	82^	30v	232	113^
2 THU.	8.00P	60	CBS	PD		95	B	15.5	23	1331	1663	755	296	830	230	432	418	410	334	598	174	351	354	320	194	92	32	143	88
8.00 - 8.30							A	13.2	19	1134	1703	748	314	775	169^	366	353	371	381	604	129^	335	363	359	209^	86^	31v	238	110^
8.30 - 9.00							A	15.9	23	1366	1766	773	345	796	187^	406	393	387	364	665	134^	365	405	411	227	79^	29v	226	114^
MIAMI VICE					10	210	A	23.8	39	2044	1855	707	334	798	382	592	521	319	169	744	343	575	505	330	134	173	69	140	100
FRI.	10.00P	60	NBC	OP		99	B	22.1	36	1898	1824	714	356	795	372	591	520	350	158	705	319	530	484	312	138	169	79	155	122
10.00 - 10.30							A	23.5	38	2019	1852	700	329	793	380	588	513	322	168	737	334	565	495	329	138	172	63^	150	112
10.30 - 11.00							A	24.0	40	2062	1858	711	336	799	383	596	533	319	164	752	351	585	518	331	128	177	75	130	87
MISFITS OF SCIENCE					8	182	A	12.9	20	1108	2208	643	259	729	287	510	450	341	188	746	340	552	470	329	157	155	42^	578	441
FRI.	9.00P	60	NBC	A		89	B	13.2	21	1134	2080	631	266	715	276	493	451	348	181	647	260	477	422	325	139	215	88	503	380
9.00 - 9.30							A	12.3	20	1057	2202	652	267	736	284	502	445	344	198	731	315	531	464	337	163	145	42^	590	455
9.30 - 10.00							A	13.5	21	1160	2198	634	250	719	288	512	449	334	178	751	360	567	475	319	147	161	40^	567	428
MR. BELVEDERE					11	184	A	13.1	21	1125	1739	802	200	871	262	462	449	376	349	449	144	252	256	199	179	112^	58^	307	182
FRI.	8.30P	30	ABC	CS		91	B	13.8	23	1185	1783	751	286	826	269	439	405	339	323	440	136	234	239	194	178	148	102	369	224

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																										
MOONLIGHTING	9	208	205	A	17.0	25	1460	1809	760	349	894	436	657	566	365	176	562	262	417	385	246	105	158	82^	195	94^
TUE. 9.00P 60 ABC PD		99	98	B	17.9	26	1538	1812	772	387	886	401	651	556	387	185	598	276	446	413	262	112	178	100	150	94
9.00 - 9.30				A	17.1	25	1469	1799	752	343	876	408	631	565	367	180	563	257	408	376	248	114	152	78^	208	102
9.30 - 10.00				A	16.9	25	1452	1811	763	352	905	460	675	563	360	172	565	272	430	394	243	96	160	86^	181	85^
MOVIE OF THE WEEK-TUE(S)		199		A	19.6	29	1684	1480	636	227	693	209	354	314	306	281	698	164	325	370	358	308	64^	30v	25v	5v
1 TUE. 9.00P 120 NBC FF		99																								
9.00 - 9.30				A	18.8	26	1615	1567	652	262	695	221	355	299	290	284	727	178	351	379	364	317	83^	33v	62^	23v
9.30 - 10.00				A	19.0	27	1632	1502	646	260	695	212	354	308	296	282	717	167	338	372	373	314	50^	5v	40v	LT
10.00 - 10.30				A	20.2	31	1735	1440	621	198	688	203	353	320	309	279	686	165	312	365	349	308	66^	41^	LT	LT
10.30 - 11.00				A	20.5	33	1761	1412	622	190	691	198	354	325	327	281	665	144^	301	360	351	293	56^	40^	LT	LT
MURDER, SHE WROTE	9	207		A	26.4	36	2268	1690	792	288	861	150	348	404	443	434	593	125	255	282	292	277	108^	50^	128	87^
1 SUN. 3.16P 60 CBS SM		99		B	24.7	35	2122	1607	796	319	887	170	383	401	452	435	538	124	262	278	288	236	84	39	98	65
8.00 - 8.30				A	25.8	35	2216	1719	823	294	889	155	365	430	466	437	589	128	254	281	284	271	121^	64^	120	84^
8.30 - 9.00				A	27.1	36	2328	1690	793	284	863	141	338	398	453	444	591	115	247	275	292	282	106^	50^	130	91^
9.00 - 9.30				A	25.4	34	2182	1674	767	293	842	164	360	402	409	416	600	143	271	296	303	270	99^	37^	133	88^
NBC MONDAY NIGHT MOVIES	10	200	199	A	15.8	23	1357	1648	774	275	865	335	526	458	405	267	547	193	338	310	253	186	141	101	95^	51^
1 MON. 9.00P 120 NBC FF		99	99	B	19.4	29	1666	1689	808	341	917	362	588	507	403	275	473	166	286	262	226	155	144	95	155	92
2 MON. 8.00P 180																										
8.00 - 8.30				A	14.5	21	1246	1662	785	243	867	395	568	467	374	234	449	269	354	264	120^	95^	252	147^	94^	53v
8.30 - 9.00				A	14.1	20	1211	1719	819	264	907	426	613	476	394	244	468	292	354	290	112^	114^	209^	135^	135^	56v
9.00 - 9.30				A	15.9	22	1366	1714	787	288	881	341	524	468	415	278	564	172	333	314	291	202	134	88^	135	80^
9.30 - 10.00				A	16.1	23	1383	1690	776	275	877	324	519	453	421	277	561	170	319	304	284	208	148	102	104	64^
10.00 - 10.30				A	16.4	24	1409	1623	783	277	866	314	525	471	418	266	583	177	351	338	287	206	118	108	56^	29^
10.30 - 11.00				A	16.3	26	1400	1550	735	289	829	288	476	429	397	282	566	177	335	318	274	204	84^	72^	71^	35^
NBC NEWS DIGEST-M-F	50	147	146	A	12.8	19	1100	1965	784	321	892	350	535	465	371	293	656	230	393	364	305	231	138	77	279	194
1 M-F 8.58P 1 NBC N		76	76	B	13.4	20	1151	1854	724	299	814	295	474	424	346	288	608	207	356	341	280	212	138	73	294	203
2 MON. 9.08P 1																										
2 TU-F 8.58P 1																										
NBC NEWS DIGEST-2-M-F	22	164	141	A	12.3	18	1057	1734	705	279	804	336	517	404	318	249	676	265	416	374	290	217	102	44^	152	100
1 TUE. 9.52P 2 NBC N		85	80	B	12.2	18	1048	1710	741	309	845	325	537	448	366	262	578	214	368	349	275	169	125	67	162	111
1 THU. 9.58P 1																										
2 MON. 9.51P 1																										
2 W & F 9.58P 1																										
NBC NEWS DIGEST-SAT	10	155	138	A	13.9	23	1194	1901	770	318	941	298	553	445	433	358	444	176	239	186	185	165	248	191	268	203
SAT. 8.58P 1 NBC N		80	74	B	13.8	23	1185	1923	774	333	904	333	533	454	363	327	489	179	274	256	193	179	196	131	334	257
NBC NEWS DIGEST-2-SAT.	4	167		A	12.4	20	1065	1621	881	259	916	245^	457	511	426	379	495	132^	289	288	277	169^	81^	36v	129^	110^
1 SAT. 9.58P 1 NBC N		84		B	12.6	20	1082	1728	794	288	867	236	459	473	417	342	478	128	238	263	259	186	143	82	240	191
NBC NEWS DIGEST-SUN	10	157	154	A	11.6	16	996	2085	787	372	823	415	621	563	321	152	769	360	598	515	340	171	166	107^	327	235
SUN. 8.58P 1 NBC N		80	79	B	11.3	16	971	2042	759	337	823	368	595	508	355	188	764	319	529	478	347	192	184	94	271	189
NBC NEWS DIGEST-2-SUN.	5		170	A	14.0	21	1203	2040	971	330	993	403	671	602	464	251	657	263	445	404	300	172^	201^	156^	189^	114^
2 SUN. 9.51P 2 NBC N			88	B	15.0	22	1289	1935	854	370	923	381	656	581	441	209	669	257	456	428	321	166	179	111	164	110
NBC NIGHTLY NEWS-SAT.	10	161	160	A	12.1	22	1039	1811	687	185	771	176	310	304	289	416	707	158	321	315	299	330	113^	82^	220	184
SAT. 6.30P 30 NBC N		92	91	B	10.6	21	911	1574	657	197	728	128	265	291	318	402	615	126	242	255	277	308	63	30	168	122
NBC NIGHTLY NEWS-SUN	2	132		A	8.9	14	765	1569	595	276^	666	102^	203^	248^	306^	391	745	257^	416	337^	251^	292^	50v	11v	108^	91^
1 SUN. 6.30P 30 NBC N		75		B	8.4	13	722	1518	589	215	625	80	197	239	351	373	747	231	431	406	299	279	72	LT	74	65

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # / DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																															
NBC NIGHTLY NEWS					49	201	201	A	12.2	21	1048	1561	664	231	759	161	311	306	348	392	645	174	311	317	260	292	31^	13v	126	88
M-F	6.30P	30	NBC	N		99	99	B	11.6	21	996	1525	688	232	753	160	305	307	348	393	619	148	271	282	274	302	42	22	111	67
NBC SUNDAY NIGHT MOVIE					10	200	189	A	21.8	33	1873	1762	831	332	913	333	571	524	428	271	654	214	399	370	310	218	102	76	93	54^
SUN.	9.00P	120	NBC	FF		99	97	B	20.0	30	1718	1856	749	345	845	346	589	514	387	204	700	265	477	443	338	179	169	93	142	94
9.00 - 9.30								A	19.4	27	1666	1897	873	354	935	358	605	556	435	254	693	239	435	405	323	217	118	90	151	96
9.30 - 10.00								A	21.8	32	1873	1792	840	326	914	334	565	520	415	277	665	215	405	380	316	224	104	79	109	68^
10.00 - 10.30								A	22.8	35	1959	1696	819	333	913	331	567	514	433	278	633	203	380	353	299	219	95	68^	55^	32^
10.30 - 11.00								A	23.1	37	1984	1686	809	319	899	322	555	506	427	275	634	197	381	352	306	216	91	68^	62^	30^
NEWHART					8	205	199	A	20.6	29	1770	1662	835	439	934	298	540	492	404	330	456	150	253	259	216	165	148	95	124	91
MON.	9.30P	30	CBS	CS		99	97	B	19.8	28	1701	1653	813	398	918	299	551	526	432	298	481	169	296	298	233	150	145	83	109	74
NEWSBREAK-M-F					55	174	163	A	13.2	20	1134	1674	809	336	884	246	467	422	407	374	549	159	305	306	279	208	116	61	125	80
1 MTHF	9.58P	1	CBS	N		84	78	B	13.9	21	1194	1627	813	334	906	257	480	445	430	368	524	153	287	280	262	201	98	51	99	66
1 TUE.	9.55P	2																													
1 WED.	9.53P	1																													
2 MWTHF	9.58P	1																													
2 TUE.	9.59P	1																													
NEWSBREAK-SAT.					11	169	163	A	8.2	13	704	1928	922	400	1032	378	695	504	496	310	638	258	408	416	276	176^	120^	LT	138^	80^
1 SAT.	9.55P	1	CBS	N		82	80	B	10.2	17	876	1770	752	352	868	275	508	448	423	301	607	207	391	370	313	181	170	48	125	86
2 SAT.	9.57P	1																													
NEWSBREAK-SUN.					11	178	184	A	15.1	22	1297	1523	748	285	796	144	342	346	370	394	525	119	254	262	297	222	114	80^	88^	76^
1 SUN.	10.14P	1	CBS	N		85	89	B	14.7	22	1263	1544	782	333	874	196	394	396	420	421	515	122	264	271	290	216	84	42	71	52
2 SUN.	10.08P	1																													
NFL MONDAY NIGHT FOOTBALL					12	210	209	A	23.2	38	1993	1535	482	222	510	183	310	300	233	167	892	307	562	577	451	246	69	14v	64^	27^
1 MON.	9.00P	211	ABC	SE		99	99	B	19.4	32	1666	1529	440	198	466	170	287	269	214	151	914	332	590	575	446	258	76	28	73	42
2 MON.	9.00P	208																													
9.00 - 9.30								A	22.7	32	1950	1694	558	270	600	212	366	349	269	197	874	300	549	548	432	258	102	26^	118	45^
9.30 - 10.00								A	25.2	35	2165	1673	530	265	562	209	341	328	246	186	910	318	586	579	449	252	94	21^	107	41^
10.00 - 10.30								A	26.7	38	2294	1586	496	216	512	178	311	310	241	162	921	330	582	587	455	249	82	18^	71	23^
10.30 - 11.00								A	24.3	36	2087	1582	507	217	523	174	318	316	250	171	923	337	589	604	456	241	75	12v	61^	22^
11.00 - 11.30								A	23.2	39	1993	1447	439	219	470	184	292	274	204	150	890	311	570	581	450	236	46^	5v	41^	21^
11.30 - 12.00								A	22.3	46	1916	1378	414	181	441	152	256	241	209	161	879	273	540	577	483	243	42^	6v	16v	13v
12.00 - 12.30								A	17.7	43	1520	1355	425	174	465	179	291	270	208	148	839	267	507	561	448	246	22v	LT	29^	29^
NIGHT BEFORE CHRISTMAS(S)							188	A	16.7	24	1435	2482	637	374	784	444	645	507	263	126^	382	241	310	278	131^	42v	316	199	1000	692
2 WED.	8.30P	30	CBS	EA			98																								
NIGHT COURT					9	197	198	A	20.5	32	1761	2154	863	477	1032	519	791	638	397	187	797	398	601	523	306	162	177	108	148	86
THU.	9.30P	30	NBC	CS		99	99	B	20.6	31	1770	1844	785	406	892	413	640	546	356	206	653	299	476	444	279	142	161	80	138	82
OUR FAMILY HONOR					5	188	184	A	5.3	9	455	1576	671	305	845	239^	418	446	424	323	499	72v	217^	309	293^	190^	106^	81^	126^	63v
FRI.	10.00P	60	ABC	GD		95	94	B	5.8	10	498	1492	624	247	744	240	376	376	349	280	531	106	249	304	286	205	82	56	135	71
10.00 - 10.30								A	5.5	9	472	1593	636	326	822	236^	411	445	412	309	502	91^	255^	323	293	179^	112^	82^	157^	93^
10.30 - 11.00								A	5.0	8	430	1563	716	276^	877	245^	425	448	441	346	495	52v	180^	291^	292^	204^	102^	82^	89^	26v
PATTI LABELLE SPECIAL(S)						207		A	12.5	22	1074	2294	941	579	1257	706	1034	660	413	200^	520	197^	335	273	223^	167^	267	182^	250	183^
1 THU.	10.00P	60	NBC	GV		99																									
10.00 - 10.30								A	13.5	23	1160	2290	898	572	1235	690	994	642	396	213^	511	188^	321	270	227^	170^	286	188^	258	183^
10.30 - 11.00								A	11.4	21	979	2311	997	588	1292	733	1086	691	432	185^	538	210^	354	282	220^	164^	243^	176^	238^	182^

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
EVENING CONT'D																										
PUNKY BREWSTER		9	162	A	9.6	14	825	2072	711	277^	757	230^	456	435	371	255^	543	208^	344	317^	273^	161^	248^	137^	524	375
1 SUN. 7.00P 30 NBC CS			88	B	9.0	14	773	2145	691	255	749	262	485	431	352	228	596	233	407	371	281	148	258	159	542	364
REMINGTON STEELE		7	192	A	13.9	23	1194	1439	645	237	704	213^	448	478	399	193^	593	235	380	406	291	164^	115^	75^	27v	27v
2 TUE. 10.00P 60 NBC PD			98	B	15.6	25	1340	1538	738	301	820	308	559	482	371	224	577	248	403	369	255	140	91	40	50	35
10.00 - 10.30				A	13.8	23	1185	1442	626	231	704	219^	450	470	390	195^	575	207^	363	408	300	167^	126^	71^	37v	37v
10.30 - 11.00				A	14.0	24	1203	1428	658	240	699	207^	444	482	405	190^	608	261	396	404	282	160^	104^	78^	17v	17v
RIPLEY'S BELIEVE IT-NOT		11	191 169	A	10.2	16	876	2213	805	314	903	391	637	498	379	215	938	400	630	584	418	250	96^	45^	276	234
SUN. 7.00P 60 ABC U			94 80	B	10.8	17	928	2030	693	327	794	315	518	417	345	227	812	337	553	519	376	205	152	53	272	196
7.00 - 7.30				A	9.9	15	850	2158	797	298	880	358	599	462	382	231	917	380	596	539	412	274	87^	42^	274	224
7.30 - 8.00				A	10.5	16	902	2249	807	328	916	417	668	529	373	200	954	423	664	621	420	225	101^	45^	278	242
RIPTIDE		7	181	A	14.6	22	1254	1526	628	309	714	193^	425	386	383	239	508	139^	256	256	262	235	193^	78^	111^	73^
2 TUE. 9.00P 60 NBC PD			93	B	14.9	22	1280	1599	673	305	747	275	486	414	326	227	625	240	415	405	299	166	122	45	105	52
9.00 - 9.30				A	14.4	21	1237	1525	635	283	699	180^	409	370	380	246	502	148^	259	241	252	227	201^	75^	123^	83^
9.30 - 10.00				A	14.9	22	1280	1507	615	330	720	202^	435	398	383	230	507	128^	252	268	269	239	183^	82^	97^	60^
RUDOLPH-RED-NOSE-REINDEER(S)			190	A	17.0	25	1460	2328	698	265	810	440	640	528	275	149^	391	244	319	247	105^	72^	194	138^	933	588
2 TUE. 8.00P 60 CBS EA			98																							
8.00 - 8.30				A	16.4	24	1409	2322	688	271	806	442	641	509	274	141^	374	241	309	235	96^	65^	200	151^	942	589
8.30 - 9.00				A	17.7	26	1520	2312	702	255	807	439	636	539	269	1[illegible]5^	400	243	326	256	116^	74^	185	123^	920	584
ST. ELSEWHERE		9	202 187	A	14.3	23	1228	1641	767	397	848	289	540	497	420	239	591	227	407	372	267	153	91^	48^	111	83^
WED. 10.00P 60 NBC GD			99 98	B	14.0	23	1203	1545	792	389	867	300	540	522	439	258	564	243	393	360	249	131	60	28	54	40
10.00 - 10.30				A	14.2	23	1220	1620	767	410	846	286	517	494	418	243	575	214	384	363	272	155	89^	47^	110^	85^
10.30 - 11.00				A	14.4	24	1237	1648	764	383	847	293	564	498	421	232	598	238	424	376	260	148	91^	45^	112	80^
SCARECROW & MRS. KING		11	207 185	A	16.7	24	1435	1678	795	418	916	275	461	409	388	393	467	83^	185	249	263	213	91^	66^	204	140
MON. 8.00P 60 CBS GD			98 93	B	17.8	26	1529	1721	754	353	869	253	451	418	396	363	503	122	264	280	269	195	138	85	211	135
8.00 - 8.30				A	16.2	24	1392	1675	807	430	921	276	459	415	395	399	450	80^	159	224	243	221	88^	66^	216	140
8.30 - 9.00				A	17.2	24	1477	1676	782	406	911	269	462	406	383	390	478	82^	206	269	280	206	95	68^	192	140
SHADOW CHASERS		4	199 134	A	5.8	9	498	2032	758	277	834	277	480	467	402	285	743	219^	498	485	429	187^	134^	61v	321	217^
THU. 8.00P 60 ABC PD			98 86	B	6.2	9	533	1749	723	270	790	245	472	457	412	260	576	181	368	369	311	156	137	48	246	180
8.00 - 8.30				A	5.2	8	447	2083	750	272^	802	269^	477	456	381	283^	771	233^	521	508	460	190^	136^	71v	374	231^
8.30 - 9.00				A	6.3	10	541	2000	764	283	862	286	484	478	416	288	730	214^	486	468	404	188^	132^	54v	276	208^
SILVER SPOONS		9	179 180	A	11.0	16	945	2404	828	383	901	444	692	546	344	190	572	283	399	347	217	144	273	186	658	451
SUN. 7.30P 30 NBC CS			94 95	B	10.9	17	936	2296	729	342	811	342	565	487	340	207	613	264	429	390	271	143	269	161	603	415
SIMON & SIMON		10	206 206	A	16.3	26	1400	1787	717	258	761	212	425	436	390	275	752	257	489	474	404	218	146	33^	128	32^
1 THU. 10.00P 60 CBS PD			99 99	B	17.7	27	1520	1659	758	314	849	259	491	462	413	302	596	197	377	360	314	183	112	37	102	69
2 THU. 9.00P 60																										
9.00 - 9.30				A	16.9	25	1452	1780	743	292	789	208	459	440	410	278	677	207	452	451	372	203	119^	27v	195	113^
9.30 - 10.00				A	18.0	27	1546	1720	721	279	768	224	436	416	372	286	676	221	436	420	356	223	99^	31v	177	113^
10.00 - 10.30				A	14.4	25	1237	1794	658	212^	694	192^	377	425	375	246	840	309	553	532	463	214^	196^	40v	64^	46v
10.30 - 11.00				A	15.8	29	1357	1845	733	233	776	217	417	465	397	282	837	315	538	495	432	232	175^	36v	57^	42v
60 MINUTES		12	209 209	A	25.6	37	2199	1721	733	307	810	167	344	374	380	392	685	155	319	358	339	287	104	61	122	77
1 SUN. 7.16P 60 CBS DN			99 99	B	23.5	36	2019	1624	717	288	789	159	339	352	382	383	691	177	348	370	343	283	67	33	77	47
2 SUN. 7.00P 60																										
7.00 - 7.30				A	22.4	34	1924	1692	713	298	800	174	337	353	355	396	671	142	311	371	345	275	101	65^	120	76
7.30 - 8.00				A	26.9	39	2311	1723	722	303	797	165	339	369	374	382	705	164	327	361	344	297	108	63	113	70
8.00 - 8.30				A	29.8	41	2560	1739	790	324	854	157	364	428	438	401	626	138	291	306	304	280	108	47^	151	93^

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																														
SPENSER: FOR HIRE					5	207	199	A	13.9	22	1194	1604	748	256	850	329	560	499	396	226	604	199	386	393	322	176	57^	20v	93^	20v
TUE.	10.00P	60	ABC	PD		99	97	B	13.8	23	1185	1566	721	320	824	301	522	473	396	236	611	200	391	381	320	180	66	30	65	29
10.00 - 10.30								A	14.1	22	1211	1624	748	271	848	340	570	510	391	214	607	214	399	399	312	166	64^	18v	105^	21v
10.30 - 11.00								A	13.7	23	1177	1573	746	238	846	318	547	483	398	237	601	181	374	384	332	187	48^	21v	78^	20v
SPORTSBREAK-SAT					11	199	201	A	12.3	20	1057	2158	699	310	786	373	548	457	318	195	570	224	414	397	274	143	190	76^	612	379
1 SAT.	8.58P	1	CBS	SN		97	96	B	11.8	20	1014	1997	680	274	763	260	462	414	361	253	693	244	441	419	361	198	160	46	381	259
2 SAT.	8.28P	1																												
SPORTSBREAK-SUN					11	201	202	A	18.7	26	1606	1728	777	282	850	145	338	352	385	455	626	145	276	294	301	289	94	44^	158	98
1 SUN.	9.14P	1	CBS	SN		94	94	B	20.4	29	1752	1616	781	321	871	184	392	399	430	416	553	137	288	291	298	228	83	38	109	77
2 SUN.	8.58P	1																												
TV BLOOPERS & PRAC. JOKES					9	203		A	15.6	23	1340	1985	702	227	790	254	421	395	351	316	783	276	471	441	409	258	141^	88^	271	190^
1 MON.	8.00P	60	NBC	CV		99		B	16.1	24	1383	1849	714	293	800	297	471	404	337	284	596	230	376	342	284	176	193	121	260	181
8.00 - 8.30								A	15.5	23	1331	1954	682	209	766	254	404	364	316	313	770	276	454	420	392	266	139^	83^	279	193^
8.30 - 9.00								A	15.7	22	1349	2007	717	242	809	255	435	424	385	315	787	273	484	458	423	249	145^	91^	266	186^
TRAPPER JOHN, M.D.					7	205		A	13.0	20	1117	1468	747	275	799	161^	348	330	416	391	551	135^	262	261	332	250	79^	46v	39v	23v
1 SUN.	10.16P	60	CBS	GD		99		B	14.1	22	1211	1446	744	320	848	209	394	380	396	395	470	128	259	247	266	183	71	29	57	43
10.00 - 10.30								A	12.3	18	1057	1496	765	274	807	160^	364	344	404	385	544	112^	249^	248^	347	254	75^	48v	70^	38v
10.30 - 11.00								A	12.6	19	1082	1489	765	295	810	165^	363	339	414	389	554	143^	274	278	337	241^	88^	54v	37v	20v
11.00 - 11.30								A	14.4	25	1237	1415	699	241	768	154^	307	307	425	392	554	143^	249	243	311	266	72^	33v	21v	19v
20/20					9	208	208	A	15.9	27	1366	1775	823	294	888	229	450	451	432	380	660	223	411	435	293	213	130	71^	97^	58^
THU.	10.00P	60	ABC	DN		99	99	B	14.1	23	1211	1617	771	261	836	210	433	443	428	330	646	201	375	374	314	228	81	30	54	33
10.00 - 10.30								A	16.3	27	1400	1794	837	305	906	233	465	467	445	380	653	226	411	431	287	208	137	72^	98	60^
10.30 - 11.00								A	15.3	27	1314	1766	816	283	876	224	436	438	421	387	671	223	415	441	300	221	124	71^	95^	54^
TWILIGHT ZONE					11	207	193	A	13.4	22	1151	1992	801	412	843	347	534	492	337	245	765	342	549	498	339	174	126	44^	258	159
FRI.	8.00P	60	CBS	SF		99	94	B	14.4	24	1237	1906	751	355	824	317	538	499	375	239	677	286	492	458	318	147	141	48	264	179
8.00 - 8.30								A	13.1	22	1125	1952	777	388	826	338	516	480	322	246	748	342	547	502	328	162	131	49^	247	150
8.30 - 9.00								A	13.9	23	1194	1988	813	425	845	352	545	499	344	238	765	338	542	483	340	181	116	36^	262	165
227					11	197	188	A	18.6	30	1598	1755	827	364	904	251	488	484	428	358	455	106	260	268	266	162	114	60^	282	229
SAT.	9.30P	30	NBC	CS		98	95	B	18.0	29	1546	1853	808	351	906	280	521	491	413	335	487	148	267	272	243	176	186	110	274	216
WEBSTER					12	193	192	A	14.0	24	1203	1672	807	192	852	269	443	432	344	342	422	131	221	237	195	169	76^	36^	322	188
FRI.	8.00P	30	ABC	CS		92	95	B	14.5	25	1246	1793	777	285	855	265	432	409	353	353	438	128	219	226	199	185	142	96	358	207
WHO'S THE BOSS?					10	205	160	A	19.0	28	1632	1697	788	379	906	341	545	469	365	312	421	143	233	229	208	141	155	94	215	137
TUE.	8.00P	30	ABC	CS		99	94	B	21.1	32	1812	1878	768	370	860	334	537	473	368	261	522	193	336	319	250	145	202	119	294	187
•LATE FRINGE																														
ABC NEWS:NIGHTLINE-MON					10	195	195	A	3.9	20	335	1179	474	98v	474	128^	227^	310^	200^	146^	705	201^	451	490	367^	209^	LT	LT	LT	LT
1 MON.	1.01A	30	ABC	N		97	97	B	4.2	21	361	1027	377	100	400	147	231	215	154	121	608	200	401	367	307	194	LT	LT	LT	LT
2 MON.	12.58A	30																												
ABC NEWS:NIGHTLINE					37	196	196	A	5.3	14	455	1251	626	181	664	187	354	320	320	273	534	155	291	290	243	207	33v	11v	20v	LT
1 TU&TH	11.30P	31	ABC	N		98	98	B	5.3	15	455	1249	608	177	655	155	302	317	321	285	542	146	291	296	288	215	31	19	21	12
1 W & F	11.30P	30																												
2 TU-F	11.30P	31																												
ABC WEEKEND REPORT-SAT.					10	154	154	A	3.4	9	292	990	565	247^	569	127^	264^	329^	308^	240^	312^	129^	216^	216^	103v	96v	LT	LT	102v	69v
SAT.	11.30P	15	ABC	N		84	85	B	3.2	8	275	1057	524	212	564	130	285	277	297	243	416	139	230	234	179	148	38	LT	39	28

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK #	DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
LATE FRINGE CONT'D																																
ABC WEEKEND REPORT-SUN.						10	161	154	A	2.9	12	249	1112	539	221^	587	241^	350	333^	197	170^	525	160^	244	329^	281	196^	LT	LT	LT	LT
1 SUN.		11.30P	15	ABC	N		87	84	B	3.4	13	292	1213	568	252	663	226	369	357	272	241	495	123	220	239	256	220	26	LT	29	LT
2 SUN.		12.32A	15																													
CBS LATE NIGHT I						55	181	180	A	5.6	17	481	1256	645	268	716	216	416	390	369	251	454	112^	280	270	288	151	49^	37^	37^	23v
1 MON.		11.30P	66	CBS	FF		91	90	B	5.2	17	447	1228	600	232	689	223	406	354	348	235	456	136	266	253	248	163	50	29	33	20
1 TUE.		11.30P	67																													
1 WED.		11.30P	63																													
1 THU.		11.30P	65																													
1 FRI.		11.30P	68																													
2 MTUF		11.30P	67																													
2 W & TH		11.30P	66																													
11.30 - 12.00									A	5.8	16	498	1281	641	287	719	217	412	380	360	259	464	107^	282	275	302	154	51^	36^	47^	26v
12.00 - 12.30									A	5.4	18	464	1274	670	267	731	224	430	413	383	246	457	118^	285	273	283	150	53^	39^	33v	17v
12.30 - 1.00									A	5.0	21	430	1195	627	247	682	217	406	368	361	237	418	117^	265	241	264	146^	55^	55^	40^	40^
CBS LATE NIGHT II						55	181	180	A	3.8	19	326	1227	614	220	685	233	439	377	356	200^	450	135^	315	294	270	129^	64^	52^	28v	28v
1 MON.		12.36A	41	CBS	FF		91	90	B	3.3	18	283	1124	541	227	623	200	382	342	327	192	455	151	303	281	257	135	29	LT	LT	LT
1 TUE.		12.37A	47																													
1 WED.		12.33A	49																													
1 THU.		12.35A	50																													
1 FRI.		12.38A	46																													
2 MON.		12.37A	46																													
2 TUE.		12.37A	49																													
2 WED.		12.36A	48																													
2 THU.		12.36A	46																													
2 FRI.		12.37A	50																													
12.30 - 1.00									A	4.0	18	344	1206	611	235	669	210	418	377	357	210	437	121^	299	276	273	132^	70^	55^	30v	30v
1.00 - 1.30									A	3.6	20	309	1220	611	210^	683	259	454	366	340	178^	449	149^	329	305	258	116^	62^	48v	26v	26v
CBS NEWS NIGHTWATCH-1						55	60	61	A	1.3	13	112	679	410	205^	554	179^	358	330^	331	179^	125v	LT	72v	72v	89v	53v	LT	LT	LT	LT
1 M-TH		2.00A	30	CBS	N		58	58	B	1.2	13	103	696	339	166	451	146	293	275	285	130	245	62	99	110	181	134	LT	LT	LT	LT
1 SUN.		2.16A	14																													
2 M-THSU		2.00A	30																													
CBS NEWS NIGHTWATCH-2						55	83	83	A	1.4	17	120	708	442^	75v	533	275^	459	409^	258^	41v	175^	83v	125v	125v	92v	50v	LT	LT	LT	LT
M-THSU		2.30A	30	CBS	N		74	74	B	1.2	16	103	685	316	102	406	154	282	260	231	95	274	92	137	139	165	121	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-3						55	97	98	A	1.3	23	112	429^	232^	LT	242	108v	179	170^	125v	LT	187^	89v	125v	72v	45v	62v	LT	LT	LT	LT
M-THSU		3.00A	180	CBS	N		85	85	B	1.1	21	94	482	227	76	245	87	156	150	123	61	204	65	108	85	103	90	LT	LT	LT	LT
3.00 - 3.30									A	1.5	21	129	651	373^	LT	396	202^	341	318^	194^	LT	255	139^	162	140^	70v	93v	LT	LT	LT	LT
3.30 - 4.00									A	1.4	23	120	400^	201^	LT	217	108v	150	142^	92v	LT	183^	83v	83v	50v	LT	100v	LT	LT	LT	LT
4.00 - 4.30									A	1.3	24	112	402^	197^	LT	215	134v	161	107v	63v	LT	187^	53v	80v	LT	LT	107v	LT	LT	LT	LT
4.30 - 5.00									A	1.2	24	103	330^	195^	LT	214^	98v	146v	117v	97v	LT	116v	LT	58v	LT	LT	58v	LT	LT	LT	LT
5.00 - 5.30									A	1.1	22	94	383^	225^	64v	235^	86v	171v	160v	149v	LT	148v	85v	148v	63v	63v	LT	LT	LT	LT	LT
5.30 - 6.00									A	1.1	21	94	309^	139v	64v	160v	LT	107v	149v	128v	LT	149v	86v	149v	63v	63v	LT	LT	LT	LT	LT
CBS SUNDAY NEWS-OSGOOD						11	123	123	A	5.0	10	430	1544	710	209^	747	157^	319	287^	321	395	528	74v	290	293^	363	230^	50v	LT	219^	103^
1 SUN.		11.16P	15	CBS	N		66	65	B	4.9	10	421	1373	634	253	738	181	357	328	350	343	503	103	290	284	311	194	64	38	68	43
2 SUN.		11.00P	15																													
DAVID LETTERMAN I						40	196	196	A	4.2	19	361	1396	679	295	709	344	482	349	251	169^	487	221	338	303	211	121^	147	105^	53^	53^
M-TH		12.30A	30	NBC	GV		99	99	B	3.9	19	335	1234	577	266	628	264	380	317	261	166	539	268	359	294	204	139	39	25	28	22

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
LATE FRINGE CONT'D																										
DAVID LETTERMAN II	40	196	196	A	3.2	19	275	1280	592	239	603	324	421	269	192^	138^	483	240	327	265	217^	117^	128^	109^	66^	66^
M-TH 1.00A 30 NBC GV		99	99	B	2.9	19	249	1176	547	244	587	286	399	276	216	133	536	296	369	267	193	123	31	25	22	LT
DAVID LETTERMAN-SPCL.(S)		200		A	7.4	22	636	1690	535	298^	674	243^	424	382^	322^	201^	843	523	671	451	271^	171^	155^	68v	18v	18v
1 SAT. 11.30P 82 NBC GV		99																								
11.30 - 12.00				A	8.0	21	687	1805	562	295^	754	281^	476	420	325^	215^	861	551	688	443	238^	169^	145^	46v	45v	45v
12.00 - 12.30				A	7.5	23	644	1671	518	298^	668	252^	426	345^	334^	199^	793	494	645	453	273^	148^	210^	136^	LT	LT
12.30 - 1.00				A	6.5	24	558	1534	514	303^	550	163^	327^	370^	302^	180^	897	522	683	459^	323^	214^	87v	LT	LT	LT
EYE ON HOLLYWOOD	38	72	71	A	1.3	5	112	1321	589	250^	661	357^	500^	366^	241^	152^	660	222^	499^	446^	375^	161^	LT	LT	LT	LT
1 TU&TH 12.01A 30 ABC GV		51	51	B	1.2	6	103	855	421	174	479	207	309	260	216	125	337	112	213	189	185	106	LT	LT	LT	LT
1 W & F 12.00M 30																										
2 TUE. 12.01A 29																										
2 W-F 12.01A 30																										
FRIDAY NIGHT VIDEOS	10	182	182	A	3.5	16	301	1392	807	332^	877	588	761	389^	189^	116^	322^	133^	243^	199^	146^	79v	156^	LT	37v	37v
FRI. 12.30A 90 NBC PC		97	97	B	3.6	17	309	1242	619	262	678	420	560	341	201	92	344	186	255	209	122	65	184	54	36	17
12.30 - 1.00				A	4.7	18	404	1542	791	299^	940	590	807	436	234^	133^	392	117^	295^	267^	210^	97^	163^	LT	47v	47v
1.00 - 1.30				A	3.3	15	283	1502	1027	332^	1032	714	926	407^	236^	106v	279^	123^	209^	164^	135^	70v	152^	LT	39v	39v
1.30 - 2.00				A	2.4	14	206	976	583^	427^	583^	442^	486^	296^	44v	97v	228^	175^	175^	112v	29v	53v	165v	LT	LT	LT
G MICHAELS SPORTS MACHINE	12	74	76	A	2.0	7	172	1285	227^	75v	407^	146v	146v	134v	162v	198v	650^	185v	394^	355^	430^	226^	204^	LT	LT	LT
SUN. 12.00M 15 NBC SC		51	52	B	1.6	6	137	1017	328	113	422	166	209	210	118	162	495	144	324	298	282	148	61	LT	39	LT
SATURDAY NIGHT	4		195	A	7.4	20	636	1373	632	311^	641	272^	445	420	290^	140^	542	288^	393^	371^	238^	101v	190^	69v	LT	LT
2 SAT. 11.30P 80 NBC GV			98	B	8.4	24	722	1482	614	313	670	353	522	404	267	107	537	301	427	366	197	79	224	73	51	41
11.30 - 12.00				A	9.1	22	782	1446	621	247^	638	228^	428	448	322^	145^	607	250^	463	476	323^	93^	201^	80v	LT	LT
12.00 - 12.30				A	7.0	20	601	1314	651	314^	651	257^	438^	406^	318^	142^	491	317^	333^	283^	174^	102v	172^	89v	LT	LT
12.30 - 1.00				A	5.4	18	464	1291	620	463^	620	411^	501^	368^	150^	119v	475^	326^	326^	275^	149^	123v	196^	LT	LT	LT
TONIGHT SHOW	47	200	200	A	7.8	23	670	1533	760	267	826	285	467	380	343	288	540	201	348	322	245	160	82^	42^	85^	47^
M-F 11.30P 60 NBC GV		99	99	B	7.3	23	627	1420	687	254	763	242	408	363	335	286	539	208	330	304	243	172	63	30	55	35
11.30 - 12.00				A	8.5	22	730	1551	764	267	834	274	471	395	360	293	564	208	356	334	251	167	71^	30^	82^	41^
12.00 - 12.30				A	7.0	23	601	1517	766	265	825	297	467	367	330	285	510	192	340	306	237	151	95^	55^	87^	48^
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)			189	A	7.0	21	601	1671	864	288^	901	410^	619	451	311^	249^	376^	142^	242^	230^	172^	87v	72v	72v	322^	193^
2 WED. 4.00P 60 ABC FV			95																							
4.00 - 4.30				A	6.7	21	576	1502	842	245^	878	384^	579	466	291^	267^	310^	114v	188^	180^	139^	77v	52v	52v	262^	142^
4.30 - 5.00				A	7.3	20	627	1804	878	328^	911	431	646	433	319^	231^	429	164^	288^	276^	202^	92v	91v	91v	373^	236^
ABC DAYTIME NEWSBRIEF-M-F	50	201	204	A	7.4	24	636	1321	769	275	881	409	638	521	342	206	263	97^	141	124	93^	115	89^	71^	88^	33^
1 M-TH 2.58P 1 ABC N		96	96	B	7.6	27	653	1280	794	230	897	421	651	543	366	209	238	115	143	119	53	91	66	56	79	25
1 FRI. 2.57P 2																										
2 M-F 2.58P 1																										
ABC WORLD NEWS-MORN-615A	50	125	127	A	1.6	17	137	1051	510	255^	510	44v	270^	386^	386^	124^	475^	198^	409^	402^	248^	51v	44v	LT	LT	LT
M-F 6.15A 15 ABC N		78	79	B	1.7	18	146	1064	545	273	553	133	365	415	346	130	406	140	304	306	215	83	49	LT	56	50
ABC WORLD NEWS-MORN-645A	50	172	173	A	2.3	17	198	1288	697	439	737	201^	454	464	481	212^	450	151^	384	349	263^	66v	31v	LT	70v	41v
M-F 6.45A 15 ABC N		92	93	B	2.4	17	206	1280	643	368	715	197	451	434	419	221	444	155	305	297	216	124	51	LT	70	46
ALL MY CHILDREN	50	209	211	A	7.5	24	644	1317	818	281	907	430	684	541	378	207	216	87^	125	101^	93^	69^	84^	83^	110	48^
M-F 1.00P 60 ABC DD		99	99	B	7.7	26	661	1261	834	262	931	435	675	556	391	213	200	102	141	122	67	49	52	47	78	25
1.00 - 1.30				A	6.9	22	593	1334	819	277	900	414	680	555	387	205	224	92^	136	110	100^	67^	97^	93^	113	53^
1.30 - 2.00				A	8.0	26	687	1311	824	279	917	445	693	530	374	210	207	82^	116	92^	86^	70^	77^	77^	110	45^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
WEEKDAY DAYTIME CONT'D																															
ALL STAR BLITZ					50	169	171	A	2.4	9	206	1568	782	199^	825	334	519	373	273^	292^	330	102^	180^	141^	155^	127^	170^	112^	243^	136^
M-F	11.30A	30	ABC	QP		81	81	B	2.2	9	189	1280	695	238	787	336	516	398	293	254	295	91	150	160	137	119	70	40	128	64
AMERICAN TREASURY					29	198	197	A	5.9	18	507	1258	730	250	837	209	427	348	385	354	116^	24v	56^	57^	69^	39^	228	165	77^	69^
1 M & W	3.58P	1	CBS	DO		93	93	B	5.6	18	481	1220	741	191	857	220	442	385	425	359	174	58	94	79	80	60	124	83	65	40
2 MWF	3.58P	1																													
ANOTHER WORLD					46	201	202	A	5.5	19	472	1409	835	182	939	371	572	382	331	358	290	122^	168	89^	117^	100^	55^	48^	125^	90^
1 MTUWF	2.00P	60	NBC	DD		99	99	B	4.8	17	412	1326	883	169	987	334	546	431	399	421	230	92	113	76	86	98	38	31	71	33
2 MTUTHF	2.00P	60																													
2 WED.	2.00P	30																													
&	2.48P	12																													
2.00 - 2.30								A	5.5	19	472	1456	865	183	968	389	591	391	337	365	309	131^	172	85^	117^	114^	47^	40^	132^	96^
2.30 - 3.00								A	5.4	18	464	1373	814	177	915	356	556	377	321	352	269	110^	162	95^	119^	85^	63^	58^	126^	86^
ANOTHER WORLD -WED(B)							75	A	1.5	6	129	1527^	1092^	LT	1092^	512v	613^	327v	293v	479v	303v	242v	242v	LT	61v	61v	LT	LT	132v	132v
2 WED.	2.30P	18	NBC	DD			34																								
AS THE WORLD TURNS					53	205	205	A	6.3	22	541	1039	752	191	829	166	361	376	373	402	120^	9v	39^	43^	50^	73^	34^	34^	56^	17v
1 M-W	1.30P	60	CBS	DD		99	99	B	6.2	22	533	1133	781	148	877	204	397	369	397	421	182	34	69	65	81	98	29	15	45	15
2 M-F	1.30P	60																													
1.30 - 2.00								A	6.2	21	533	1053	748	192	828	169	364	379	379	398	137	11v	41^	45^	54^	87^	32^	32^	56^	18v
2.00 - 2.30								A	6.4	22	550	1007	750	190	828	160	356	369	366	410	95^	LT	34^	39^	41^	56^	33^	33^	51^	11v
BODY LANGUAGE					53	93	91	A	2.0	6	172	1238	783	238^	790	145^	354^	464	424	326^	262^	52v	151^	133^	139^	111^	47v	LT	139^	87v
1 M-W	4.00P	30	CBS	PV		50	48	B	1.9	6	163	1277	778	195	840	193	402	396	393	364	271	78	156	143	128	92	45	LT	121	57
2 M-F	4.00P	30																													
CAPITOL					53	195	195	A	5.5	19	472	1025	746	233	844	189	418	388	397	365	114^	32v	63^	52^	48^	44^	31v	31v	36^	LT
1 M-W	2.30P	30	CBS	DD		94	94	B	5.0	18	430	1104	749	167	866	225	444	383	420	368	154	42	81	63	72	63	38	19	46	17
2 M-F	2.30P	30																													
CBS COLLEGE FOOTBALL-PRE(S)						202		A	5.7	17	490	1751	562	204^	562	152^	259^	252^	298^	266^	893	384^	664	489^	350^	220^	193^	90v	103v	73v
1 FRI.	2.30P	9	CBS	SC		97																									
CBS COLLEGE FOOTBALL-FRI(S)						204		A	6.4	17	550	1905	510	264^	535	171^	312^	290^	280^	183^	956	269^	667	574	516	266^	239^	39v	175^	93v
1 FRI.	2.39P	201	CBS	SE		98																									
2.30 - 3.00								A	5.8	17	498	1813	608	215^	608	151^	281^	272^	337^	287^	883	344^	615	462^	374^	252^	212^	60v	110v	72v
3.00 - 3.30								A	5.8	16	498	1932	543	227^	543	126v	329^	326^	369^	184^	997	290^	688	597	540	279^	275^	39v	117v	73v
3.30 - 4.00								A	6.0	16	515	1825	507^	190^	507^	133^	310^	301^	292^	173^	982	296^	654	538	495^	305^	225^	37v	111v	67v
4.00 - 4.30								A	6.2	16	533	2041	460^	286^	531	162^	296^	265^	261^	194^	925	256^	643	525	502	263^	414^	90v	171^	97v
4.30 - 5.00								A	6.6	17	567	2042	438^	284^	513	157^	296^	261^	264^	176^	974	252^	691	609	563	265^	355^	74v	200^	91v
5.00 - 5.30								A	7.3	18	627	1812	511	292^	511	223^	334^	290^	236^	139^	955	244^	670	600	546	259^	113^	LT	233^	105v
5.30 - 6.00								A	7.1	16	610	1815	522	310^	540	220^	309^	292^	225^	173^	942	236^	675	615	526	249^	107v	LT	226^	123^
CBS EARLY MORNING NEWS					55	133	138	A	1.7	17	146	993	446^	75v	459	62v	110v	137^	123^	288^	507	123^	123^	158^	164^	329^	LT	LT	LT	LT
M-F	6.30A	30	CBS	N		87	89	B	1.6	16	137	1124	529	207	552	77	221	253	269	278	512	109	191	222	241	275	LT	LT	39	LT
CBS MORNING NEWS 1					55	197	199	A	3.1	15	266	1398	724	233^	729	150^	335	346	294	345	594	109^	147^	158^	189^	425	22v	LT	53v	37v
M-F	7.30A	30	CBS	N		99	99	B	3.0	14	258	1343	707	240	726	171	349	351	317	342	527	69	152	150	211	355	25	LT	65	37
CBS MORNING NEWS 2					55	195	199	A	3.5	15	301	1213	689	126^	695	106^	230	286	283	409	405	73^	122^	156^	139^	239	20v	LT	93^	20v
M-F	8.30A	30	CBS	N		98	99	B	3.2	14	275	1210	691	139	740	138	293	307	317	390	402	74	137	140	157	236	LT	LT	55	LT
CBS NFL FTBL PRE-THU.(S)						205		A	8.7	22	747	2222	679	345^	796	229^	420	466	454	236^	946	277^	651	636	578	222^	267^	LT	213^	153^
1 THU.	3.30P	30	CBS	SC		99																									

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKDAY DAYTIME CONT'D																										
CBS NFL FTBL GAME-THU.(S)		208		A	19.4	47	1666	2375	757	395	826	273	472	472	427	266	1187	418	786	707	598	321	189	60^	173	99^
1 THU. 4.00P 190 CBS SE		99																								
4.00 - 4.30				A	18.0	47	1546	2375	737	420	817	330	492	456	368	233	1199	460	821	746	582	287	198	55^	161^	92^
4.30 - 5.00				A	20.1	52	1727	2314	706	397	793	303	467	430	375	238	1196	446	794	724	584	303	168	54^	157	94^
5.00 - 5.30				A	20.5	52	1761	2369	737	359	794	259	474	481	428	239	1235	415	815	742	625	334	168	57^	172	104^
5.30 - 6.00				A	19.1	48	1641	2420	793	417	874	271	518	513	470	276	1193	418	796	740	593	315	165	56^	188	99^
6.00 - 6.30				A	19.9	46	1709	2441	804	427	862	242	467	498	476	303	1176	390	766	686	610	344	208	66^	195	107^
6.30 - 7.00				A	19.4	43	1666	2391	770	381	830	242	443	466	454	297	1178	406	774	669	610	337	211	60^	172	102^
7.00 - 7.30				A	17.0	37	1460	2246	795	336	847	265	452	418	413	339	1031	355	672	527	542	310	211	79^	157^	103^
DAYS OF OUR LIVES	49	206	208	A	7.0	23	601	1478	846	190	927	340	544	421	343	373	347	109	165	132	151	136	79^	61^	125	54^
1 MTUWF 1.00P 60 NBC DD		99	99	B	6.5	22	558	1411	877	211	972	353	562	457	387	382	312	103	153	124	129	131	47	37	80	25
2 M-F 1.00P 60																										
1.00 - 1.30				A	6.8	23	584	1462	839	186	925	346	538	406	329	376	336	111^	168	118	142	132	73^	58^	128	52^
1.30 - 2.00				A	7.2	24	618	1477	852	191	924	332	546	430	353	369	352	107	160	139	156	139	79^	63^	122	56^
GENERAL HOSPITAL	50	206	208	A	8.6	26	739	1440	807	293	943	439	673	506	365	237	228	85^	133	103	77^	94	137	94	132	70^
M-F 3.00P 60 ABC DD		99	99	B	9.0	29	773	1379	787	243	914	431	653	514	356	225	229	112	148	115	56	79	122	103	114	59
3.00 - 3.30				A	8.4	26	722	1432	808	298	949	442	680	515	368	234	235	85^	133	102	81^	100	121	85^	127	70^
3.30 - 4.00				A	8.8	26	756	1431	799	282	931	433	664	494	356	237	216	82^	126	102	71^	88	151	104	133	70^
GOOD MORNING, AMERICA-730	50	207	207	A	4.7	22	404	1114	703	289	758	230	424	420	364	281	317	77^	170	177	166	104^	17v	LT	22v	13v
M-F 7.30A 30 ABC N		99	99	B	4.8	23	412	1136	698	259	755	253	430	426	344	270	315	77	150	161	154	137	24	LT	42	24
GOOD MORNING, AMERICA-830	50	204	205	A	5.2	21	447	1188	700	253	729	190	400	412	367	279	379	96^	200	198	193	154	LT	LT	78^	34v
M-F 8.30A 30 ABC N		99	99	B	5.3	23	455	1096	728	191	762	216	419	420	361	297	285	54	117	123	161	146	LT	LT	41	14
GUIDING LIGHT	53	206	206	A	7.0	22	601	1166	764	236	864	216	435	388	391	363	132	32^	57^	50^	60^	62^	117	93^	53^	37^
1 M-W 3.00P 60 CBS DD		99	99	B	6.6	21	567	1198	763	175	874	228	447	394	419	374	179	52	89	70	75	77	92	59	53	32
2 M-F 3.00P 60																										
3.00 - 3.30				A	6.9	22	593	1137	763	232	861	205	429	395	396	366	125	32^	51^	44^	51^	63^	104^	82^	47^	29^
3.30 - 4.00				A	7.2	22	618	1154	748	229	847	222	428	372	377	353	123	26v	52^	46^	60^	59^	129	100^	55^	42^
HOMECOMING(S)		158		A	5.2	14	447	1725	576^	288^	733	272^	416^	312^	214^	307^	647	338^	517^	333^	200^	128v	132v	99v	213^	117v
1 FRI. 12.30P 120 CBS GD		79																								
12.30 - 1.00				A	5.2	15	447	1814	618	328^	877	317^	520^	352^	319^	328^	633	314^	510^	352^	212^	123v	125v	79v	179^	121v
1.00 - 1.30				A	5.0	14	430	1853	634	307^	797	326^	454^	356^	228^	324^	713	420^	570^	418^	178^	143v	136v	104v	207^	114v
1.30 - 2.00				A	5.5	15	472	1638	560^	278^	657	219^	346^	292^	179^	311^	591	311^	470^	298^	174^	121v	112v	89v	278^	149^
2.00 - 2.30				A	5.0	13	430	1630	507^	240^	618	236^	354^	266^	137v	264^	668	318^	531^	271^	234^	130v	157v	121v	187^	79v
LOVING	50	182	184	A	4.0	14	344	1276	739	249	826	378	601	483	337	209	264	132^	182^	100^	91^	75^	96^	87^	90^	53^
M-F 12.30P 30 ABC DD		94	94	B	4.2	15	361	1226	758	252	869	369	610	521	383	216	240	108	152	115	74	85	44	40	73	34
MACYS THANKSGIVING PARADE(S)		206		A	14.2	33	1220	1984	693	312	811	271	426	395	328	311	694	236	381	317	292	260	144^	118^	335	220
1 THU. 9.00A 180 NBC AC		99																								
9.00 - 9.30				A	10.5	28	902	1929	666	330	778	292^	411	353	241^	324	636	214^	326	287^	239^	262^	137^	87^	378	256^
9.30 - 10.00				A	12.0	29	1031	1996	668	338	783	282	425	379	285	304	650	237^	353	298	256^	241^	150^	114^	413	267
10.00 - 10.30				A	13.8	32	1185	1939	653	305	788	262	413	397	328	297	683	227	353	275	293	278	149^	128^	319	207^
10.30 - 11.00				A	15.9	36	1366	2051	703	326	828	279	451	435	357	295	728	266	402	310	300	275	147^	132^	348	235
11.00 - 11.30				A	16.3	36	1400	2050	727	308	841	273	447	402	354	316	749	246	429	359	314	271	135^	111^	325	225
11.30 - 12.00				A	16.8	37	1443	1894	714	279	816	258	411	390	346	316	674	214	392	343	311	233	143^	118^	261	153^
MAIN STREET(S)		128		A	3.7	10	318	1808	952	292^	952	355^	653^	533^	481^	274^	658^	274^	274^	311^	176v	281^	LT	LT	198v	LT
2 TUE. 4.00P 60 NBC CN		83																								
4.00 - 4.30				A	3.4	10	292	1753	931	370^	931	369^	695^	475^	438^	236^	640^	295^	295^	233v	133v	263^	LT	LT	182v	LT
4.30 - 5.00				A	4.0	10	344	1837	959	224^	959	340^	610^	575^	511^	303^	669^	256^	256^	377^	211^	292^	LT	LT	209^	LT

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON	PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKDAY DAYTIME CONT'D																															
NBC NEWS AT SUNRISE				50		185	191	A	2.3	19	198	909	434	171^	490	101^	293^	303^	258^	187^	359	91^	212^	212^	207^	147^	LT	LT	40v	LT
M-F	6.30A	30	NBC	N		96	97	B	2.4	19	206	1251	584	306	641	130	338	407	343	224	502	164	285	302	246	165	45	LT	63	31
NBC NEWS DIGEST-DAYTIME				28		187	195	A	4.9	16	421	1413	810	188	927	345	557	396	325	361	258	108^	161	89^	111^	83^	80^	68^	148^	111^
1 MTUWF	2.57P	1	NBC	N		95	96	B	4.3	15	369	1284	830	142	931	316	497	390	351	419	217	77	103	72	90	96	54	44	82	47
2 MWF	2.57P	1																													
NEWSBREAK-11.57				55		171	178	A	6.3	23	541	1388	675	203	799	179	390	389	328	374	396	138	207	178	132	179	45^	13v	148	59^
1 MTUWF	11.57A	2	CBS	N		81	83	B	6.2	25	533	1306	701	175	809	233	427	374	327	352	344	96	162	138	140	169	33	14	120	23
1 THU.	1.27P	2																													
2 M-F	11.57A	2																													
NEWSBREAK-3.44				48		202	205	A	7.1	22	610	1175	752	227	860	236	435	373	371	354	121	28^	53^	48^	57^	55^	138	102^	56^	44^
1 M-W	3.45P	1	CBS	N		98	99	B	6.6	21	567	1184	743	183	852	219	435	382	410	364	167	48	81	67	74	71	109	70	56	33
2 M-F	3.45P	1																													
NFL '85 NBC-THU(S)						204		A	13.5	31	1160	1857	473	153^	526	99^	232	283	286	217^	997	386	653	505	433	284	147^	106^	187^	50v
1 THU.	12.00N	32	NBC	SC		96																									
NFL FTBL GAME NBC-THU(S)						206		A	18.7	45	1606	2078	480	252	574	237	333	299	227	198	1201	478	794	656	501	341	183	71^	120^	70^
1 THU.	12.32P	192	NBC	SE		96																									
12.30 - 1.00								A	16.8	39	1443	2004	492	200	539	156^	276	250	250	219	1098	385	699	581	509	327	181^	89^	186	48v
1.00 - 1.30								A	18.0	42	1546	1999	456	258	532	210	304	304	220	180	1124	416	708	642	508	334	180	80^	163^	73^
1.30 - 2.00								A	19.3	46	1658	1960	450	275	529	210	304	318	211	180	1123	439	735	614	492	317	181	71^	127^	80^
2.00 - 2.30								A	19.0	46	1632	2063	468	235	555	241	318	295	207	192	1186	497	794	662	470	330	172	52^	150^	82^
2.30 - 3.00								A	19.3	47	1658	2106	474	239	563	247	337	304	225	179	1253	514	842	693	505	343	202	57^	88^	88^
3.00 - 3.30								A	20.2	50	1735	2164	481	288	617	297	385	308	229	188	1305	556	896	699	494	357	182	76^	60^	60^
3.30 - 4.00								A	18.0	45	1546	2361	585	257	751	304	432	340	288	277	1377	567	937	727	550	392	189	88^	44v	44v
NFL FTBL POST NBC-THU(S)						201		A	12.0	31	1031	2224	564	253^	699	276	432	318	285	247^	1341	514	863	689	545	418	131^	78^	53v	53v
1 THU.	3.44P	16	NBC	SC		96																									
ONE LIFE TO LIVE				50		207	209	A	7.3	24	627	1317	782	271	888	395	643	532	376	211	257	96^	134	102^	90^	117	87^	78^	85^	34^
1 M-F	2.00P	60	ABC	DD		99	99	B	7.5	27	644	1265	788	235	890	407	642	540	377	205	239	117	146	117	53	91	59	54	77	25
2 MTUTHF	2.00P	60																													
2 WED.	2.00P	30																													
&	2.49P	11																													
2.00 - 2.30								A	7.1	23	610	1344	806	278	918	418	670	551	382	209	260	98^	136	100^	90^	120	85^	78^	81^	34^
2.30 - 3.00								A	7.4	24	636	1319	764	267	871	380	624	522	370	214	264	97^	138	105	91^	120	92^	80^	92^	35^
PRESS YOUR LUCK				54		166	168	A	4.0	16	344	1186	671	204	753	212	343	320	321	369	221	35v	119^	126^	119^	90^	58^	55^	154^	69^
1 MTUWF	10.30A	30	CBS	QP		81	81	B	3.8	16	326	1250	731	136	833	247	395	349	347	394	246	53	133	136	135	91	31	20	140	51
2 M-F	10.30A	30																													
PRICE IS RIGHT 1				54		207	208	A	6.3	25	541	1281	689	173	767	187	388	378	369	341	346	89^	148	154	147	165	35^	15v	133	43^
1 MTUWF	11.00A	30	CBS	AP		98	99	B	6.0	25	515	1292	719	147	806	223	429	385	362	349	324	86	150	134	145	145	32	11	130	27
2 M-F	11.00A	30																													
PRICE IS RIGHT 2				54		207	208	A	8.1	32	696	1343	660	166	772	187	384	376	338	349	360	109	172	156	130	174	50^	22v	161	57^
1 MTUWF	11.30A	30	CBS	AP		98	99	B	7.6	31	653	1297	706	158	796	222	412	372	339	353	334	86	147	134	139	165	33	15	134	27
2 M-F	11.30A	30																													
PRICE IS RIGHT 1-THU(B)						155		A	6.4	14	550	2113	913	295^	998	341^	531	389^	355^	406^	500	109v	188^	218^	273^	255^	275^	55v	340^	276^
1 THU.	12.30P	30	CBS	AP		82																									

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
WEEKDAY DAYTIME CONT'D																														
PRICE IS RIGHT 2-THU(B)						155		A	6.2	14	533	1358	695	349^	882	101v	302^	407^	429^	475^	282^	64v	64v	29v	145^	218^	LT	LT	194^	126v
1 THU.	1.00P	30	CBS	AP		82																								
QUARTERBACK PRINCESS(S)						140		A	4.3	11	369	2157	757	287^	1107	440^	645^	414^	442^	369^	570^	153v	328^	334^	384^	210^	345^	93v	135v	99v
1 THU.	1.30P	120	CBS	FF		71																								
1.30 - 2.00								A	3.9	10	335	2913	941	286^	2057	1241	1387	445^	434^	563^	609^	143v	379^	332^	358^	230^	189v	47v	58v	58v
2.00 - 2.30								A	4.4	11	378	1876	641^	289^	760	132v	310^	362^	407^	358^	561^	167v	317^	338^	394^	199^	340^	111v	215^	86v
2.30 - 3.00								A	4.6	12	395	1952	648^	319^	782	146v	384^	425^	471^	320^	549^	155v	313^	330^	394^	201^	483^	114v	138v	126v
3.00 - 3.30								A	4.2	11	361	2000	836	247^	950	336^	594^	430^	458^	264^	570^	160v	316^	336^	380^	210^	360^	108v	120v	110v
RYAN'S HOPE					50	168	169	A	3.3	11	283	1304	819	240	901	403	639	444	353	259	234	85^	153^	93^	109^	77^	63^	57v	106^	36v
M-F	12.00N	30	ABC	DD		90	90	B	3.2	12	275	1227	842	276	952	424	683	530	416	238	176	57	101	84	78	72	33	29	66	30
SALE OF THE CENTURY					48	153	156	A	4.2	17	361	1474	740	138^	812	218	385	334	314	393	349	119^	175^	123^	116^	170^	94^	61^	219	109^
1 MTUWF	10.30A	30	NBC	QG		82	82	B	4.1	17	352	1261	663	130	786	213	347	293	287	415	278	82	117	106	94	146	56	33	141	51
2 M-F	10.30A	30																												
SANTA BARBARA					46	191	191	A	4.4	14	378	1529	668	95^	776	338	449	314	250	305	395	182	225	78^	167^	156^	102^	88^	256	154^
1 MTUWF	3.00P	60	NBC	DD		96	96	B	3.8	12	326	1358	733	104	835	311	431	333	306	366	264	111	134	68	98	116	111	79	148	89
2 M-F	3.00P	60																												
3.00 - 3.30								A	4.3	14	369	1474	660	91^	760	327	452	316	245	298	404	198	233	74^	162^	152^	91^	79^	219	125^
3.30 - 4.00								A	4.6	14	395	1529	655	90^	767	335	431	296	247	309	374	162^	206	78^	163^	157^	107^	91^	281	172
SCRABBLE					49	199	200	A	5.2	20	447	1407	806	154	895	311	483	369	339	356	345	112^	128^	85^	107^	197	37^	20v	130^	56^
1 MTUWF	11.30A	30	NBC	QG		98	98	B	5.0	21	430	1279	707	126	845	258	383	303	299	418	284	89	113	86	82	154	35	20	115	43
2 M-F	11.30A	30																												
SEARCH FOR TOMORROW					49	150	150	A	2.7	10	232	1448	822	141^	883	246^	401	344	371	469	320	113^	148^	128^	99^	152^	38v	38v	207^	139^
1 MTUWF	12.30P	30	NBC	DD		77	77	B	2.7	10	232	1328	749	145	846	251	352	330	321	463	330	104	130	128	105	174	32	31	120	62
2 M-F	12.30P	30																												
SUPER PASSWORD					49	147	147	A	3.8	14	326	1175	657	61^	743	173^	329	307	318	374	271	44v	108^	90^	165^	160^	48v	24v	113^	71^
1 MTUWF	12.00N	30	NBC	QG		73	73	B	3.7	14	318	1171	650	76	772	174	282	270	282	442	248	53	102	81	112	139	34	22	117	56
2 M-F	12.00N	30																												
THANKSGIVING DAY PARADE(S)						201		A	10.8	25	928	2032	647	341	775	293	415	396	256^	299	571	140^	323	319	274^	210^	193^	61v	493	292
1 THU.	9.00A	180	CBS	AC		99																								
9.00 - 9.30								A	7.3	21	627	1979	711	368^	821	291^	436	428	261^	320^	475	119^	283^	254^	235^	164^	181^	32v	502	286^
9.30 - 10.00								A	10.1	25	868	2020	671	368	802	339	481	454	255^	255^	489	150^	281^	259^	192^	161^	190^	47v	539	303^
10.00 - 10.30								A	12.2	29	1048	2176	655	323	755	285	431	438	285	250^	657	170^	402	413	328	209^	203^	79^	561	330
10.30 - 11.00								A	12.5	28	1074	2041	637	332	761	300	412	394	249	294	625	135^	341	365	316	233^	166^	64^	489	285
11.00 - 11.30								A	11.6	25	996	1987	650	342	795	294	403	366	250^	340	564	115^	292	300	281	240^	183^	74^	445	276
11.30 - 12.00								A	10.8	23	928	2019	592	338	755	255^	349	325	250^	349	579	145^	317	288	273^	230^	249^	65v	436	270^
THREE'S A CROWD DAYTIME					55	170	173	A	2.8	10	241	1639	718	199^	759	286	486	420	341	219^	402	207^	295	179^	129^	87^	195^	141^	283	175^
M-F	11.00A	30	ABC	CS		84	84	B	2.6	11	223	1348	745	255	860	424	614	460	323	214	298	128	200	167	114	82	73	46	117	57
TODAY SHOW-7.30AM					50	204	204	A	4.7	23	404	1257	733	278	758	203	493	495	409	238	353	102^	148^	147^	130^	172	76^	LT	70^	45^
M-F	7.30A	30	NBC	N		99	99	B	4.8	23	412	1339	749	298	785	206	469	484	399	268	411	106	204	202	193	167	55	22	88	53
TODAY SHOW-8.30AM					50	204	204	A	5.3	22	455	1319	750	232	797	210	451	420	373	317	388	78^	142^	168	153	204	42^	28v	92^	65^
M-F	8.30A	30	NBC	N		99	99	B	5.1	22	438	1254	788	190	832	209	430	405	390	354	333	68	135	150	139	164	22	12	67	38
$25,000 PYRAMID					54	182	184	A	4.8	20	412	1129	663	228	756	161	340	318	386	391	243	40v	146^	166	150^	77^	47^	26v	83^	34v
1 MTUWF	10.00A	30	CBS	QP		94	94	B	4.6	20	395	1237	732	160	827	181	381	349	403	412	290	68	165	173	162	97	23	LT	97	27
2 M-F	10.00A	30																												

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS (12–17) FEM.	CHILDREN (2–11) TOTAL	CHILDREN (2–11) 6–11
WEEKDAY DAYTIME CONT'D																										
WHEEL OF FORTUNE	49	206	208	A	7.0	28	601	1369	784	139	854	214	379	318	341	436	315	100^	122	90^	103^	178	62^	36^	138	53^
1 MTUWF 11.00A 30 NBC QG		99	99	B	6.9	29	593	1269	751	126	859	221	361	307	311	458	268	74	96	81	80	160	37	23	105	39
2 M-F 11.00A 30																										
YOUNG AND THE RESTLESS	53	208	208	A	7.6	28	653	1187	794	186	850	260	476	469	400	320	210	53^	95^	87^	102	96^	40^	38^	87^	22v
1 M-W 12.30P 60 CBS DD		99	99	B	7.6	29	653	1234	799	194	889	304	516	454	398	327	228	67	112	96	102	100	35	25	82	16
2 M-F 12.30P 60																										
12.30 - 1.00				A	7.5	29	644	1213	796	178	843	255	472	460	396	321	245	71^	119	91^	115	107	37^	34^	88^	21v
1.00 - 1.30				A	7.6	28	653	1161	796	194	862	269	486	481	404	320	178	36^	74^	78^	89^	90^	36^	36^	85^	22v
YOUR NUMBER'S UP	53	127	128	A	2.2	9	189	1534	736	153^	778	281^	337^	370	210^	339^	365	106^	175^	154^	132^	185^	195^	180^	196^	96^
1 MTUWF 10.00A 30 NBC QG		77	77	B	2.1	9	180	1224	679	103	740	210	350	348	273	338	258	80	115	107	94	120	61	51	165	42
2 M-F 10.00A 30																										
•WEEKEND DAYTIME																										
ABC FUN FIT-8:25AM	6	203	203	A	2.5	15	215	1247	181^	65v	181^	60v	88v	121v	79v	60v	176^	121v	121v	140v	55v	36v	94v	LT	796	442^
SAT. 8.25A 4 ABC CN		98	98	B	2.9	16	249	1415	169	88	228	105	145	138	92	61	185	91	117	119	56	59	88	LT	914	577
ABC FUN FIT-10:55AM	6	197	183	A	3.5	11	301	2007	193^	103v	319^	104v	223^	223^	139^	96v	480	333^	421^	194^	129^	59v	388^	79v	820	359^
SAT. 10.55A 4 ABC CN		96	85	B	3.8	13	326	1876	242	109	305	152	221	190	105	76	381	246	311	206	76	70	403	119	787	403
ABC WEEKEND SPECIALS	12	187	189	A	4.1	13	352	2159	508	179^	520	358^	403	265^	95v	117^	459	272^	358^	192^	168^	101^	256^	70v	924	395
SAT. 12.00N 30 ABC FV		93	94	B	4.1	14	352	1770	426	156	473	264	360	308	138	99	339	209	264	198	103	73	274	163	684	446
AL MCGUIRE BASKETBALL SP.(S)	150			A	3.1	9	266	1598	159v	LT	219v	219v	219v	LT	LT	LT	533^	473^	473^	339^	LT	60v	274^	210v	572^	71v
1 SAT. 1.30P 30 NBC SC		83																								
ALVIN AND THE CHIPMUNKS	12	195	198	A	8.3	28	713	1910	424	172^	453	279	336	311	132^	96^	340	241	287	208	71^	44v	185^	111^	932	569
SAT. 11.00A 30 NBC CA		98	99	B	7.7	27	661	1755	322	110	358	223	274	186	95	75	233	163	182	112	44	44	259	165	905	540
AMERICAN BANDSTAND	12	162	146	A	3.0	9	258	1884	502^	116v	622	416^	493^	288^	100v	129v	516^	326^	407^	252^	147^	109v	343^	61v	403^	137^
1 SAT. 12.30P 60 ABC PC		76	67	B	2.4	8	206	1625	488	173	543	325	403	330	174	99	465	289	363	263	145	86	247	156	370	214
2 SAT. 12.30P 30																										
12.30 - 1.00				A	3.0	9	258	1868	558	81v	612	388^	485^	330^	116v	127v	624	427^	472^	239^	146^	152^	263^	42v	369^	106v
1.00 - 1.30				A	2.9	8	249	1976	390^	193v	639^	478^	510^	192v	66v	129v	326^	137v	289^	289^	152v	37v	521^	99v	490^	201v
BERENSTAIN BEARS	12	192	194	A	3.3	21	283	1943	414^	283^	414^	258^	379^	283^	138^	18v	212^	74v	152^	134^	113v	51v	282^	84v	1035	699
SAT. 8.00A 30 CBS CA		95	97	B	3.3	21	283	1812	245	130	283	149	223	181	103	49	196	76	122	110	80	69	201	73	1132	764
BUGS BUNNY/LOONEY TUNES-1	6	207	207	A	3.3	17	283	1986	156^	67v	286^	155^	191^	125^	88v	63v	519	209^	392^	326^	310^	109v	LT	LT	1167	810
SAT. 8.30A 30 ABC CA		99	99	B	3.8	18	326	1729	187	135	284	170	197	150	81	61	385	195	283	252	157	76	111	40	949	610
BUGS BUNNY/LOONEY TUNES-2	6	207	207	A	4.7	19	404	1800	194^	135^	234^	95^	162^	125^	96^	52v	760	463	630	369	277^	119^	189^	24v	617	239^
SAT. 9.00A 30 ABC CA		99	99	B	5.2	21	447	1677	225	105	256	139	184	141	89	65	448	273	355	253	140	79	199	61	774	474
CBS COLLEGE FOOTBALL PRE	11	203	203	A	5.7	16	490	1498	446	230^	503	127^	240^	280	258^	193^	762	250^	458	399	314	271^	163^	35v	70v	61v
1 SAT. 3.40P 4 CBS SC		98	99	B	4.7	14	404	1529	416	190	457	182	278	226	169	158	703	283	439	434	281	208	143	59	226	131
2 SAT. 2.30P 5																										
CBS COLLEGE FOOTBALL	12	205	203	A	8.1	20	696	1519	459	240	561	119^	245	268	256	249	781	167^	389	421	380	339	102^	58^	75^	56^
1 SAT. 3.44P 196 CBS SE		99	99	B	7.0	19	601	1442	402	162	460	139	225	199	197	200	767	209	403	426	355	305	104	29	111	76
2 SAT. 2.35P 205																										
2.30 - 3.00				A	7.0	20	601	1461	489	225^	525	123^	212^	277^	208^	248^	835	251^	473	431^	338^	333^	101v	LT	LT	LT
3.00 - 3.30				A	8.9	26	765	1299	357	162^	410	36v	103^	143^	159^	267^	752	220^	350	365	284^	354	56v	LT	81v	81v
3.30 - 4.00				A	8.8	24	756	1390	393	229	481	89^	195	210	223	246	738	214	349	362	292	334	102^	42v	69^	63^
4.00 - 4.30				A	8.0	21	687	1652	489	304	608	163^	301	316	273	241	760	160^	350	386	342	349	174^	103^	110^	72^
CONT'D																										

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKEND DAYTIME CONT'D																										
CBS COLLEGE FOOTBA-CONT'D																										
4.30 - 5.00				A	8.2	21	704	1616	486	292	646	179^	317	324	269	256	792	148^	379	427	387	350	99^	78^	79^	59^
5.00 - 5.30				A	8.8	22	756	1526	426	203	554	89^	215	253	273	264	818	139^	400	443	445	354	89^	69^	65^	44v
5.30 - 6.00				A	8.9	20	765	1549	467	242	604	96^	254	288	321	265	797	108^	395	449	459	348	83^	67^	65^	43v
6.00 - 6.30				A	6.2	13	533	1659	585	267^	620	169^	360^	329^	294^	205^	756	220^	441^	498^	356^	258^	99v	67v	184^	139^
6.30 - 7.00				A	6.1	12	524	1382	537	136^	537	141^	242^	251^	223^	208^	753	174^	469^	469^	432^	284^	92v	LT	LT	LT
CBS NCAA BASKETBALL-SAT	2	199	196	A	4.9	15	421	1406	330	166^	368	125^	178^	181^	145^	152^	696	293^	440	377	265^	213^	144^	43v	198^	133^
1 SAT. 1.30P 130 CBS SE		98	97	B	4.9	15	421	1406	330	166	368	125	178	181	145	152	696	293	440	377	265	213	144	43	198	133
2 SAT. 12.30P 120																										
12.30 - 1.00				A	3.4	12	292	1616	330^	114v	385^	162v	205v	205v	43v	180v	508^	107v	285^	285^	178v	223v	210v	78v	513^	350^
1.00 - 1.30				A	4.3	14	369	1444	253^	122v	285^	93v	93v	93v	52v	192^	537^	274^	328^	152v	54v	209^	218^	175v	404^	215^
1.30 - 2.00				A	4.9	15	421	1344	349	166^	389	121^	163^	192^	144^	171^	705	289^	437	366	295^	215^	107^	LT	143^	104^
2.00 - 2.30				A	5.4	16	464	1375	369	164^	390	112^	198^	212^	192^	149^	724	327	474	412	274^	205^	136^	LT	125^	93^
2.30 - 3.00				A	4.8	13	412	1150	223^	134v	240^	114v	114v	115v	97v	84v	719	323^	448^	408^	278^	239^	85v	LT	106v	69v
3.00 - 3.30				A	5.7	15	490	1510	339^	227^	400^	166^	221^	169^	166^	142^	785	317^	481^	475^	358^	211^	167^	94v	158^	113v
3.30 - 4.00				A	6.9	18	593	1514	333^	235^	426^	126^	226^	224^	254^	132^	758	262^	522	476	360^	190^	159^	70v	171^	145^
CBS NFL TODAY	12	194	194	A	7.5	22	644	1460	445	176^	468	174^	256	257	191^	170^	860	376	606	563	380	167^	LT	LT	132^	59^
SUN. 12.30P 30 CBS SC		98	98	B	7.1	21	610	1540	476	235	512	212	329	288	208	147	845	328	582	569	406	195	94	LT	89	53
CBS NFL FOOTBALL GAME 1	12	205	206	A	15.6	35	1340	1443	438	195	472	147	260	230	211	184	846	300	549	520	402	241	65^	18v	60^	37^
1 SUN. 1.00P 187 CBS SE		99	99	B	16.6	39	1426	1432	421	201	456	152	272	246	215	158	814	275	513	509	417	234	84	23	78	54
2 SUN. 1.00P 194																										
1.00 - 1.30				A	12.4	31	1065	1355	422	180	432	165	233	202	176	167	813	315	544	513	376	204	48^	5v	62^	44^
1.30 - 2.00				A	15.3	36	1314	1422	429	187	472	153	271	232	219	169	819	280	525	503	407	232	63^	5v	68^	45^
2.00 - 2.30				A	16.1	36	1383	1469	439	199	483	143	270	235	230	180	845	282	539	505	426	243	80^	15v	61^	45^
2.30 - 3.00				A	16.1	36	1383	1513	431	190	482	175	263	209	185	186	908	328	593	555	428	261	68^	22v	55^	40^
3.00 - 3.30				A	16.5	36	1417	1446	407	178	431	120	220	207	190	185	881	311	572	557	421	250	65^	29^	69^	40^
3.30 - 4.00				A	16.3	34	1400	1451	447	214	483	122	274	257	245	190	835	302	545	515	372	248	80^	34^	53^	20v
4.00 - 4.30				A	15.6	33	1340	1354	528	200	566	158^	284	285	251	274	731	258	416	408	335	241	25v	10v	32v	LT
CBS NFL FOOTBALL GAME 2	6	198		A	15.2	28	1306	1808	540	295	591	239	389	331	267	160^	942	362	627	595	406	266	149^	78^	126^	79^
1 SUN. 4.00P 196 CBS SE		85		B	14.2	28	1220	1636	484	237	529	177	337	288	254	164	900	323	575	546	420	268	96	46	111	58
4.00 - 4.30				A	9.4	19	807	1903	574	348	574	293^	382	263^	196^	163^	1014	451	721	641	378	257^	171^	96^	144^	76v
4.30 - 5.00				A	14.8	30	1271	1874	500	252	519	230	335	247	219	152^	1021	406	697	614	433	285	162^	89^	172^	80^
5.00 - 5.30				A	16.7	32	1435	1702	455	236	489	203	326	272	223	128^	955	376	650	601	412	262	119^	63^	139^	81^
5.30 - 6.00				A	16.3	30	1400	1728	489	272	523	228	361	309	235	124^	909	368	617	586	379	250	165^	82^	131^	88^
6.00 - 6.30				A	16.6	28	1426	1802	611	325	663	251	447	395	313	174^	906	315	575	554	415	275	152^	67^	81^	66^
6.30 - 7.00				A	16.5	27	1417	1820	581	338	666	248	455	417	334	158^	930	326	610	612	439	258	126^	66^	98^	72^
7.00 - 7.30				A	17.1	27	1469	1904	632	327	768	257	431	406	341	274	841	302	516	554	351	268	160^	101^	135^	93^
CBS NFL FOOTBALL POST	6		154	A	7.5	16	644	978	308^	LT	311^	65v	139^	139^	154^	172^	637	223^	397^	368^	290^	198^	LT	LT	30v	LT
2 SUN. 4.13P 19 CBS SC			74	B	9.8	22	842	1283	362	128	420	103	229	202	203	175	695	241	446	439	345	199	76	17	92	57
CBS STORYBREAK-SA.(B)			176	A	4.5	15	387	1574	88v	88v	88v	LT	LT	88v	88v	LT	62v	LT	LT	LT	62v	62v	460^	281^	964	665^
2 SAT. 11.00A 30 CBS CL			82																							
CBS STORYBREAK	9	203		A	4.8	16	412	1886	185^	139v	206^	113v	181^	206^	93v	LT	213^	75v	213^	213^	138v	LT	651	272^	816	565^
1 SAT. 11.00A 30 CBS CL		98		B	4.8	16	412	2074	324	194	453	293	367	241	112	75	267	145	211	176	99	33	394	137	960	638
CFA COLLEGE FOOTBALL-PRE	12	194	199	A	3.8	11	326	1221	377^	192^	447	125^	180^	102v	165^	248^	552	144^	191^	228^	231^	284^	71v	LT	151^	70v
1 SAT. 3.00P 28 ABC SC		97	98	B	3.1	9	266	1373	344	137	421	156	233	173	180	169	645	239	361	357	283	215	104	49	203	126
2 SAT. 3.04P 27																										

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKEND DAYTIME CONT'D																										
CFA COLLEGE FOOTBALL GAME	12	200	205	A	6.9	16	593	1430	412	148^	456	116^	190^	174^	185^	227^	769	270	429	479	372	242	104^	36v	101^	48v
1 SAT. 3.28P 198 ABC SE		98	99	B	6.6	17	567	1353	373	144	431	140	225	181	187	183	770	231	407	415	379	294	70	19	82	54
2 SAT. 3.31P 195																										
3.30 - 4.00				A	5.3	14	455	1308	350	108^	415	96^	162^	103^	170^	240^	688	239^	313	346	303	252^	100^	LT	105^	48v
4.00 - 4.30				A	6.6	17	567	1386	391	95^	447	128^	178^	134^	157^	248	719	273	374	413	324	221^	112^	37v	108^	36v
4.30 - 5.00				A	6.7	17	576	1455	415	112^	450	125^	172^	135^	152^	252	787	289	436	457	376	240	95^	31v	123^	37v
5.00 - 5.30				A	5.9	14	507	1434	440	166^	468	105^	158^	177^	195^	242^	793	282	446	507	389	243^	108^	33v	65v	40v
5.30 - 6.00				A	7.0	16	601	1438	402	129^	425	105^	163^	152^	161^	219^	821	266	462	537	430	262	122^	39v	70^	37v
6.00 - 6.30				A	8.8	18	756	1561	457	229	515	133^	266	272	253	196	810	270	487	546	409	245	108^	55^	128^	70^
6.30 - 7.00				A	8.3	17	713	1574	460	188^	502	126^	226	225	198	230	840	297	516	568	403	255	100^	56^	132^	86^
CFA COLLEGE FOOTBALL POST	11	200	205	A	6.9	14	593	1540	482	196^	516	152^	249	243	214^	210^	800	260	457	499	391	277	84^	44v	140^	77^
SAT. 6.46P 14 ABC SC		98	99	B	6.3	13	541	1457	490	186	534	145	256	219	247	250	780	271	416	409	343	289	46	11	97	43
CHARLIE BROWN&SNOOPY SHOW	9	134		A	2.9	8	249	1382	370^	201v	370^	229v	229v	301^	141v	69v	261v	52v	141v	160v	209v	101v	164v	88v	587^	250v
1 SAT. 12.30P 30 CBS CA		66		B	3.8	12	326	1765	400	208	445	267	325	257	123	85	358	214	281	164	123	53	279	129	683	418
DROIDS: ADVENTURES	6	210	210	A	4.0	14	344	2224	447	104^	485	174^	434	434	276^	51v	485	276^	382^	193^	180^	103^	303^	69v	951	480
SAT. 10.00A 30 ABC CA		99	99	B	4.4	15	378	1885	303	106	346	171	265	226	136	73	404	262	315	238	85	89	316	97	819	448
DUNGEONS AND DRAGONS	10	164	179	A	4.1	13	352	1869	425	116^	542	389	465	202^	136^	39v	278^	174^	230^	215^	93v	37v	412	79v	637	433
SAT. 11.30A 30 CBS CA		78	90	B	4.2	14	361	1879	363	210	478	297	378	230	141	92	275	177	237	212	88	19	377	109	749	501
EWOKS	6	210	210	A	4.3	16	369	2466	315^	90v	355^	189^	298^	298^	129^	57v	525	348^	424	168^	150^	96^	277^	70v	1309	890
SAT. 9.30A 30 ABC CA		99	99	B	4.8	17	412	2038	257	70	285	165	226	198	93	59	391	295	332	208	59	57	262	109	1100	713
FACE THE NATION	11	127	133	A	3.3	10	283	1580	905	240^	912	392^	527	339^	304^	287^	512	98v	229^	268^	257^	244^	43v	LT	113v	18v
SUN. 10.30A 30 CBS CC		84	86	B	2.9	9	249	1201	611	180	652	182	312	266	275	285	493	143	267	263	226	196	28	LT	28	LT
GET ALONG GANG	9	121		A	3.0	9	258	1663	427^	163v	504^	290^	318^	318^	148v	109v	454^	58v	373^	373^	358^	81v	100v	LT	605^	191v
1 SAT. 1.00P 30 CBS CA		57		B	3.8	12	326	1770	402	161	458	336	373	249	83	46	278	121	213	201	125	39	266	153	768	472
GUMMI BEARS	12	198	198	A	4.7	24	404	1616	119^	62v	198^	96^	141^	74v	55v	57v	108^	62v	62v	63v	12v	34v	166^	LT	1144	767
SAT. 8.30A 30 NBC CA		98	98	B	4.8	23	412	1753	195	56	233	118	156	100	73	68	135	58	82	79	49	37	164	60	1221	839
IN THE NEWS-11.56AM	10	164	179	A	3.9	12	335	1937	458	120^	589	446	508	203^	116^	50v	295^	188^	240^	225^	85v	45v	405	64v	648	439
SAT. 11.56A 3 CBS CN		78	90	B	4.0	13	344	1835	374	178	464	304	363	205	116	96	280	180	238	210	84	23	335	89	756	489
IN THE NEWS-12.26PM	10	143	147	A	2.7	9	232	1603	277^	91v	424^	363^	371^	168^	61v	36v	174^	87v	125v	133v	87v	41v	368^	210^	637	436^
SAT. 12.26P 3 CBS CN		68	69	B	3.2	10	275	1893	458	234	559	360	438	276	152	95	320	184	240	162	109	61	318	178	696	458
IN THE NEWS-12.56PM	9	134		A	2.8	8	241	1477	397^	228v	397^	273v	273v	330^	124v	67v	287^	62v	154v	170v	225v	117v	138v	63v	655^	274v
1 SAT. 12.56P 3 CBS CN		66		B	3.8	12	326	1716	393	203	438	271	325	259	112	76	364	218	281	164	120	61	256	122	658	404
IN THE NEWS- 1.26PM	9	121		A	2.9	8	249	1558	441^	161v	513^	256v	289^	309^	178v	132v	446^	61v	362^	362^	344^	84v	81v	LT	518^	162v
1 SAT. 1.26P 3 CBS CN		57		B	3.8	12	326	1771	373	146	434	319	344	218	72	50	287	136	219	208	119	39	277	167	773	481
IT'S PUNKY BREWSTER	12	199	198	A	7.0	24	601	1687	340	123^	370	214^	304	251	135^	63^	265	168^	192^	138^	64^	70^	115^	88^	937	548
SAT. 10.30A 30 NBC CA		97	97	B	7.3	26	627	1660	323	130	352	223	282	190	101	51	179	112	132	85	44	40	215	148	914	519
J.C. PENNEY GOLF-SAT(S)			117	A	1.6	5	137	1518^	657^	139v	657^	59v	59v	205v	218v	452v	562^	109v	153v	117v	73v	380v	51v	LT	248v	80v
2 SAT. 1.00P 124 ABC SE			69																							
1.00 - 1.30				A	1.9	6	163	1626^	662^	153v	662^	202v	202v	355v	153v	307v	436^	55v	86v	56v	56v	325v	62v	LT	466^	117v
1.30 - 2.00				A	1.8	6	155	1516^	671^	174v	671^	LT	LT	173v	296v	498^	607^	143v	175v	122v	57v	407v	LT	LT	213v	97v
2.00 - 2.30				A	1.5	5	129	1612^	713^	124v	713^	LT	LT	123v	271v	590^	659^	140v	179v	132v	69v	450v	LT	LT	209v	62v
2.30 - 3.00				A	1.4	4	120	1008^	499v	92v	499v	LT	LT	124v	124v	375v	475v	75v	125v	125v	92v	308v	LT	LT	LT	LT

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	25-49	35-54	55+	MEN TOTAL	18-34	25-49	35-54	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKEND DAYTIME CONT'D																								
J.C. PENNEY GOLF-SUN(S)		119		A	1.7	4	146	1452^	684^	89v	684^	178v	178v	177v	88v	418v	535^	76v	124v	212v	136v	323v	LT	LT	233v	75v
2 SUN. 2.30P 120 ABC SE		70																								
2.30 - 3.00				A	1.7	4	146	1336^	377v	LT	377v	157v	157v	LT	LT	220v	575^	34v	143v	143v	109v	432v	LT	LT	384v	102v
3.00 - 3.30				A	1.7	4	146	1418^	685^	90v	685^	144v	144v	165v	75v	466v	562^	83v	102v	274v	191v	288v	LT	LT	171v	55v
3.30 - 4.00				A	1.7	4	146	1637^	739^	110v	739^	171v	171v	198v	88v	480^	638^	90v	150v	322v	232v	316v	LT	LT	260v	96v
4.00 - 4.30				A	1.7	4	146	1356^	897^	116v	897^	212v	212v	308v	191v	494^	343v	89v	89v	89v	LT	254v	LT	LT	116v	48v
KIDD VIDEO	12	174	179	A	6.2	20	533	1799	499	311	506	275	349	347	168^	94^	192^	93^	133^	133^	58v	59v	209^	164^	892	557
SAT. 11.30A 30 NBC CA		94	95	B	5.9	20	507	1875	373	162	405	249	307	212	103	83	268	191	212	113	55	50	261	177	941	603
LAND OF THE LOST	10	143	147	A	3.0	10	258	1810	279^	81v	442^	376^	396^	163^	66v	31v	154^	76v	113v	120v	78v	34v	492^	263^	722	532
SAT. 12.00N 30 CBS CL		68	69	B	3.5	12	301	2025	469	229	601	394	471	294	158	99	328	198	255	170	108	59	333	165	763	520
LITTLES	11	195	180	A	4.4	13	378	2444	428	194^	438	264^	352^	288^	113^	86v	457	286^	357^	179^	144^	100^	286^	142^	1263	530
SAT. 11.30A 30 ABC CA		93	85	B	4.2	14	361	1705	347	122	380	199	276	235	114	94	274	162	208	137	80	66	245	156	806	441
MEET THE PRESS	10	140	133	A	1.8	6	155	1226	503^	155v	503^	135v	226^	200v	174v	277^	497^	142v	265^	265^	252^	232^	LT	LT	226^	96v
SUN. 12.00N 30 NBC CC		84	85	B	2.1	7	180	1352	555	234	582	138	251	261	256	294	573	160	262	255	237	292	58	LT	139	54
MR. T	12	159	162	A	5.0	16	430	1686	443	208^	462	285^	358	288^	123^	76v	210^	111^	150^	123^	67v	60v	183^	115^	831	426
SAT. 12.00N 30 NBC CA		88	89	B	4.7	16	404	1757	340	137	367	218	281	206	100	72	202	140	161	89	39	39	261	115	927	542
MUPPET BABIES & MONSTERS	12	202	200	A	5.7	22	490	1798	248^	118^	264^	136^	221^	179^	105^	38v	137^	56v	99^	83^	81^	31v	283	78^	1114	704
SAT. 9.00A 60 CBS CA		98	98	B	5.6	21	481	1960	326	125	371	210	302	239	122	59	176	88	137	127	75	31	247	102	1166	707
9.00 - 9.30				A	5.5	23	472	1833	248^	132^	263^	143^	228^	176^	101^	35v	130^	49v	93^	74v	81^	29v	251^	55v	1189	762
9.30 - 10.00				A	6.0	22	515	1718	236^	105^	251^	125^	208^	172^	100^	38v	138^	61v	100^	88^	77^	31v	304	97^	1025	639
NBC SPORTS SPECIAL(S)		188		A	5.2	12	447	1754	531^	217^	544^	109v	249^	203^	191^	260^	477^	159^	254^	298^	225^	118v	283^	104v	450^	338^
2 SAT. 5.00P 60 NBC SC		96																								
5.00 - 5.30				A	4.4	11	378	1712	532^	194^	532^	72v	217^	183^	219^	277^	445^	144v	219^	276^	204^	116v	319^	129v	416^	328^
5.30 - 6.00				A	6.0	14	515	1769	522	229^	545	131v	266^	214^	170^	244^	493^	168^	274^	310^	235^	118v	257^	85v	474^	344^
NFL '85-NBC	12	207	201	A	5.5	16	472	1534	423	173^	442	168^	257^	212^	213^	185^	806	344	530	479	344	189^	72v	LT	214^	113^
SUN. 12.30P 30 NBC SC		99	99	B	5.0	15	430	1700	599	269	663	252	400	316	287	223	836	340	554	522	386	192	96	14	105	62
NFL FOOTBALL GAME 1-NBC	12	208	196	A	13.6	31	1168	1444	348	188	390	116	204	179	185	164	879	342	562	494	400	262	74^	16v	101^	62^
1 SUN. 1.00P 199 NBC SE		99	92	B	11.6	27	996	1542	455	220	486	177	291	261	214	162	883	337	578	547	407	248	90	30	83	50
2 SUN. 1.00P 181																										
1.00 - 1.30				A	10.5	27	902	1558	358	183	391	151	205	177	166	166	908	393	594	524	400	236	108^	29v	151	65^
1.30 - 2.00				A	13.0	30	1117	1398	342	191	377	115^	195	182	194	154	837	331	517	428	386	255	82^	21v	102^	61^
2.00 - 2.30				A	13.7	31	1177	1459	325	190	378	109^	190	178	178	161	914	352	609	523	423	267	73^	18v	94^	61^
2.30 - 3.00				A	13.4	30	1151	1407	352	200	408	110^	218	196	208	163	821	320	518	464	384	254	72^	16v	106^	70^
3.00 - 3.30				A	14.5	32	1246	1457	368	188	402	104^	214	187	193	173	876	319	548	510	398	273	72^	15v	107^	74^
3.30 - 4.00				A	15.7	33	1349	1437	362	187	404	116	204	165	181	180	883	329	543	493	393	277	64^	15v	86^	58^
4.00 - 4.30				A	11.5	24	988	1429	368	198	420	139	219	200	167	165	937	350	616	540	443	270	32v	LT	40^	20v
NFL FOOTBALL GAME 2-NBC	6		212	A	18.5	35	1589	1732	553	314	632	297	422	386	236	175	866	303	508	571	421	265	56^	20v	178	116^
2 SUN. 4.22P 181 NBC SE			99	B	16.0	32	1374	1652	491	243	557	220	349	317	246	170	888	301	552	556	438	265	89	20	118	79
4.00 - 4.30				A	15.3	32	1314	1738	588	326	653	302	450	389	261	167^	884	323	511	593	396	260	50v	13v	151^	90^
4.30 - 5.00				A	17.0	36	1460	1805	602	332	659	309	466	419	269	155^	930	329	549	624	429	277	49^	22v	167^	104^
5.00 - 5.30				A	17.5	35	1503	1731	567	312	637	301	426	411	223	178	860	304	505	570	402	266	63^	30v	171^	112^
5.30 - 6.00				A	17.8	35	1529	1698	546	317	640	295	418	389	221	190	831	301	479	540	389	264	53^	26v	174	113^
6.00 - 6.30				A	18.3	33	1572	1747	549	323	633	296	416	375	225	191	875	302	512	579	442	270	68^	28v	171	118^
6.30 - 7.00				A	19.9	34	1709	1721	534	325	618	317	419	380	224	165	900	324	536	607	451	265	43^	LT	160	84^
7.00 - 7.30				A	22.6	36	1941	1764	529	307	614	282	404	370	243	168	822	296	492	545	414	240	89^	36^	239	176

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
WEEKEND DAYTIME CONT'D																														
NFL FOOTBALL POST 2-NBC				3		205	A	14.3	23	1228	1942	630	401	748	392	567	439	272	158^	784	313	522	536	372	190^	109^	20v	301	250
2 SUN.	7.20P	10	NBC	SC		96	B	13.0	22	1117	2139	638	324	806	385	590	449	332	171	830	320	575	563	405	195	181	54	322	224
NFL FOOTBALL POST -NBC(B)						145	A	8.3	17	713	1310	254^	105^	286^	125^	152^	66v	81v	134^	854	409	539	540	307^	251^	81v	LT	89v	89v
2 SUN.	3.51P	9	NBC	SC		64																								
ONE TO GROW ON-8:28AM				12	194	194	A	3.9	23	335	1484	102v	24v	119^	72v	72v	LT	LT	47v	95v	42v	42v	56v	20v	33v	162^	LT	1108	750
SAT.	8.28A	2	NBC	CN	96	96	B	4.1	24	352	1677	171	51	213	122	148	86	47	60	151	74	94	94	52	34	175	71	1138	764
ONE TO GROW ON-8:58AM				12	197	197	A	5.1	24	438	1749	130^	48v	207^	125^	158^	63v	43v	49v	144^	96^	96^	86^	13v	35v	213^	LT	1185	713
SAT.	8.58A	2	NBC	CN	98	98	B	5.3	24	455	1775	227	55	263	128	171	108	94	78	151	70	95	86	49	40	179	64	1182	791
ONE TO GROW ON-10:28AM				12	200	199	A	7.3	26	627	1844	383	189^	432	271	369	313	124^	63^	336	249	295	155^	56^	41v	114^	85^	962	612
SAT.	10.28A	2	NBC	CN	99	99	B	7.9	28	679	1660	297	114	345	214	282	219	108	47	185	126	151	100	44	25	203	132	927	517
ONE TO GROW ON-11:28AM				12	194	196	A	8.1	26	696	1901	411	175^	439	274	331	304	124^	95^	342	230	290	207	83^	40v	212	120^	908	549
SAT.	11.28A	2	NBC	CN	98	98	B	7.7	26	661	1740	307	112	351	219	271	183	92	71	221	151	172	108	45	42	278	168	890	548
ONE TO GROW ON-11:58AM				12	173	178	A	5.9	18	507	1751	511	326	511	282	366	343	168^	84^	198^	90^	132^	132^	61v	66v	221^	162^	821	502
SAT.	11.58A	2	NBC	CN	93	95	B	5.5	19	472	1850	376	162	407	250	313	218	109	78	290	213	233	107	57	52	256	154	897	571
PBA FALL TOUR				6	162	160	A	4.3	12	369	1539	714	117^	719	176^	334^	294^	294^	363^	549	159^	322^	253^	223^	227^	51v	51v	220^	90v
SAT.	2.00P	90	NBC	SE	89	87	B	4.0	11	344	1414	637	164	664	175	321	294	249	328	511	138	271	236	193	225	60	39	179	121
2.00 - 2.30							A	3.7	11	318	1544	805	169^	805	258^	437	315^	305^	368^	497	131^	264^	192^	202^	233^	LT	LT	242^	95v
2.30 - 3.00							A	4.4	12	378	1571	783	92^	783	228^	392	372	302^	368	509	107^	276^	223^	227^	233^	52v	52v	227^	76v
3.00 - 3.30							A	4.8	13	412	1493	576	107^	585	67v	199^	201^	270^	348	621	227^	402	323^	227^	219^	90^	90^	197^	100^
ROCK N WRESTLING-SAT(B)						177	A	4.4	16	378	2048	255^	186^	430^	299^	324^	158v	35v	96v	129v	37v	92v	92v	92v	37v	523^	324^	966	612^
2 SAT.	10.00A	60	CBS	CA		83																								
10.00 - 10.30							A	4.3	15	369	1970	219^	160v	378^	240^	289^	130v	49v	89v	33v	33v	33v	33v	LT	LT	600^	369^	959	616^
10.30 - 11.00							A	4.4	16	378	2151	285^	211^	477^	359^	359^	185^	17v	101v	224^	41v	151v	151v	183^	73v	457^	289^	993	619^
ROCK N WRESTLING				10	204		A	5.9	20	507	1789	154^	87v	154^	64v	64v	86v	90v	68v	224^	40v	143^	129v	155^	70v	585	330^	826	556
1 SAT.	10.00A	60	CBS	CA		99	B	5.7	20	490	1922	301	110	338	185	252	190	115	75	233	100	160	148	100	54	362	158	989	657
10.00 - 10.30							A	5.7	20	490	1990	172^	103v	172^	82v	82v	102v	90v	70v	229^	38v	153^	141^	171^	66v	692	422^	897	565
10.30 - 11.00							A	6.2	20	533	1553	130^	69v	130^	46v	46v	68v	84v	62v	208^	40v	130^	112v	135^	69v	472^	237^	743	537
SCOOBY'S MYSTERY FUNHOUSE				6	203	203	A	2.1	13	180	1272	172v	72v	172v	44v	78v	116v	89v	56v	167v	106v	116v	127v	61v	40v	89v	LT	844	445^
SAT.	8.00A	30	ABC	CA	98	98	B	2.6	15	223	1418	180	85	241	111	148	140	86	71	192	88	117	117	61	68	86	LT	899	570
SKINS GAME-SAT.(S)					193		A	5.3	13	455	1532	495^	115v	543^	120v	189^	173^	185^	313^	875	420^	570^	541^	265^	291^	47v	LT	67v	32v
1 SAT.	3.30P	150	NBC	SE		98																								
3.30 - 4.00							A	4.9	13	421	1532	468^	157v	603^	217^	217^	83v	121v	342^	763	430^	539^	489^	193^	224^	LT	LT	166^	93v
4.00 - 4.30							A	4.8	12	412	1609	398^	90v	533^	187^	187^	87v	102v	310^	885	500^	624^	605^	221^	261^	37v	LT	154v	80v
4.30 - 5.00							A	5.0	12	430	1381	546^	72v	546^	28v	220^	253^	307^	293^	760	325^	441^	441^	223^	319^	75v	LT	LT	LT
5.00 - 5.30							A	5.4	13	464	1550	504^	93v	504^	86v	173^	219^	203^	285^	949	416^	616	591	317^	333^	65v	LT	32v	LT
5.30 - 6.00							A	6.5	15	558	1559	520	153^	520	102v	156^	197^	170^	323^	976	424^	607	565	339^	316^	54v	LT	9v	LT
SKINS GAME-SUN.(S)					196		A	8.2	15	704	1290	423	165^	424	71v	133^	163^	144^	257^	789	280^	417	393	273^	327^	34v	LT	43v	LT
1 SUN.	4.26P	101	NBC	SE		98																								
4.30 - 5.00							A	8.7	17	747	1146	316^	119^	321^	82v	133^	136^	79v	180^	740	252^	379	340^	262^	321^	42v	LT	43v	14v
5.00 - 5.30							A	7.8	14	670	1415	442	183^	442	70v	124^	172^	146^	270^	896	391^	515	500	243^	334^	31v	LT	46v	LT
5.30 - 6.00							A	7.9	14	679	1324	500	208^	500	63v	140^	190^	188^	308^	756	236^	400	393	293^	308^	31v	LT	37v	LT
6.00 - 6.30							A	4.9	8	421	1183	508^	105v	508^	41v	93v	114v	201^	382^	634	103v	179^	252^	274^	373^	LT	LT	41v	LT

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK #	DAY	START TIME	DUR	NET	T/C THIS SEASON PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKEND DAYTIME CONT'D																															
SMURFS I					12	201	200	A	6.0	25	515	1676	267	114^	363	275	318	179^	62v	33v	247^	201^	201^	100^	21v	39v	135^	51v	931	589
SAT.		9.00A	30	NBC	CA	99	99	B	6.2	25	533	1638	267	70	301	178	226	157	93	61	196	108	134	108	47	52	196	91	945	581
SMURFS II					12	201	200	A	7.1	26	610	1618	298	172^	344	272	315	208^	51v	29v	202^	167^	167^	94^	9v	35v	150^	38v	922	572
SAT.		9.30A	30	NBC	CA	99	99	B	7.5	27	644	1630	281	95	315	183	235	184	95	65	192	112	133	108	43	50	209	106	914	560
SMURFS III					12	201	200	A	8.1	29	696	1774	353	167^	399	270	357	282	106^	42v	314	243	278	133^	44v	36v	120^	82^	941	596
SAT.		10.00A	30	NBC	CA	99	99	B	8.6	31	739	1657	303	109	344	208	276	212	107	54	190	122	147	96	47	35	207	135	916	523
SNORKS					12	195	195	A	3.2	20	275	1495	105v	22v	123v	90v	90v	LT	LT	33v	113v	47v	47v	58v	LT	51v	135^	LT	1124	702
SAT.		8.00A	30	NBC	CA	97	97	B	3.1	19	266	1630	172	46	207	114	138	78	47	62	148	67	81	83	50	41	162	61	1113	744
SPIDERMAN AND FRIENDS					11	131	139	A	4.5	14	387	2152	604	180^	630	284^	512	398	249^	118^	256^	123^	222^	168^	99^	34v	399	216^	867	531
SAT.		12.30P	30	NBC	CA	72	79	B	4.1	13	352	1834	344	172	398	168	280	212	173	111	196	99	134	119	88	51	312	144	928	535
SPORTSBEAT					6	79		A	.9	2	77	208v	130v	130v	130v	LT	LT	LT	130v	130v	78v	LT	LT	LT	78v	78v	LT	LT	LT	LT
1 SUN.		12.30P	30	ABC	SC	54		B	.8	2	69	598	184	LT	230	123	123	LT	LT	107	295	LT	128	134	233	161	LT	LT	LT	LT
SPORTSWORLD-SAT.					3		175	A	4.1	11	352	1821	627^	171v	681^	207^	324^	293^	295^	250^	588^	128v	397^	397^	329^	191v	228^	190v	324^	154v
2 SAT.		3.30P	90	NBC	SA		91	B	4.7	13	404	1467	476	124	515	119	236	233	250	215	698	230	424	462	345	226	83	58	171	99
3.30 - 4.00								A	4.3	12	369	1864	680^	244^	734	212^	431^	356^	375^	238^	515^	103v	353^	353^	304^	162v	282^	282^	333^	115v
4.00 - 4.30								A	4.3	12	369	1881	641^	140v	714^	257^	336^	288^	273^	242^	670^	151v	491^	491^	389^	179v	157v	157v	340^	193^
4.30 - 5.00								A	3.7	9	318	1704	557^	129v	588^	141v	187v	231^	232^	275^	583^	136v	346^	346^	287^	237^	244^	120v	289^	151v
SUNDAY MORNING					11	171	171	A	5.6	22	481	1383	664	245^	725	176^	335	311	354	289	441	75^	205^	263^	223^	178^	LT	LT	217^	139^
SUN.		9.00A	90	CBS	N	96	96	B	5.1	20	438	1338	631	237	705	152	317	311	342	325	457	121	243	249	201	179	33	LT	143	85
9.00 - 9.30								A	5.0	22	430	1251	630	242^	667	104^	269^	320	391	286^	439	58v	198^	249^	235^	190^	LT	LT	145^	107^
9.30 - 10.00								A	5.8	23	498	1444	696	270^	774	198^	386	343	371	290	463	83^	216^	258^	219^	205^	LT	LT	207^	132^
10.00 - 10.30								A	5.9	21	507	1448	661	219^	736	216^	341	278	310	294	427	81^	196^	275	219^	152^	LT	LT	285	173^
SUPERPOWERS TEAM					6	197	183	A	3.7	12	318	2028	220^	109^	326^	113^	245^	245^	154^	81v	406^	264^	349^	201^	125^	57v	435	88v	861	413^
SAT.		10.30A	30	ABC	CA	96	85	B	4.1	14	352	1881	244	112	300	145	217	193	108	76	360	224	281	203	74	79	413	111	808	425
13 GHOSTS OF SCOOBY-DOO					6	195	181	A	3.6	11	309	2045	314^	109v	327^	145^	249^	209^	122^	78v	378^	220^	294^	133^	142^	80v	449	185^	891	402^
SAT.		11.00A	30	ABC	CA	94	84	B	3.9	13	335	1824	260	106	295	173	228	187	86	56	345	208	280	189	92	64	369	145	815	448
THIS WEEK-DAVID BRINKLEY					9	187	187	A	4.1	11	352	1591	722	252^	841	201^	323^	275^	339^	467	673	108^	299^	269^	324^	344^	LT	LT	77v	52v
SUN.		11.30A	60	ABC	N	98	98	B	3.9	11	335	1314	538	141	606	109	175	178	207	376	606	112	242	256	282	320	24	LT	78	52
11.30 - 12.00								A	4.1	11	352	1554	766	275^	860	224^	397	355^	344^	431	671	102^	332^	308^	353^	312^	LT	LT	23v	23v
12.00 - 12.30								A	4.0	10	344	1640	686	226^	832	179^	250^	195^	335^	512	682	110^	264^	238^	300^	380^	LT	LT	126^	77v
WUZZLES					12	198	197	A	3.9	20	335	1863	304^	146^	304^	179^	259^	229^	85v	40v	203^	49v	123^	101v	119^	74v	283^	90v	1073	678
SAT.		8.30A	30	CBS	CA	96	96	B	4.3	21	369	1839	258	106	283	162	219	182	77	63	167	57	104	99	75	61	220	78	1169	742

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. MON. NOV. 25, 1985

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	ABC TV TOTAL AUDIENCE (Households (000) & %)					15,980 18.6				31,350 36.5							
						← HARDCASTLE & MCCORMICK (SD)				← NFL MONDAY NIGHT FOOTBALL SEATTLE VS SAN FRANCISCO (9:00-12:31AM) (SD)(→OP)							
	ABC TV AVERAGE AUDIENCE (Households (000) & %)					12,460	14.3*		14.6*	14,430 16.8	17.6*		18.7*		19.4*		18.0*
	SHARE OF AUDIENCE %					14.5	22 *		22 *	28	25 *		26 *		28 *		27 *
	AVG. AUD. BY ¼ HR. %					22	14.3	14.5	14.7	17.1	18.1	19.0	18.4	19.4	19.4	18.6	17.3
	CBS TV TOTAL AUDIENCE (Households (000) & %)					17,270 20.1				20,960 24.4		20,790 24.2		19,160 22.3			
						← SCARECROW & MRS. KING (SUS-SD)				KATE & ALLIE		NEWHART (SD)		← CAGNEY & LACEY →			
	CBS TV AVERAGE AUDIENCE (Households (000) & %)					14,090	16.0*		16.8*	18,640 21.7		18,640 21.7		15,890 18.5	18.7*		18.4*
	SHARE OF AUDIENCE %					16.4	23 *		24 *	30		31		29	28 *		30 *
	AVG. AUD. BY ¼ HR. %					24	16.7	16.6	17.1	21.1	22.3	21.9	21.5	18.5	18.8	18.7	18.0
	NBC TV TOTAL AUDIENCE (Households (000) & %)					17,440 20.3				22,940 26.7							
						← TV BLOOPERS & PRAC. JOKES (SD)				← NBC MONDAY NIGHT MOVIES MUSSOLINI: THE UNTOLD STORY, PART 2							
	NBC TV AVERAGE AUDIENCE (Households (000) & %)					13,400	15.5*		15.7*	16,660 19.4	18.4*		19.4*		20.1*		19.7*
	SHARE OF AUDIENCE %					15.6	23 *		22 *	29	26 *		28 *		31 *		32 *
	AVG. AUD. BY ¼ HR. %					23	15.5	15.6	15.9	17.8	19.0	19.2	19.7	20.3	20.0	20.1	19.2
WEEK 2	ABC TV TOTAL AUDIENCE (Households (000) & %)					17,350 20.2				40,720 47.4							
						← HARDCASTLE & MCCORMICK (SD)				← NFL MONDAY NIGHT FOOTBALL CHICAGO VS MIAMI (9:00-12:28AM)(→OP)							
	ABC TV AVERAGE AUDIENCE (Households (000) & %)					13,140	14.4*		16.2*	25,430 29.6	27.8*		31.6*		34.0*		30.5*
	SHARE OF AUDIENCE %					15.3	22 *		24 *	46	39 *		43 *		47 *		45 *
	AVG. AUD. BY ¼ HR. %					23	15.0	15.6	16.8	26.5	29.0	31.1	32.0	34.1	33.9	31.5	29.6
	CBS TV TOTAL AUDIENCE (Households (000) & %)					17,520 20.4				18,900 22.0		18,900 22.0		19,590 22.8			
						← SCARECROW & MRS. KING (SD)				KATE & ALLIE		NEWHART (SD)		← CAGNEY & LACEY →			
	CBS TV AVERAGE AUDIENCE (Households (000) & %)					14,600	16.4*		17.5*	16,580 19.3		16,750 19.5		15,550 18.1	18.0*		18.1*
	SHARE OF AUDIENCE %					17.0	24 *		25 *	26		27		27	26 *		28 *
	AVG. AUD. BY ¼ HR. %					24	17.0	17.4	17.6	18.2	20.4	19.5	19.4	17.7	18.3	18.4	17.9
	NBC TV TOTAL AUDIENCE (Households (000) & %)					22,160 25.8											
						← NBC MONDAY NIGHT MOVIES JOHN & YOKO: A LOVE STORY (SD)											
	NBC TV AVERAGE AUDIENCE (Households (000) & %)					11,510	14.5*		14.1*		13.4*		12.7*		12.7*		12.9*
	SHARE OF AUDIENCE %					13.4	21 *		20 *		18 *		17 *		18 *		20 *
	AVG. AUD. BY ¼ HR. %					19	14.1	13.9	14.2	13.7	13.0	12.8	12.6	12.8	12.5	13.1	12.8
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	63.6	64.5	64.2	65.4	67.7	69.2	69.5	70.3	71.8	71.6	70.5	69.5	66.5	64.9	62.7	60.0
	WK. 2	63.6	65.4	65.6	67.0	67.8	68.6	70.1	71.5	72.5	73.6	72.9	72.3	70.3	69.0	66.1	63.1

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE. MON. DEC. 2, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. TUE. NOV. 26, 1985

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					20,360 23.7		18,040 21.0		20,270 23.6				13,490 15.7			
					WHO'S THE BOSS?		GROWING PAINS		MOONLIGHTING (SD)				SPENSER: FOR HIRE			
AVERAGE AUDIENCE (Households (000) & %)					17,870 20.8		16,060 18.7		15,030 17.5	17.6*		17.4*	10,480 12.2	12.5*		12.0*
SHARE OF AUDIENCE %					30		27		25	25 *		25 *	19	19 *		19 *
AVG. AUD. BY ¼ HR. %					19.9	21.7	18.8	18.6	17.7	17.5	17.6	17.2	12.5	12.5	12.1	11.8
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					12,460 14.5		14,000 16.3		22,080 25.7							
					CHARLIE BROWN THNKSGIVING (R)(SD)		BUGS BUNNY THNKSGVNG DIET (R)		CBS TUESDAY NIGHT MOVIES DOUBLETAKE PT 2 (SD)							
AVERAGE AUDIENCE (Households (000) & %)					11,080 12.9		12,970 15.1		16,060 18.7	17.7*		17.8*		19.6*		19.6*
SHARE OF AUDIENCE %					19		22		28	25 *		25 *		30 *		31 *
AVG. AUD. BY ¼ HR. %					12.5	13.4	14.3	15.8	17.7	17.6	17.6	18.0	19.5	19.7	20.0	19.2
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					19,760 23.0				23,110 26.9							
					A TEAM (SD)				MOVIE OF THE WEEK-TUE MUSSOLINI: THE UNTOLD STORY, PART 3 (SD)							
AVERAGE AUDIENCE (Households (000) & %)					15,380 17.9				16,840 19.6	18.8*		19.0*		20.2*		20.5*
SHARE OF AUDIENCE %					26	17.3*		18.5*	29	26 *		27 *		31 *		33 *
AVG. AUD. BY ¼ HR. %					17.1	25 * 17.5	18.4	26 * 18.5	18.6	18.9	18.8	19.1	20.1	20.3	20.9	20.0
WEEK 2																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					16,750 19.5		15,120 17.6		19,160 22.3				16,750 19.5			
					WHO'S THE BOSS?		GROWING PAINS		MOONLIGHTING (R)(SD)				SPENSER: FOR HIRE			
AVERAGE AUDIENCE (Households (000) & %)					14,770 17.2		13,570 15.8		14,090 16.4	16.5*		16.4*	13,310 15.5	15.6*		15.4*
SHARE OF AUDIENCE %					25		23		24	24 *		25 *	26	25 *		27 *
AVG. AUD. BY ¼ HR. %					16.6	17.8	15.9	15.7	16.9	16.1	16.3	16.5	15.6	15.5	15.6	15.2
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					18,470 21.5				19,330 22.5							
					RUDOLPH-RED-NOSE-REINDEER (SD)(R)				CBS TUESDAY NIGHT MOVIES COPACABANA (SD)							
AVERAGE AUDIENCE (Households (000) & %)					14,600 17.0				10,910 12.7	13.1*		12.2*		12.6*		12.8*
SHARE OF AUDIENCE %					25	16.4*		17.7*	20	19 *		18 *		21 *		22 *
AVG. AUD. BY ¼ HR. %					16.0	24 * 16.7	17.5	26 * 17.9	13.7	12.5	12.2	12.2	12.5	12.6	13.0	12.5
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					18,120 21.1				16,410 19.1				14,950 17.4			
					A TEAM (SD)				RIPTIDE				REMINGTON STEELE			
AVERAGE AUDIENCE (Households (000) & %)					14,000 16.3				12,540 14.6	14.4*		14.9*	11,940 13.9	13.8*		14.0*
SHARE OF AUDIENCE %					24	15.5*		17.1*	22	21 *		22 *		23 *		24 *
AVG. AUD. BY ¼ HR. %					15.0	23 * 16.0	17.1	25 * 17.1	14.0	14.8	15.1	14.7	13.8	13.7	13.7	14.3
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	62.1	62.1	63.1	65.3	67.8	68.9	69.6	70.9	71.2	71.2	71.1	70.5	66.6	65.5	64.0	61.3
WK. 2	62.1	64.0	63.5	64.6	66.8	68.8	69.0	69.1	67.4	67.7	67.5	65.7	62.1	60.4	58.2	56.3

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE. TUE. DEC. 3, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. WED. NOV. 27, 1985

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					16,240 18.9	MACGYVER SPEC. (SD)			19,500 22.7	DYNASTY II: COLBYS SPEC (SD)			20,620 24.0	DYNASTY		
	AVERAGE AUDIENCE (Households (000) & %)					11,250 13.1	11.9*		14.2*	16,580 19.3	18.9*		19.7*	17,700 20.6	20.4*		20.8*
	SHARE OF AUDIENCE %					21	19 *		22 *	30	30 *		31 *	34	33 *		35 *
	AVG. AUD. BY ¼ HR. %					12.2	11.6	13.4	15.0	18.5	19.4	19.6	19.8	20.1	20.6	20.7	21.0
CBS TV	TOTAL AUDIENCE (Households (000) & %)					11,940 13.9	CHARLIE & COMPANY	9,710 11.3	GEORGE BURNS COMEDY (SUS-SD)	20,620 24.0	CBS SPECIAL MOVIE PRES AIRPLANE II: THE SEQUEL (SD)						
	AVERAGE AUDIENCE (Households (000) & %)					10,140 11.8		7,900 9.2		11,850 13.8	13.2*		13.5*		14.4*		14.1*
	SHARE OF AUDIENCE %					19		15		22	21 *		21 *		23 *		24 *
	AVG. AUD. BY ¼ HR. %					11.4	12.2	9.4	9.0	13.4	13.0	13.5	13.4	14.5	14.3	14.5	13.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)					22,250 25.9	HIGHWAY TO HEAVEN (SD)			16,320 19.0	HELL TOWN			15,980 18.6	ST. ELSEWHERE		
	AVERAGE AUDIENCE (Households (000) & %)					17,700 20.6	19.7*		21.5*	12,890 15.0	14.9*		15.2*	12,200 14.2	14.3*		14.1*
	SHARE OF AUDIENCE %					33	31 *		34 *	23	23 *		24 *	23	23 *		24 *
	AVG. AUD. BY ¼ HR. %					19.1	20.3	21.4	21.7	15.1	14.7	14.7	15.6	14.3	14.3	14.1	14.1

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					11,170 13.0	INSIDERS (SD)			22,760 26.5	DYNASTY (SD)			18,380 21.4	HOTEL		
	AVERAGE AUDIENCE (Households (000) & %)					7,900 9.2	8.9*		9.6*	18,730 21.8	20.1*		23.5*	14,520 16.9	17.5*		16.2*
	SHARE OF AUDIENCE %					14	13 *		14 *	32	30 *		35 *	28	28 *		27 *
	AVG. AUD. BY ¼ HR. %					8.8	9.0	9.3	9.8	19.0	21.1	23.3	23.6	18.1	16.8	16.6	15.9
CBS TV	TOTAL AUDIENCE (Households (000) & %)					17,270 20.1	CHARLIE BROWN'S CHRISTMAS (R)	15,980 18.6	NIGHT BEFORE CHRISTMAS (R)(SUS-SD)	9,880 11.5	CHARLIE & COMPANY	8,850 10.3	GEORGE BURNS COMEDY (SD)	14,090 16.4	EQUALIZER		
	AVERAGE AUDIENCE (Households (000) & %)					14,520 16.9		14,350 16.7		8,680 10.1		7,730 9.0		10,650 12.4	12.2*		12.6*
	SHARE OF AUDIENCE %					25		24		15		13		20	19 *		21 *
	AVG. AUD. BY ¼ HR. %					16.9	17.0	16.8	16.6	10.3	9.9	9.2	8.8	12.0	12.4	12.8	12.4
NBC TV	TOTAL AUDIENCE (Households (000) & %)					21,730 25.3	HIGHWAY TO HEAVEN (SD)			14,350 16.7	HELL TOWN (SD)			14,860 17.3	ST. ELSEWHERE		
	AVERAGE AUDIENCE (Households (000) & %)					18,300 21.3	20.6*		22.0*	11,250 13.1	13.2*		12.9*	12,280 14.3	14.0*		14.6*
	SHARE OF AUDIENCE %					31	31 *		32 *	19	20 *		19 *	23	22 *		25 *
	AVG. AUD. BY ¼ HR. %					19.8	21.4	22.1	21.8	13.5	12.9	12.8	13.1	13.8	14.2	14.6	14.6

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	58.9	59.9	60.0	61.1	62.2	63.1	62.8	64.0	64.2	63.7	64.2	64.7	63.0	62.0	60.5	59.0
WK. 2	62.5	64.1	63.7	64.4	66.9	67.9	68.5	68.8	67.1	67.5	67.8	68.0	63.6	62.5	60.7	57.4

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE. WED. DEC. 4, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. THU. NOV. 28, 1985

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					7,730 9.0	SHADOW CHASERS			14,350 16.7	DYNASTY II: COLBYS (SD)			19,330 22.5	20/20		
ABC TV	AVERAGE AUDIENCE (Households (000) & %)					5,330	5.3*		7.0*	11,170 13.0	12.2*		13.8*	14,260 16.6	17.3*		15.8*
ABC TV	SHARE OF AUDIENCE %					6.2	10 *		12 *	22	21 *		23 *	30	30 *		29 *
ABC TV	AVG. AUD. BY ¼ HR. %					11 5.4	5.2	6.5	7.5	11.4	12.9	13.3	14.2	17.2	17.5	16.5	15.1
CBS TV	TOTAL AUDIENCE (Households (000) & %)	4,210 4.9	CBS EVENING NEWS-THU(B) (7:10-7:30PM)			18,550 21.6			CBS SPECIAL MOVIE PRSNT HIGH ROAD TO CHINA (SD)					16,660 19.4	SIMON & SIMON (R)		
CBS TV	AVERAGE AUDIENCE (Households (000) & %)	3,780 4.4				11,250 13.1	11.2*		12.7*		13.7*		14.7*	12,970 15.1	14.4*		15.8*
CBS TV	SHARE OF AUDIENCE %	9				22	20 *		22 *		23 *		24 *	27	25 *		29 *
CBS TV	AVG. AUD. BY ¼ HR. %	4.9	4.3			11.2	11.3	12.5	12.8	13.5	13.9	14.8	14.5	13.8	15.0	15.7	15.9
NBC TV	TOTAL AUDIENCE (Households (000) & %)					25,430 29.6	BILL COSBY SHOW (R)	24,480 28.5	FAMILY TIES (R)(SD)	20,790 24.2	CHEERS	19,160 22.3	NIGHT COURT (SD)	14,770 17.2	PATTI LABELLE SPECIAL		
NBC TV	AVERAGE AUDIENCE (Households (000) & %)					22,850		22,250		18,380		17,090		10,740			
NBC TV	SHARE OF AUDIENCE %					26.6		25.9		21.4		19.9		12.5	13.5*		11.4*
NBC TV	AVG. AUD. BY ¼ HR. %					48 25.3	27.9	44 25.7	26.0	36 21.5	21.4	33 20.2	19.6	22 14.2	23 * 12.9	11.6	21 * 11.1

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					7,130 8.3	SHADOW CHASERS			15,810 18.4	DYNASTY II: COLBYS (SD)			17,440 20.3	20/20		
ABC TV	AVERAGE AUDIENCE (Households (000) & %)					4,550	5.0*		5.5*	12,710 14.8	14.1*		15.5*	12,970 15.1	15.3*		14.8*
ABC TV	SHARE OF AUDIENCE %					5.3 8	7 *		8 *	22	21 *		23 *	24	24 *		24 *
ABC TV	AVG. AUD. BY ¼ HR. %					5.4	4.6	5.1	5.9	13.9	14.3	15.3	15.7	15.2	15.4	15.2	14.4
CBS TV	TOTAL AUDIENCE (Households (000) & %)					16,240 18.9	MAGNUM, P.I. (SD)			18,640 21.7	SIMON & SIMON (SD)			19,670 22.9	KNOTS LANDING		
CBS TV	AVERAGE AUDIENCE (Households (000) & %)					12,460	13.2*		15.9*	15,030 17.5	16.9*		18.0*	16,580 19.3	19.4*		19.3*
CBS TV	SHARE OF AUDIENCE %					14.5 21	19 *		23 *	26	25 *		27 *	31	31 *		32 *
CBS TV	AVG. AUD. BY ¼ HR. %					12.9	13.5	15.6	16.1	16.9	17.0	17.8	18.2	19.3	19.5	19.6	18.9
NBC TV	TOTAL AUDIENCE (Households (000) & %)					33,930 39.5	BILL COSBY SHOW	29,210 34.0	FAMILY TIES (SD)	23,190 27.0	CHEERS	19,760 23.0	NIGHT COURT	18,210 21.2	HILL STREET BLUES		
NBC TV	AVERAGE AUDIENCE (Households (000) & %)					31,100		26,890		20,960		18,120		15,200			
NBC TV	SHARE OF AUDIENCE %					36.2		31.3		24.4		21.1		17.7	17.6*		17.8*
NBC TV	AVG. AUD. BY ¼ HR. %					53 34.8	37.6	46 31.8	30.8	36 24.7	24.1	32 21.5	20.7	28 17.7	28 * 17.5	17.9	29 * 17.7

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	47.5	48.5	49.5	51.0	54.6	56.5	57.8	58.7	59.1	60.0	60.4	60.5	58.0	57.7	55.2	53.1
	WK. 2	61.3	63.3	64.2	66.3	67.7	68.8	68.1	68.6	68.1	67.8	67.3	66.5	63.7	63.4	62.4	60.0

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE. THU. DEC. 5, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. FRI. NOV. 29, 1985

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	ABC TV																
	TOTAL AUDIENCE (Households (000) & %)					13,140 15.3		12,710 14.8		9,190 10.7		8,930 10.4		7,220 8.4			
						WEBSTER		MR. BELVEDERE (SD)		DIFF'RENT STROKES		BENSON (SD)		OUR FAMILY HONOR			
	AVERAGE AUDIENCE (Households (000) & %)					11,680 13.6		11,340 13.2		7,990 9.3		7,900 9.2		4,900 5.7	6.0*		5.4*
	SHARE OF AUDIENCE %					23		21		15		14		10	10 *		9 *
	AVG. AUD. BY ¼ HR. %					13.0	14.1	13.5	12.9	9.0	9.7	9.2		6.5	5.4	5.4	5.5
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)					15,980 18.6				21,900 25.5				17,090 19.9			
						TWILIGHT ZONE (SUS-SD)				DALLAS (SD)				FALCON CREST			
	AVERAGE AUDIENCE (Households (000) & %)					11,770 13.7	13.3*		14.2*	18,380 21.4	20.4*		22.3*	14,950 17.4	17.6*		17.2*
	SHARE OF AUDIENCE %					22	22 *		23 *	34	32 *		35 *	29	29 *		29 *
	AVG. AUD. BY ¼ HR. %					13.1	13.4	13.6	14.8	19.9	21.0	22.3	22.4	17.7	17.6	17.4	17.0
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					14,770 17.2				15,550 18.1				23,970 27.9			
						KNIGHT RIDER (SD)				MISFITS OF SCIENCE				MIAMI VICE			
	AVERAGE AUDIENCE (Households (000) & %)					11,420 13.3	12.8*		13.8*	12,030 14.0	13.5*		14.5*	20,870 24.3	24.0*		24.6*
	SHARE OF AUDIENCE %					22	21 *		22 *	22	21 *		23 *	41	39 *		42 *
	AVG. AUD. BY ¼ HR. %					12.9	12.7	13.7	13.9	13.7	13.2	13.8	15.1	23.2	24.8	24.7	24.5
WEEK 2	ABC TV																
	TOTAL AUDIENCE (Households (000) & %)					14,090 16.4		12,370 14.4		10,480 12.2		10,050 11.7		5,580 6.5			
						WEBSTER		MR. BELVEDERE (SD)		DIFF'RENT STROKES		BENSON (SD)		OUR FAMILY HONOR			
	AVERAGE AUDIENCE (Households (000) & %)					12,370 14.4		11,170 13.0		9,190 10.7		8,590 10.0		4,120 4.8	4.9*		4.6*
	SHARE OF AUDIENCE %					25		22		17		16		8	8 *		8 *
	AVG. AUD. BY ¼ HR. %					13.9	14.8	12.9	13.1	10.6	10.8	9.8	10.1	5.2	4.6	4.4	4.9
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)					15,200 17.7				22,680 26.4				18,810 21.9			
						TWILIGHT ZONE (SUS-SD)				DALLAS (SD)				FALCON CREST			
	AVERAGE AUDIENCE (Households (000) & %)					11,250 13.1	12.8*		13.5*	18,900 22.0	20.9*		23.0*	15,980 18.6	18.7*		18.5*
	SHARE OF AUDIENCE %					22	22 *		22 *	35	33 *		36 *	31	30 *		31 *
	AVG. AUD. BY ¼ HR. %					12.6	13.0	13.2	13.8	20.1	21.7	23.2	22.9	18.6	18.8	18.8	18.3
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					14,350 16.7				13,140 15.3				24,310 28.3			
						KNIGHT RIDER (SD)				MISFITS OF SCIENCE (SD)				MIAMI VICE			
	AVERAGE AUDIENCE (Households (000) & %)					11,080 12.9	12.2*		13.7*	10,050 11.7	11.0*		12.4*	19,930 23.2	23.0*		23.4*
	SHARE OF AUDIENCE %					22	21 *		23 *	19	18 *		20 *	38	37 *		39 *
	AVG. AUD. BY ¼ HR. %					12.0	12.4	13.4	13.9	11.2	10.8	11.9	12.9	22.4	23.6	23.7	23.1
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	58.2	59.3	59.6	60.0	60.2	60.7	61.7	62.4	62.7	63.3	63.5	63.7	61.7	60.7	59.5	58.1
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	56.3	56.7	56.3	57.1	58.2	59.0	59.4	61.0	62.1	62.6	63.3	63.7	61.9	61.2	60.6	59.3

U.S. TV Households: 85,900,000

For explanation of symbols, See page A

EVE. FRI. DEC. 6, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SAT. NOV. 30, 1985

WEEK 1 — TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					10,910 12.7	FALL GUY (SD)			11,770 13.7	LADY BLUE (SD)			16,920 19.7	LOVE BOAT		
AVERAGE AUDIENCE (Households (000) & %)					7,990 9.3	8.8*		9.7*	9,020 10.5	9.9*		11.1*	13,920 16.2	15.9*		16.4*
SHARE OF AUDIENCE %					15	15 *		16 *	17	16 *		18 *	28	27 *		29 *
AVG. AUD. BY ¼ HR. %					8.6	9.1	9.5	9.9	9.9	9.9	10.6	11.6	15.4	16.4	16.7	16.2
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					14,000 16.3	AIRWOLF (SD)			18,550 21.6	CBS SATURDAY NIGHT MOVIE SOME KIND OF HERO (R)(SD)						
AVERAGE AUDIENCE (Households (000) & %)					10,570 12.3	11.9*		12.7*	11,000 12.8	10.8*		11.6*		14.3*		14.5*
SHARE OF AUDIENCE %					20	20 *		21 *	21	17 *		18 *		24 *		26 *
AVG. AUD. BY ¼ HR. %					11.6	12.2	13.1	12.2	10.2	11.4	11.9	11.4	14.1	14.5	14.6	14.4
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					16,580 19.3	GIMME A BREAK	17,780 20.7	FACTS OF LIFE (SD)	21,820 25.4	GOLDEN GIRLS	18,730 21.8	227 (SD)	10,740 12.5	AMERICAN ALMANAC (SAT)		
AVERAGE AUDIENCE (Households (000) & %)					14,260 16.6		16,320 19.0		19,930 23.2		16,840 19.6		7,220 8.4	9.2*		7.5*
SHARE OF AUDIENCE %					28		31		37		31		15	16 *		13 *
AVG. AUD. BY ¼ HR. %					15.9	17.3	18.4	19.7	22.9	23.5	20.1	19.0	9.9	8.4	7.7	7.4

WEEK 2 — TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					11,250 13.1	FALL GUY (SD)			13,490 15.7	LADY BLUE (SD)			14,170 16.5	LOVE BOAT		
AVERAGE AUDIENCE (Households (000) & %)					7,990 9.3	9.4*		9.3*	10,050 11.7	10.9*		12.4*	10,820 12.6	12.1*		13.1*
SHARE OF AUDIENCE %					16	16 *		16 *	19	18 *		21 *	22	21 *		23 *
AVG. AUD. BY ¼ HR. %					9.3	9.4	9.7	8.8	10.4	11.4	12.4	12.5	11.7	12.5	12.9	13.3
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					14,430 16.8	DR. SEUSS-GRINCH-XMAS (R)(SD)	14,000 16.3	FROSTY THE SNOWMAN (R)	16,490 19.2	CBS SATURDAY NIGHT MOVIE VICTOR/VICTORIA (9:00-11:31PM) (R)(SD)						
AVERAGE AUDIENCE (Households (000) & %)					12,370 14.4		12,800 14.9		7,820 9.1	8.7*		8.7*		9.0*		9.1*
SHARE OF AUDIENCE %					25		25		16	14 *		15 *		16 *		16 *
AVG. AUD. BY ¼ HR. %					14.1	14.7	14.8	15.0	9.2	8.2	8.6	8.8	9.0	8.9	9.1	9.2
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					13,570 15.8	GIMME A BREAK	14,770 17.2	FACTS OF LIFE (SD)	19,670 22.9	GOLDEN GIRLS	16,750 19.5	227	17,780 20.7	HUNTER		
AVERAGE AUDIENCE (Households (000) & %)					11,510 13.4		13,140 15.3		17,440 20.3		15,120 17.6		14,350 16.7	16.3*		17.1*
SHARE OF AUDIENCE %					23		26		33		30		30	29 *		31 *
AVG. AUD. BY ¼ HR. %					12.6	14.2	14.4	16.2	19.7	20.8	17.6	17.7	16.1	16.5	17.3	16.9
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	55.7	55.9	56.4	58.0	58.9	59.8	60.7	61.8	62.9	63.1	63.0	62.6	59.5	58.4	57.7	55.9
WK. 2	53.7	54.3	55.0	55.3	57.7	58.7	59.5	59.9	60.9	61.1	59.8	59.0	56.9	56.3	55.9	55.7

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE. SAT. DEC. 7, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SAT. NOV. 30, 1985

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)			2,750 3.2													
			ABC WEEKEND REPORT-SAT.													
AVERAGE AUDIENCE (Households (000) & %)			2,660 3.1													
SHARE OF AUDIENCE %			8													
AVG. AUD. BY ¼ HR. %			3.1													
CBS TV																
TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
NBC TV																
TOTAL AUDIENCE (Households (000) & %)			10,650 12.4													
					DAVID LETTERMAN-SPCL. (11:30-12:52AM) (SUSTAINING 12:52-1:00AM)											
AVERAGE AUDIENCE (Households (000) & %)			6,360 7.4	8.0* 21 *		7.5* 23 *		6.5* 24 *								
SHARE OF AUDIENCE %			22													
AVG. AUD. BY ¼ HR. %			7.7	8.3	8.1	7.0	6.8	5.7								
WEEK 2																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)			3,180 3.7													
			ABC WEEKEND REPORT-SAT.													
AVERAGE AUDIENCE (Households (000) & %)			3,090 3.6													
SHARE OF AUDIENCE %			9													
AVG. AUD. BY ¼ HR. %			3.6													
CBS TV																
TOTAL AUDIENCE (Households (000) & %)																
	CBS SATURDAY NIGHT MOVIE VICTOR/VICTORIA (9:00-11:31PM)(R)															
AVERAGE AUDIENCE (Households (000) & %)		9.9*														
SHARE OF AUDIENCE %		19 *														
AVG. AUD. BY ¼ HR. %	9.9	9.9	9.2													
NBC TV																
TOTAL AUDIENCE (Households (000) & %)			11,850 13.8													
					SATURDAY NIGHT (11:30-12:50AM) (SUSTAINING 12:50-1:00AM)											
AVERAGE AUDIENCE (Households (000) & %)			6,360 7.4	9.1* 22 *		7.0* 20 *		5.4* 18 *								
SHARE OF AUDIENCE %			20													
AVG. AUD. BY ¼ HR. %			9.6	8.5	7.4	6.6	5.6	4.7								
TV HOUSEHOLDS USING TV (See Def. 1) WK 1	50.8	46.4	39.6	36.5	34.1	31.6	28.0	25.7	22.6	19.9	17.0	15.1	13.7	12.5	11.0	9.8
WK 2	53.0	50.0	44.2	40.0	35.9	33.0	30.0	28.2	25.3	23.6	20.7	18.6	16.2	14.5	13.2	11.8

U.S. TV Households: 85,900,000

For explanation of symbols, See page A

EVE. SAT. DEC. 7, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SUN. DEC. 1, 1985

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	15,200 17.7				25,600 29.8											
		RIPLEY'S BELIEVE IT-NOT								AMER. BANDSTAND'S CELEB. (SD)							
	AVERAGE AUDIENCE (Households (000) & %)	10,820 12.6	12.5*		12.8*	14,260 16.6	14.6*		16.7*		17.5*		17.9*		16.9*		16.2*
	SHARE OF AUDIENCE %	18	18 *		18 *	23	20 *		22 *		24 *		25 *		25 *		25 *
	AVG. AUD. BY ¼ HR. %	12.4	12.5	12.9	12.8	13.8	15.4	16.5	16.8	17.5	17.5	17.9	17.9	17.1	16.7	16.7	15.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)		32,040 37.3				27,920 32.5				16,920 19.7				15,380 17.9		
		(1) (→OP)	60 MINUTES (7:16-8:16PM) (OP)(→OP)				MURDER, SHE WROTE (8:16-9:16PM) (SD)(OP)(→OP)				CRAZY LIKE A FOX (9:16-10:16PM) (SD)(OP)(→OP)				TRAPPER JOHN, M.D. (10:16-11:16PM)(OP)		
	AVERAGE AUDIENCE (Households (000) & %)		22,940 26.7		26.6*		22,680 26.4		27.1*		13,060 15.2		15.0*		11,170 13.0		12.6*
	SHARE OF AUDIENCE %		38		38 *		36		36 *		21		21 *		20		19 *
	AVG. AUD. BY ¼ HR. %	17.1	23.6	25.8	27.4	30.0	25.8	26.7	27.6	25.9	15.8	15.0	15.0	15.2	12.3	12.5	12.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)	9,790 11.4		11,080 12.9		15,810 18.4		14,350 16.7		30,240 35.2							
		PUNKY BREWSTER		SILVER SPOONS		AMAZING STORIES		ALFRED HITCHCOCK PRESENTS (SD)		NBC SUNDAY NIGHT MOVIE PERRY MASON RETURNS							
	AVERAGE AUDIENCE (Households (000) & %)	8,250 9.6		9,530 11.1		12,370 14.4		13,060 15.2		23,360 27.2	23.3*		27.2*		29.0*		29.1*
	SHARE OF AUDIENCE %	14		16		20		20		39	32 *		38 *		42 *		45 *
	AVG. AUD. BY ¼ HR. %	9.1	10.2	10.5	11.7	13.7	15.1	14.8	15.6	20.3	26.3	26.9	27.6	28.5	29.5	29.8	28.4

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	10,740 12.5				13,830 16.1				24,570 28.6							
		RIPLEY'S BELIEVE IT-NOT				MACGYVER (SD)				ABC NFL FOOTBALL SPECIAL PITTSBURGH VS SAN DIEGO (9:00-12:06AM)(SD)							
	AVERAGE AUDIENCE (Households (000) & %)	6,610 7.7	7.2*		8.2*	9,960 11.6	10.8*		12.5*	11,340 13.2	12.8*		14.3*		14.1*		12.9*
	SHARE OF AUDIENCE %	12	12 *		13 *	17	16 *		19 *	22	19 *		21 *		21 *		20 *
	AVG. AUD. BY ¼ HR. %	6.4	7.9	8.2	8.2	10.6	10.9	12.3	12.6	12.4	13.2	13.9	14.6	14.3	13.9	12.9	12.9
CBS TV	TOTAL AUDIENCE (Households (000) & %)	28,260 32.9				24,400 28.4				30,670 35.7							
		60 MINUTES				ALL STAR PARTY DUTCH REAGAN (SD)				CIRCUS OF THE STARS (SD)							
	AVERAGE AUDIENCE (Households (000) & %)	21,050 24.5	21.8*		27.2*	18,470 21.5	20.4*		22.5*	18,120 21.1	20.7*		21.9*		21.6*		20.3*
	SHARE OF AUDIENCE %	37	33 *		41 *	31	29 *		32 *	33	30 *		33 *		34 *		35 *
	AVG. AUD. BY ¼ HR. %	19.4	24.3	27.5	26.8	20.0	20.7	22.5	22.6	20.1	21.4	21.8	22.0	22.0	21.2	20.9	19.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)			10,820 12.6		17,520 20.4		15,630 18.2		22,080 25.7							
		(2) (SD)		SILVER SPOONS		AMAZING STORIES		ALFRED HITCHCOCK PRESENTS (SD)		NBC SUNDAY NIGHT MOVIE FINAL JEOPARDY (SD)							
	AVERAGE AUDIENCE (Households (000) & %)		22.6*	9,360 10.9		15,030 17.5		13,570 15.8		14,000 16.3	15.5*		16.3*		16.6*		17.0*
	SHARE OF AUDIENCE %		36 *	16		25		23		25	23 *		24 *		26 *		29 *
	AVG. AUD. BY ¼ HR. %	22.2	22.3	10.3	11.4	17.0	18.0	15.8	15.8	15.4	15.6	16.1	16.5	16.7	16.5	17.6	16.3

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	67.0	68.2	69.6	71.2	72.3	72.9	73.8	74.8	74.4	73.3	72.4	70.7	69.5	67.9	66.5	63.8
WK. 2	64.7	66.2	66.1	68.1	69.3	69.6	69.9	69.6	68.7	68.2	66.9	66.5	64.0	62.3	60.1	56.7

U.S. TV Households: 85,900,000

(1)CBS NFL FOOTBALL GAME 2,SAN FRANCISCO VS WASHINGTON,CBS,(4:00-7:16PM)

(2)NBC NFL FOOTBALL GAME 2,CLEVELAND VS SEATTLE & L.A. RAIDERS VS DENVER,NBC,MULTI-SEGMENT TELECAST

For explanation of symbols, See page A.

EVE. SUN. DEC. 8, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SUN. DEC. 1, 1985

WEEK 1	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			3,180 3.7													
				ABC WEEKEND REPORT-SUN.													
	AVERAGE AUDIENCE (Households (000) & %)			3,010 3.5													
	SHARE OF AUDIENCE %			13													
	AVG. AUD. BY ¼ HR. %			3.5													
CBS TV	TOTAL AUDIENCE (Households (000) & %)		3,690 4.3														
		(1) (→OP)	CBS SUNDAY NEWS-OSGOOD (11:16-11:31PM) (OP)														
	AVERAGE AUDIENCE (Households (000) & %)		3,610 4.2														
	SHARE OF AUDIENCE %		9														
	AVG. AUD. BY ¼ HR. %	14.5	4.2	3.7													
NBC TV	TOTAL AUDIENCE (Households (000) & %)					1,890 2.2											
						G MICHAELS SPORTS MACHINE											
	AVERAGE AUDIENCE (Households (000) & %)					1,890 2.2											
	SHARE OF AUDIENCE %					8											
	AVG. AUD. BY ¼ HR. %					2.2											

WEEK 2																	
ABC TV	TOTAL AUDIENCE (Households (000) & %)							2,320 2.7									
		ABC NFL FOOTBALL SPECIAL PITTSBURGH VS SAN DIEGO (9:00-12:06AM)						(2)									
	AVERAGE AUDIENCE (Households (000) & %)							1,980 2.3									
	SHARE OF AUDIENCE %		12.2* 22 *		12.6* 28 *	13.8* 36 *		11									
	AVG. AUD. BY ¼ HR. %	12.7	11.8	12.3	12.8	13.8		2.4	2.2								
CBS TV	TOTAL AUDIENCE (Households (000) & %)	5,330 6.2															
		CBS SUNDAY NEWS OSGOOD															
	AVERAGE AUDIENCE (Households (000) & %)	4,900 5.7															
	SHARE OF AUDIENCE %	12															
	AVG. AUD. BY ¼ HR. %	5.7															
NBC TV	TOTAL AUDIENCE (Households (000) & %)					1,460 1.7											
						G MICHAELS SPORTS MACHINE											
	AVERAGE AUDIENCE (Households (000) & %)					1,550 1.8											
	SHARE OF AUDIENCE %					6											
	AVG. AUD. BY ¼ HR. %					1.8											

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK 1	55.5	48.1	38.5	32.6	26.8	24.5	21.9	19.6	17.1	14.7	12.6	10.4	8.9	8.4	7.9	7.3
WK 2	50.2	44.1	37.9	32.9	29.1	24.3	20.7	17.4	15.2	13.9	12.2	11.1	9.7	8.7	7.7	6.6

U.S. TV Households: 85,900,000

(1) TRAPPER JOHN, M.D., CBS, (10:16-11:16PM)

(2) ABC WEEKEND REPORT-SUN., ABC, (12:32-12:47AM)

For explanation of symbols, See page A

EVE. SUN. DEC. 8, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. NOV.25-29, 1985

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			4,810 5.6				5,500 6.4									
		← GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) →				← GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING) →											
	AVERAGE AUDIENCE (Households (000) & %)			3,780 4.4				4,470 5.2									
	SHARE OF AUDIENCE %			21				20									
	AVG. AUD. BY ¼ HR. %			4.3	4.6			5.2	5.3								
CBS TV	TOTAL AUDIENCE (Households (000) & %)			3,090 3.6				3,780 4.4						4,980 5.8		4,120 4.8	
				CBS MORNING NEWS 1				CBS MORNING NEWS 2		← (S)(OP) →				$25,000 PYRAMID (MTUWF) (S)(OP)		PRESS YOUR LUCK (MTUWF)(S)(OP)	
	AVERAGE AUDIENCE (Households (000) & %)			2,490 2.9				2,920 3.4						4,040 4.7		3,520 4.1	
	SHARE OF AUDIENCE %			15				14						19		16	
	AVG. AUD. BY ¼ HR. %			2.8	3.0			3.3	3.5					4.5	5.0	4.0	4.2
NBC TV	TOTAL AUDIENCE (Households (000) & %)			5,070 5.9				5,500 6.4						2,660 3.1		4,380 5.1	
		← TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) →				← TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING) →				← (S)(OP) →				YOUR NUMBER'S UP (MTUWF) (S)(OP)		SALE OF THE CENTURY (MTUWF) (S)(OP)	
	AVERAGE AUDIENCE (Households (000) & %)			3,870 4.5				4,550 5.3						2,060 2.4		3,690 4.3	
	SHARE OF AUDIENCE %			23				21						10		17	
	AVG. AUD. BY ¼ HR. %			4.5	4.5			5.2	5.4					2.4	2.4	4.0	4.6

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			5,240 6.1				5,580 6.5									
		← GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) →				← GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING) →											
	AVERAGE AUDIENCE (Households (000) & %)			4,300 5.0				4,550 5.3									
	SHARE OF AUDIENCE %			24				23									
	AVG. AUD. BY ¼ HR. %			4.9	5.0			5.3	5.3								
CBS TV	TOTAL AUDIENCE (Households (000) & %)			3,440 4.0				3,870 4.5						5,070 5.9		3,870 4.5	
				CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		PRESS YOUR LUCK	
	AVERAGE AUDIENCE (Households (000) & %)			2,830 3.3				3,010 3.5						4,210 4.9		3,350 3.9	
	SHARE OF AUDIENCE %			16				15						21		17	
	AVG. AUD. BY ¼ HR. %			3.2	3.3			3.5	3.6					4.8	5.0	3.9	3.9
NBC TV	TOTAL AUDIENCE (Households (000) & %)			5,150 6.0				5,410 6.3						1,980 2.3		4,210 4.9	
		← TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) →				← TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING) →								YOUR NUMBER'S UP		SALE OF THE CENTURY	
	AVERAGE AUDIENCE (Households (000) & %)			4,120 4.8				4,470 5.2						1,720 2.0		3,520 4.1	
	SHARE OF AUDIENCE %			23				23						9		17	
	AVG. AUD. BY ¼ HR. %			4.8	4.8			5.3	5.2					2.0	2.0	4.0	4.3

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	12.5	14.5	16.8	19.0	20.6	22.4	23.7	24.7	25.6	27.2	28.2	28.5	28.6	29.2	29.6	29.7
WK. 2	14.1	16.1	18.0	19.1	20.6	21.8	22.0	22.3	23.0	23.6	23.6	23.3	23.2	23.3	23.6	23.7

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. DEC.2-6, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.–FRI. NOV.25–29, 1985

WEEK 1	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	3,260 3.8		2,660 3.1		3,690 4.3		4,470 5.2		8,590 10.0				8,500 9.9			
		THREE'S A CROWD DAYTIME		ALL STAR BLITZ		RYAN'S HOPE		LOVING		ALL MY CHILDREN				ONE LIFE TO LIVE (SD)			
	AVERAGE AUDIENCE (Households (000) & %)	2,660 3.1		2,320 2.7		3,090 3.6		3,690 4.3		6,440 7.5	7.0*		8.1*	6,100 7.1	7.0*		7.3*
	SHARE OF AUDIENCE %	10		9		11		13		22	21 *	8.0	24 *	21	21 *	7.1	22 *
	AVG. AUD. BY ¼ HR. %	3.0	3.3	2.7	2.7	3.6	3.6	4.1	4.4	6.6	7.4		8.1	7.0	7.0		7 4
CBS TV	TOTAL AUDIENCE (Households (000) & %)	6,610 7.7		8,590 10.0				9,360 10.9				7,220 8.4				5,410 6.3	
		PRICE IS RIGHT 1 (MTUWF)(S)(OP)		PRICE IS RIGHT 2 (MTUWF)(SD)(OP)				YOUNG AND THE RESTLESS (M-W)(S)(OP)				AS THE WORLD TURNS (M-W)(S)(OP)				CAPITOL (M-W)(S)(OP)(S)(SD)	
	AVERAGE AUDIENCE (Households (000) & %)	5,670 6.6		7,300 8.5				6,870 8.0	7.8*		8.1*	5,670 6.6	6.4*		6.7*	4,900 5.7	
	SHARE OF AUDIENCE %	25		31				29	29 *		29 *	22	21 *		22 *	19	
	AVG. AUD. BY ¼ HR. %	6.3	6.9	8.1	8.9			7.6	8.0	8.1	8.0	6.5	6.4	6.6	6.7	5.7	5.6
NBC TV	TOTAL AUDIENCE (Households (000) & %)	7,300 8.5		5,240 6.1		4,120 4.8		3,180 3.7		7,900 9.2				6,270 7.3			
		WHEEL OF FORTUNE (MTUWF)(S)(OP)		SCRABBLE (MTUWF)(S)(OP)		SUPER PASSWORD (MTUWF)(S)(OP)		SEARCH FOR TOMORROW (MTUWF)(S)(OP)		DAYS OF OUR LIVES (MTUWF)(S)(OP)				ANOTHER WORLD (MTUWF)(SD)(S)(OP)			
	AVERAGE AUDIENCE (Households (000) & %)	6,100 7.1		4,640 5.4		3,440 4.0		2,580 3.0		6,180 7.2	7.0*		7.3*	4,980 5.8	5.8*		5.8*
	SHARE OF AUDIENCE %	27		20		14		10		23	23 *	7.3	23 *	18	18 *	5.8	18 *
	AVG. AUD. BY ¼ HR. %	7.0	7.3	5.3	5.5	3.9	4.1	3.0	3.0	6.9	7.2		7.4	6.0	5.7		5.8

WEEK 2	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	2,490 2.9		2,150 2.5		3,180 3.7		3,780 4.4		8,250 9.6				8,500 9.9			
		THREE'S A CROWD DAYTIME		ALL STAR BLITZ		RYAN'S HOPE		LOVING		ALL MY CHILDREN				ONE LIFE TO LIVE >(SUS-OP)(SD)			
	AVERAGE AUDIENCE (Households (000) & %)	2,150 2.5		1,800 2.1		2,660 3.1		3,260 3.8		6,360 7.4	6.8*		8.0*	6,360 7.4	7.2*		7.7*
	SHARE OF AUDIENCE %	10		9		12		15		26	24 *	7.8	28 *	26	26 *	6.1	27 *
	AVG. AUD. BY ¼ HR. %	2.6	2.5	2.1	2.1	3.0	3.2	3.6	3.9	6.4	7.2		8.0	7.2	7.3		9.6
CBS TV	TOTAL AUDIENCE (Households (000) & %)	5,840 6.8		7,820 9.1				8,070 9.4				6,870 8.0				5,150 6.0	
		PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				YOUNG AND THE RESTLESS				AS THE WORLD TURNS				CAPITOL	
	AVERAGE AUDIENCE (Households (000) & %)	5,150 6.0		6,700 7.8				6,270 7.3	7.3*		7.3*	5,240 6.1	6.1*		6.2*	4,640 5.4	
	SHARE OF AUDIENCE %	25		32				28	28 *		28 *	21	21 *		22 *	19	
	AVG. AUD. BY ¼ HR. %	5.7	6.3	7.5	8.1			7.4	7.2	7.1	7.3	6.3	5.9	6.1	6.2	5.4	5.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)	6,870 8.0		5,070 5.9		3,780 4.4		2,490 2.9		7,560 8.8				5,410 6.3			
		WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		SEARCH FOR TOMORROW		DAYS OF OUR LIVES				ANOTHER WORLD >(OP)(SD)			
	AVERAGE AUDIENCE (Households (000) & %)	5,930 6.9		4,380 5.1		3,180 3.7		2,150 2.5		5,840 6.8	6.5*		7.1*	4,380 5.1	5.2*		5.0*
	SHARE OF AUDIENCE %	29		21		14		10		24	23 *		25 *	18	19 *		18 *
	AVG. AUD. BY ¼ HR. %	6.9	7.0	5.0	5.2	3.6	3.7	2.5	2.6	6.4	6.7	7.1	7.1	5.2	5.3	4.2	6.1
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	29.9	30.4	30.6	31.5	32.1	32.6	32.4	32.8	33.2	33.8	34.0	34.1	33.3	33.4	32.9	33.4
	WK. 2	23.7	24.0	23.9	24.6	26.1	26.8	26.5	26.9	27.7	28.5	28.8	28.8	28.0	28.5	27.9	28.4

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY MON.–FRI. DEC.2–6, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. NOV.25-29, 1985

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1	ABC TV: TOTAL AUDIENCE (Households (000) & %)	9,530 11.1	GENERAL HOSPITAL													10,650 12.4 ABC WORLD NEWS TONIGHT	
	ABC TV: AVERAGE AUDIENCE (Households (000) & %)	7,470 8.7	8.4*		8.9*											9,190 10.7	
	ABC TV: SHARE OF AUDIENCE %	25	24 *		25 *											19	
	ABC TV: AVG. AUD. BY ¼ HR. %	8.2	8.7	9.1	8.7											10.7	10.8
	CBS TV: TOTAL AUDIENCE (Households (000) & %)	7,820 9.1	GUIDING LIGHT (M-W)(S)(OP) (SD)(SUS-SD)			2,060 2.4 BODY LANGUAGE (M-W)(S)(OP)		(S)(OP)								13,490 15.7 CBS EVENING NEWS-RATHER (MTUWF)(S)(OP)	
	CBS TV: AVERAGE AUDIENCE (Households (000) & %)	6,270 7.3	7.1*		7.5*	1,800 2.1										11,770 13.7	
	CBS TV: SHARE OF AUDIENCE %	22	22 *		22 *	6										23	
	CBS TV: AVG. AUD. BY ¼ HR. %	7.0	7.2	7.6	7.4	2.0	2.2									13.7	13.7
	NBC TV: TOTAL AUDIENCE (Households (000) & %)	5,150 6.0	SANTA BARBARA (MTUWF)(S)(OP)													11,680 13.6 NBC NIGHTLY NEWS	
	NBC TV: AVERAGE AUDIENCE (Households (000) & %)	4,120 4.8	4.7*		4.9*											10,140 11.8	
	NBC TV: SHARE OF AUDIENCE %	14	14 *		14 *											21	
	NBC TV: AVG. AUD. BY ¼ HR. %	4.7	4.7	4.8	4.9											11.7	12.0
WEEK 2	ABC TV: TOTAL AUDIENCE (Households (000) & %)	9,450 11.0	GENERAL HOSPITAL			(S)(OP)										12,370 14.4 ABC WORLD NEWS TONIGHT	
	ABC TV: AVERAGE AUDIENCE (Households (000) & %)	7,300 8.5	8.3*		8.6*											10,650 12.4	
	ABC TV: SHARE OF AUDIENCE %	28	28 *		27 *											21	
	ABC TV: AVG. AUD. BY ¼ HR. %	8.2	8.5	8.7	8.6											12.2	12.6
	CBS TV: TOTAL AUDIENCE (Households (000) & %)	7,300 8.5	GUIDING LIGHT (SD)(SUS-SD)			1,980 2.3 BODY LANGUAGE										13,740 16.0 CBS EVENING NEWS-RATHER	
	CBS TV: AVERAGE AUDIENCE (Households (000) & %)	5,840 6.8	6.7*		6.9*	1,630 1.9										12,110 14.1	
	CBS TV: SHARE OF AUDIENCE %	22	22 *		22 *	6										24	
	CBS TV: AVG. AUD. BY ¼ HR. %	6.7	6.7	6.9	6.9	1.8	2.0									14.2	14.0
	NBC TV: TOTAL AUDIENCE (Households (000) & %)	4,640 5.4	SANTA BARBARA			(S)(OP)										12,280 14.3 NBC NIGHTLY NEWS	
	NBC TV: AVERAGE AUDIENCE (Households (000) & %)	3,610 4.2	3.9*		4.4*											10,740 12.5	
	NBC TV: SHARE OF AUDIENCE %	14	13 *		14 *											21	
	NBC TV: AVG. AUD. BY ¼ HR. %	3.9	4.0	4.4	4.4											12.3	12.8
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	33.9	34.9	35.6	36.2	35.6	37.1	38.4	40.1	41.9	44.0	45.5	48.0	51.5	53.9	55.9	57.1
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	29.7	31.1	32.3	33.6	33.5	35.1	37.0	39.3	41.8	43.9	45.6	48.8	53.2	55.9	58.1	59.9

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. DEC.2-6, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. NOV.30, 1985

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					2,490 2.9		3,610 4.2		4,720 5.5		4,380 5.1		4,040 4.7		4,040 4.7	
						SCOOBY'S MYSTERY FUNHOUSE (SD)		BUGS BUNNY/ LOONEY TUNES-1		BUGS BUNNY/ LOONEY TUNES-2		EWOKS		DROIDS: ADVENTURES		SUPERPOWERS TEAM (SD)	
	AVERAGE AUDIENCE (Households (000) & %)					1,890 2.2		3,010 3.5		3,780 4.4		3,690 4.3		3,440 4.0		3,260 3.8	
	SHARE OF AUDIENCE %					15		18		18		16		14		12	
	AVG. AUD. BY ¼ HR. %					1.8	2.5	3.3	3.7	4.4	4.3	4.1	4.5	4.0	4.1	3.7	3.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)					3,260 3.8		3,610 4.2		6,960 8.1				7,650 8.9			
						BERENSTAIN BEARS (SUS-SD)		WUZZLES (SUS-SD)		← MUPPET BABIES & MONSTERS →				← ROCK N WRESTLING →			
	AVERAGE AUDIENCE (Households (000) & %)					2,410 2.8		2,920 3.4		4,810 5.6	5.4*		5.8*	5,070 5.9	5.7*		6.2*
	SHARE OF AUDIENCE %					19		17		22	22 *		22 *	20	20 *		20 *
	AVG. AUD. BY ¼ HR. %					2.4	3.1	3.2	3.6	5.1	5.8	5.7	5.8	5.7	5.6	6.3	6.1
NBC TV	TOTAL AUDIENCE (Households (000) & %)					2,750 3.2		4,380 5.1		5,840 6.8		6,790 7.9		7,900 9.2		6,960 8.1	
						SNORKS (SD)		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		IT'S PUNKY BREWSTER	
	AVERAGE AUDIENCE (Households (000) & %)					2,150 2.5		3,610 4.2		4,810 5.6		5,760 6.7		6,700 7.8		6,100 7.1	
	SHARE OF AUDIENCE %					17		21		23		25		27		23	
	AVG. AUD. BY ¼ HR. %					2.2	2.8	3.8	4.6	5.1	6.0	6.6	6.8	7.9	7.7	6.8	7.4

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					2,490 2.9		3,520 4.1		5,760 6.7		4,470 5.2		4,210 4.9		3,870 4.5	
						SCOOBY'S MYSTERY FUNHOUSE (SD)		BUGS BUNNY/ LOONEY TUNES-1		BUGS BUNNY/ LOONEY TUNES-2		EWOKS		DROIDS: ADVENTURES		SUPERPOWERS TEAM (SD)	
	AVERAGE AUDIENCE (Households (000) & %)					1,630 1.9		2,660 3.1		4,300 5.0		3,610 4.2		3,350 3.9		3,090 3.6	
	SHARE OF AUDIENCE %					11		15		20		15		14		12	
	AVG. AUD. BY ¼ HR. %					1.8	2.1	2.8	3.4	5.1	5.0	4.1	4.3	4.1	3.7	3.5	3.6
CBS TV	TOTAL AUDIENCE (Households (000) & %)					4,040 4.7		4,550 5.3		7,560 8.8				6,010 7.0			
						BERENSTAIN BEARS (SUS-SD)		WUZZLES (SUS-SD)		← MUPPET BABIES & MONSTERS →				← ROCK N WRESTLING-SAT(B) →			
	AVERAGE AUDIENCE (Households (000) & %)					3,180 3.7		3,780 4.4		4,980 5.8	5.5*		6.1*	3,780 4.4	4.3*		4.4*
	SHARE OF AUDIENCE %					22		22		22	22 *		22 *	16	15 *		16 *
	AVG. AUD. BY ¼ HR. %					3.3	4.2	4.2	4.7	4.9	6.0	6.2	6.0	4.4	4.2	4.6	4.2
NBC TV	TOTAL AUDIENCE (Households (000) & %)					4,210 4.9		5,410 6.3		6,790 7.9		7,560 8.8		8,250 9.6		7,390 8.6	
						SNORKS (SD)		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		IT'S PUNKY BREWSTER	
	AVERAGE AUDIENCE (Households (000) & %)					3,260 3.8		4,470 5.2		5,410 6.3		6,440 7.5		7,130 8.3		5,930 6.9	
	SHARE OF AUDIENCE %					22		26		26		27		29		25	
	AVG. AUD. BY ¼ HR. %					3.3	4.4	5.0	5.4	5.8	6.7	7.3	7.7	8.3	8.3	6.6	7.3

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	8.6	9.9	11.3	13.4	15.7	17.7	19.9	22.4	24.4	26.7	27.7	27.8	27.4	28.0	29.0	30.4
WK. 2	9.5	10.9	12.5	14.5	17.0	18.9	20.2	21.8	24.0	26.5	27.8	29.2	29.5	29.2	28.3	28.7

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SAT. DEC.7, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. NOV.30, 1985

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1	ABC TV TOTAL AUDIENCE (Households (000) & %)	3,690 4.3		4,810 5.6		4,040 4.7		4,640 5.4									
		13 GHOSTS OF SCOOBY-DOO		LITTLES		ABC WEEKEND SPECIALS THE ADVENTURES OF TEDDY RUXPIN, PART 1			AMERICAN BANDSTAND								
	ABC TV AVERAGE AUDIENCE (Households (000) & %)	3,180 3.7		4,210 4.9		3,440 4.0		2,490 2.9	2.8*		2.9*						
	SHARE OF AUDIENCE %	12		15		12		8	8 *		8 *						
	AVG. AUD. BY ¼ HR. %	3.7	3.7	4.8	5.0	4.2	3.8	2.7	2.9	2.9	3.0						
	CBS TV TOTAL AUDIENCE (Households (000) & %)	4,720 5.5		3,870 4.5		3,610 4.2		3,260 3.8		3,180 3.7		11,420 13.3					
		CBS STORYBREAK DOUBLE DISAPPEARANCE OF WALTER FOZBEK		DUNGEONS AND DRAGONS (SD)		LAND OF THE LOST (SD)		CHARLIE BROWN&SNOOPY SHOW (SD)		GET ALONG GANG (SD)		CBS NCAA BASKETBALL-SAT GEORGIA TECH VS MICHIGAN (1:30-3:40PM)					
	CBS TV AVERAGE AUDIENCE (Households (000) & %)	4,120 4.8		3,260 3.8		2,920 3.4		2,490 2.9		2,580 3.0		4,550 5.3	4.9*		5.2*		4.8*
	SHARE OF AUDIENCE %	16		11		10		8		9		15	14 *		14 *		13 *
	AVG. AUD. BY ¼ HR. %	4.9	4.7	3.7	3.9	3.4	3.4	2.8	2.9	2.9	3.0	4.7	5.0	5.4	5.0	4.8	4.8
	NBC TV TOTAL AUDIENCE (Households (000) & %)	8,930 10.4		6,700 7.8		5,150 6.0		4,900 5.7				3,440 4.0		7,390 8.6			
		ALVIN AND THE CHIPMUNKS (SD)		KIDD VIDEO (SD)		MR. T		SPIDERMAN AND FRIENDS				AL MCGUIRE BASKETBALL SP.		PBA FALL TOUR (2:00-3:30PM)			
	NBC TV AVERAGE AUDIENCE (Households (000) & %)	7,650 8.9		5,500 6.4		4,300 5.0		4,040 4.7				2,660 3.1		4,040 4.7	3.6*		5.0*
	SHARE OF AUDIENCE %	29		19		15		14				9		13	10 *		14 *
	AVG. AUD. BY ¼ HR. %	8.7	9.1	7.0	5.9	4.7	5.4	4.6	4.8			3.2	3.1	3.4	3.8	4.9	5.1
WEEK 2	ABC TV TOTAL AUDIENCE (Households (000) & %)	3,610 4.2		3,780 4.4		4,380 5.1		3,350 3.9		3,520 4.1							
		13 GHOSTS OF SCOOBY-DOO		LITTLES		ABC WEEKEND SPECIALS THE ADVENTURES OF TEDDY RUXPIN, PART 2		AMERICAN BANDSTAND					J.C. PENNEY GOLF-SAT (1:00-3:04PM)(-OP)				
	ABC TV AVERAGE AUDIENCE (Households (000) & %)	2,920 3.4		3,260 3.8		3,520 4.1		2,750 3.2		1,370 1.6	1.9*		1.8*		1.5*		1.4*
	SHARE OF AUDIENCE %	11		11		14		9		5	6 *		6 *		5 *		4 *
	AVG. AUD. BY ¼ HR. %	3.3	3.4	3.6	4.0	4.1	4.1	3.1	3.4	1.9	1.8	1.8	1.7	1.6	1.4	1.4	1.4
	CBS TV TOTAL AUDIENCE (Households (000) & %)	4,470 5.2		4,550 5.3		2,660 3.1		8,930 10.4								20,270 23.6	
		CBS STORYBREAK-SA.(B) WITCH-CAT		DUNGEONS AND DRAGONS (SD)		LAND OF THE LOST (SD)		CBS NCAA BASKETBALL-SAT KANSAS VS NORTH CAROLINA STATE								CBS COLLEGE FOOTBALL ARMY VS NAVY (2:35-6:00PM)(SD)	
	CBS TV AVERAGE AUDIENCE (Households (000) & %)	3,870 4.5		3,780 4.4		2,150 2.5		3,870 4.5	3.4*		4.3*		4.8*		5.6*	7,990 9.3	7.0*
	SHARE OF AUDIENCE %	15		15		8		15	12 *		14 *		16 *		17 *	24	20 *
	AVG. AUD. BY ¼ HR. %	4.3	4.6	4.4	4.3	2.6	2.4	3.5	3.4	4.2	4.3	4.7	4.8	5.5	5.7	6.5	7.3
	NBC TV TOTAL AUDIENCE (Households (000) & %)	7,560 8.8		6,100 7.1		4,980 5.8		4,470 5.2						6,360 7.4			
		ALVIN AND THE CHIPMUNKS (SD)		KIDD VIDEO (SD)		MR. T		SPIDERMAN AND FRIENDS						PBA FALL TOUR (2:00-3:30PM)			
	NBC TV AVERAGE AUDIENCE (Households (000) & %)	6,530 7.6		5,150 6.0		4,300 5.0		3,690 4.3						3,260 3.8	3.7*		3.7*
	SHARE OF AUDIENCE %	26		20		17		14						11	11 *		11 *
	AVG. AUD. BY ¼ HR. %	7.7	7.5	6.1	6.0	5.0	5.0	4.3	4.3					3.7	3.7	3.7	3.8
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	31.1	32.4	33.2	34.1	33.2	33.8	33.6	34.2	34.9	34.7	34.2	34.3	35.0	35.3	36.2	36.6
	WK. 2	29.2	29.6	30.4	30.7	30.0	29.9	30.1	31.2	30.6	30.8	31.4	31.9	33.8	34.4	34.5	35.1

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SAT. DEC.7, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. NOV.30, 1985

WEEK 1	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	5,410 6.3	18,550 21.6														7,390 8.6
			(1) (→OP)	CFA COLLEGE FOOTBALL GAME AUBURN VS ALABAMA (3:28-6:46PM) (OP)(→OP)													(2) (OP)
	AVERAGE AUDIENCE (Households (000) & %)	3,950 4.6	6,870 8.0		6.3*		7.1*		7.9*		7.2*		8.5*		9.9*		6,700 7.8
	SHARE OF AUDIENCE %	13	19		17 *		18 *		20 *		18 *		19 *		20 *		15
	AVG. AUD. BY ¼ HR. %	4.5	5.5	6.2	6.4	7.0	7.3	7.8	8.0	6.9	7.4	8.4	8.7	9.8	10.0	10.1	7.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)			18,810 21.9													
			(3) (→OP)		CBS COLLEGE FOOTBALL NOTRE DAME VS MIAMI (3:44-7:00PM)(OP)(SD)												
	AVERAGE AUDIENCE (Households (000) & %)		5.7*	5,930 6.9	6.7*		7.7*		7.2*		6.9*		7.1*		6.2*		6.1*
	SHARE OF AUDIENCE %		15 *	16	18 *		20 *		18 *		17 *		16 *		13 *		12 *
	AVG. AUD. BY ¼ HR. %	5.4	6.0	5.8	6.7	7.6	7.7	7.5	7.0	7.5	6.4	6.6	7.6	6.7	5.7	5.5	6.7
NBC TV	TOTAL AUDIENCE (Households (000) & %)			10,910 12.7												13,310 15.5	
		PBA FALL TOUR (2:00-3:30PM)						SKINS GAME-SAT.								NBC NIGHTLY NEWS-SAT.	
	AVERAGE AUDIENCE (Households (000) & %)		5.5*	4,550 5.3	4.9*		4.8*		5.0*		5.4*		6.5*			11,340 13.2	
	SHARE OF AUDIENCE %		15 *	13	13 *		12 *		12 *		13 *		15 *			24	
	AVG. AUD. BY ¼ HR. %	5.4	5.7	5.1	4.8	4.7	4.9	5.0	5.0	5.2	5.7	6.4	6.7			12.8	13.6

WEEK 2	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	3,260 3.8		14,690 17.1													5,150 6.0
			CFA COLLEGE FOOTBALL-PRE (3:04-3:31PM) (OP)(→OP)		CFA COLLEGE FOOTBALL GAME SMU VS OKLAHOMA (3:31-6:45PM) (OP)(→OP)												(2) (OP)
	AVERAGE AUDIENCE (Households (000) & %)	2,580 3.0		4,900 5.7	4.2*		6.0*		5.5*		4.6*		5.5*		7.6*		5,070 5.9
	SHARE OF AUDIENCE %	9		14	11 *		16 *		14 *		11 *		12 *		16 *		12
	AVG. AUD. BY ¼ HR. %	2.7	3.1	3.7	4.6	5.2	6.9	6.0	5.0	4.7	4.5	4.7	6.2	7.6	7.6	6.7	5.9
CBS TV	TOTAL AUDIENCE (Households (000) & %)															10,910 12.7	
							CBS COLLEGE FOOTBALL ARMY VS NAVY (2:35-6:00PM)									CBS SAT. NEWS-SCHIEFFER	
	AVERAGE AUDIENCE (Households (000) & %)		8.9*		9.9*		8.3*		9.1*		10.7*		10.7*			8,850 10.3	
	SHARE OF AUDIENCE %		26 *		27 *		22 *		24 *		26 *		24 *			20	
	AVG. AUD. BY ¼ HR. %	8.4	9.4	10.1	9.8	9.1	7.5	8.4	9.8	10.3	11.1	11.1	10.2			9.9	10.8
NBC TV	TOTAL AUDIENCE (Households (000) & %)			8,160 9.5						8,160 9.5						11,000 12.8	
		PBA FALL TOUR (2:00-3:30PM)				SPORTSWORLD-SAT.					NBC SPORTS SPECIAL					NBC NIGHTLY NEWS-SAT.	
	AVERAGE AUDIENCE (Households (000) & %)		4.1*	3,520 4.1	4.3*		4.3*		3.7*	4,470 5.2	4.4*		6.0*			9,360 10.9	
	SHARE OF AUDIENCE %		12 *	11	12 *		12 *		9 *	12	11 *		14 *			21	
	AVG. AUD. BY ¼ HR. %	4.5	3.7	4.1	4.4	4.5	4.2	3.6	3.8	4.2	4.5	5.7	6.4			10.4	11.4

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	36.8	38.0	37.8	38.5	39.1	40.6	41.4	42.9	43.5	45.1	47.6	49.4	51.7	53.1	55.3	56.1
WK. 2	34.6	35.5	36.2	37.2	37.1	38.7	39.8	41.8	43.9	45.1	46.7	48.1	49.6	51.4	52.5	53.8

U.S. TV Households: 85,900,000

(1)CFA COLLEGE FOOTBALL-PRE,ABC,(3:00-3:28PM) (2)CFA COLLEGE FOOTBALL POST,ABC,(6:46-7:00PM)

(3)CBS NCAA BASKETBALL-SAT,GEORGIA TECH VS MICHIGAN,CBS,(1:30-3:40PM)

For explanation of symbols, See page A.

DAY SAT. DEC.7, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. DEC.1, 1985

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
CBS TV																
TOTAL AUDIENCE (Households (000) & %)									8,500 9.9						4,300 5.0	
								FOR OUR TIMES (SUS)	←		SUNDAY MORNING			→	FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)									5,070 5.9	5.1*		6.2*		6.3*	3,260 3.8	
SHARE OF AUDIENCE %									23	22 *		24 *		23 *	11	
AVG. AUD. BY ¼ HR. %									4.6	5.6	6.0	6.5	6.5	6.0	3.9	3.7
NBC TV																
TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
WEEK 2																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
CBS TV																
TOTAL AUDIENCE (Households (000) & %)									8,760 10.2						2,580 3.0	
								FOR OUR TIMES (SUS)	←		SUNDAY MORNING			→	FACE THE NATION	
AVERAGE AUDIENCE (Households (000) & %)									4,550 5.3	4.8*		5.4*		5.5*	2,320 2.7	
SHARE OF AUDIENCE %									21	22 *		22 *		20 *	8	
AVG. AUD. BY ¼ HR. %									4.2	5.5	5.4	5.4	5.8	5.3	2.8	2.6
NBC TV																
TOTAL AUDIENCE (Households (000) & %)																
											←	RELIGIOUS SERIES (SUS)		→		
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	6.2	7.3	8.9	11.0	14.6	17.0	19.0	21.3	23.1	24.2	24.9	26.8	28.4	29.5	30.5	32.0
WK. 2	6.2	7.3	8.6	10.3	12.3	14.5	16.9	19.5	22.2	24.6	26.3	27.3	28.5	29.6	30.2	31.2

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SUN. DEC.8, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. DEC.1, 1985

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)			5,580 6.5				1,120 1.3									
			← THIS WEEK-DAVID BRINKLEY →				SPORTSBEAT									
AVERAGE AUDIENCE (Households (000) & %)			3,610 4.2				770 .9									
SHARE OF AUDIENCE %			11	4.3* 12 *		4.1* 11 *	2									
AVG. AUD. BY ¼ HR. %			4.2	4.3	4.2	4.0	1.0	.8								
CBS TV																
TOTAL AUDIENCE (Households (000) & %)							9,020 10.5		27,140 31.6							
							CBS NFL TODAY		← CBS NFL FOOTBALL GAME 1 — VARIOUS TEAMS AND TIMES, MULTI-SEGMENT TELECAST							
AVERAGE AUDIENCE (Households (000) & %)							6,610 7.7		12,280 14.3	10.6*		13.8*		14.3*		15.3*
SHARE OF AUDIENCE %							22		32	26 *		32 *		31 *		33 *
AVG. AUD. BY ¼ HR. %							7.1	8.4	9.5	11.7	13.4	14.2	14.6	14.1	14.9	15.8
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					1,980 2.3		6,610 7.7		28,860 33.6							
					MEET THE PRESS		NFL '85-NBC		← NFL FOOTBALL GAME 1-NBC — VARIOUS TEAMS AND TIMES, MULTI-SEGMENT TELECAST							
AVERAGE AUDIENCE (Households (000) & %)					1,550 1.8		4,640 5.4		12,800 14.9	11.2*		14.2*		15.0*		14.0*
SHARE OF AUDIENCE %					6		15		33	28 *		32 *		33 *		31 *
AVG. AUD. BY ¼ HR. %					1.9	1.7	4.7	6.1	10.3	12.2	13.5	15.0	14.8	15.1	13.9	14.1
WEEK 2																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)			5,330 6.2												3,780 4.4	
			← THIS WEEK-DAVID BRINKLEY →												J.C. PENNEY GOLF-SUN (2:30-4:30PM)	
AVERAGE AUDIENCE (Households (000) & %)			3,350 3.9												1,460 1.7	
SHARE OF AUDIENCE %			11	3.9* 11 *		3.9* 10 *									4	1.7* 4 *
AVG. AUD. BY ¼ HR. %			3.8	4.0	3.8	4.0									1.8	1.7
CBS TV																
TOTAL AUDIENCE (Households (000) & %)							8,070 9.4		30,240 35.2							
							CBS NFL TODAY		← CBS NFL FOOTBALL GAME 1 — VARIOUS TEAMS AND TIMES, MULTI-SEGMENT TELECAST							
AVERAGE AUDIENCE (Households (000) & %)							6,180 7.2		14,430 16.8	14.1*		16.7*		17.9*		16.9*
SHARE OF AUDIENCE %							22		39	37 *		40 *		41 *		39 *
AVG. AUD. BY ¼ HR. %							6.5	7.8	12.7	15.4	16.6	16.9	17.6	18.2	16.8	17.0
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					2,230 2.6		6,270 7.3		21,820 25.4							
					MEET THE PRESS		NFL '85-NBC		← NFL FOOTBALL GAME 1-NBC — VARIOUS TEAMS AND TIMES, MULTI-SEGMENT TELECAST							
AVERAGE AUDIENCE (Households (000) & %)					1,550 1.8		4,720 5.5		10,390 12.1	9.7*		11.7*		12.3*		12.7*
SHARE OF AUDIENCE %					6		17		28	25 *		28 *		28 *		30 *
AVG. AUD. BY ¼ HR. %					1.9	1.7	4.6	6.4	9.0	10.4	11.1	12.3	12.6	11.9	12.5	12.7
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	32.2	33.4	34.1	34.4	34.7	35.8	37.4	39.7	41.4	43.3	44.6	45.9	46.8	46.8	46.7	47.2
WK. 2	31.8	32.6	33.2	33.2	33.2	33.6	34.7	36.4	39.9	41.7	43.2	44.4	44.4	44.3	43.5	43.7

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SUN. DEC.8, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. DEC.1, 1985

		TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)															10,480 12.2	
																	ABC WRLD NEWS TONIGHT-SUN	
		AVERAGE AUDIENCE (Households (000) & %)															9,110 10.6	
		SHARE OF AUDIENCE %															17	
		AVG. AUD. BY ¼ HR. %															10.3	10.9
	CBS TV	TOTAL AUDIENCE (Households (000) & %)					28,430 33.1											
			CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES MULTI-SEGMENT TELECAST (→OP)								CBS NFL FOOTBALL GAME 2 SAN FRANCISCO VS WASHINGTON (4:00-7:16PM)(OP)							
		AVERAGE AUDIENCE (Households (000) & %)					13,060 15.2											
		SHARE OF AUDIENCE %		15.5* 33 *		14.9* 31 *	28	9.4* 19 *		14.8* 30 *		16.7* 32 *		16.3* 30 *		16.6* 28 *		16.5* 27 *
		AVG. AUD. BY ¼ HR. %	15.5	15.6	15.4	14.3	8.0	10.8	13.9	15.8	16.7	16.6	16.5	16.0	16.7	16.6	16.8	16.2
	NBC TV	TOTAL AUDIENCE (Households (000) & %)						13,740 16.0									9,020 10.5	
			NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES MULTI-SEGMENT TELECAST (→OP)								SKINS GAME-SUN. MULTI-SEGMENT TELECAST (OP)						NBC NIGHTLY NEWS-SUN	
		AVERAGE AUDIENCE (Households (000) & %)						7,040 8.2									7,650 8.9	
		SHARE OF AUDIENCE %		15.7* 34 *		17.0* 35 *		15		8.7* 17 *		7.8* 14 *		7.9* 14 *	4.9* 8 *		14	
		AVG. AUD. BY ¼ HR. %	15.4	15.9	16.6	17.5	17.7	10.5	8.9	8.5	8.0	7.6	7.9	8.1	4.8	.9	8.8	9.1
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)															8,590 10.0	
			J.C. PENNEY GOLF-SUN (2:30-4:30PM)														ABC WRLD NEWS TONIGHT-SUN	
		AVERAGE AUDIENCE (Households (000) & %)															7,040 8.2	
		SHARE OF AUDIENCE %		1.7* 4 *		1.7* 4 *		1.7* 4 *									14	
		AVG. AUD. BY ¼ HR. %	1.8	1.6	1.6	1.8	1.9	1.6									7.8	8.5
	CBS TV	TOTAL AUDIENCE (Households (000) & %)					7,650 8.9								6,440 7.5			
			CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES MULTI-SEGMENT TELECAST (→OP)				~~CBS~~ NFL FOOTBALL POST MULTI-SEGMENT TELECAST (OP)								CBS EVENING NEWS-SUNDA(B)			
		AVERAGE AUDIENCE (Households (000) & %)					6,440 7.5								5,580 6.5			
		SHARE OF AUDIENCE %		17.4* 39 *		17.7* 38 *	16								11			
		AVG. AUD. BY ¼ HR. %	17.4	17.2	17.6	17.9	8.4	7.6	<<						6.0	6.9		
	NBC TV	TOTAL AUDIENCE (Households (000) & %)						30,490 35.5										
			NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES MULTI-SEGMENT TELECAST (SD)(→OP)								NFL FOOTBALL GAME 2-NBC CLEVELAND VS SEATTLE L.A. RAIDERS VS DENVER MULTI-SEGMENT TELECAST(OP)							
		AVERAGE AUDIENCE (Households (000) & %)						15,890 18.5										
		SHARE OF AUDIENCE %		13.2* 30 *		14.0* 30 *		35		17.0* 36 *		17.5* 35 *		17.8* 35 *		18.3* 33 *		19.9* 34 *
		AVG. AUD. BY ¼ HR. %	12.8	13.6	14.0	13.9	4.9	15.3	16.5	17.6	17.5	17.5	17.7	17.8	18.0	18.6	19.1	20.7
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	48.2	49.0	50.0	50.4	50.3	49.7	50.3	52.7	54.2	54.7	56.0	57.4	60.1	62.8	64.7	65.1
		WK. 2	44.4	46.4	47.3	48.5	49.2	47.6	47.1	48.0	50.4	51.9	52.8	54.4	57.2	58.8	60.3	62.1

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SUN. DEC.8, 1985

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
ABC ABC NEWSBRIEF-MON		8.58- 8.59PM	8.45	10,310	12.0	10,310	12.0	18	12.0		12,460	14.5	12,460	14.5	21	14.5	
ABC NFL MONDAY NIGHT FOOTBALL	1	9.00-12.31AM	→GRID	31,350	36.5	14,430	16.8	28			40,720	47.4	25,430	29.6	46		
	2	9.00-12.28AM	→GRID													29.7	
			11.00						17.3					29.4*	47*	29.0	
			11.15				16.9*	30*	16.5							29.8	
			11.30						16.1					28.9*	54*	28.0	
			11.45				15.6*	36*	15.2							27.0	
			12.00						12.5					24.4*	54*	21.3	
			12.15				11.5*	31*	10.5								
			12.30						8.4								
ABC ABC BUSINESS BRIEF-MON	1	10.50-10.51PM	10.45	13,230	15.4	13,230	15.4	24	15.4								
CBS AMERICAN PORTRAIT-SUS(SUS)	1	8.58- 8.59PM	8.45														
EVENING TUESDAY																	
ABC ABC NEWSBRIEF-TUE		9.58- 9.59PM	9.45	10,910	12.7	10,910	12.7	18	12.7		11,420	13.3	11,420	13.3	20	13.3	
EVENING WEDNESDAY																	
ABC ABC BUSINESS BRIEF-WED		8.58- 8.59PM	8.45	12,110	14.1	12,110	14.1	22	14.1		9,020	10.5	9,020	10.5	15	10.5	
ABC ABC NEWSBRIEF-WED		9.58- 9.59PM	9.45	14,770	17.2	14,770	17.2	27	17.2		15,720	18.3	15,720	18.3	27	18.3	
CBS AMERICAN PORTRAIT SUS(SUS)		8.58- 8.59PM	8.45														
EVENING THURSDAY																	
ABC ABC NEWSBRIEF-THU		9.58- 9.59PM	9.45	11,080	12.9	11,080	12.9	21	12.9		11,080	12.9	11,080	12.9	19	12.9	
EVENING FRIDAY																	
ABC ABC BUSINESS BRIEF-FRI	1	8.40- 8.41PM	8.30	10,310	12.0	10,310	12.0	19	12.0								
	2	8.42- 8.43PM	8.30								9,960	11.6	9,960	11.6	20	11.6	
ABC ABC NEWSBRIEF-FRI		9.58- 9.59PM	9.45	6,270	7.3	6,270	7.3	11	7.3		6,700	7.8	6,700	7.8	12	7.8	
CBS AMERICAN PORTRAIT SUS.(SUS)	1	8.58- 8.59PM	8.45														
CBS AMERICAN PORTRAIT-SUS.(SUS)	2	8.58- 8.59PM	8.45														
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT		8.58- 8.59PM	8.45	7,470	8.7	7,470	8.7	14	8.7		5,410	6.3	5,410	6.3	11	6.3	
ABC ABC NEWSBRIEF-SAT.		9.58- 9.59PM	9.45	9,530	11.1	9,530	11.1	18	11.1		8,160	9.5	8,160	9.5	16	9.5	
CBS SPORTSBREAK-SAT	2	8.28- 8.29PM	8.15								12,460	14.5	12,460	14.5	25	14.5	
	1	8.58- 8.59PM	8.45	8,590	10.0	8,590	10.0	16	10.0								
CBS NEWSBREAK-SAT.	1	9.55- 9.56PM	9.45	7,220	8.4	7,220	8.4	13	8.4								
	2	9.57- 9.58PM	9.45								6,790	7.9	6,790	7.9	13	7.9	
NBC NBC NEWS DIGEST-SAT		8.58- 8.59PM	8.45	13,310	15.5	13,310	15.5	25	15.5		10,480	12.2	10,480	12.2	20	12.2	
NBC NBC NEWS DIGEST-2-SAT.	1	9.58- 9.59PM	9.45	10,650	12.4	10,650	12.4	20	12.4								
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	2	8.35- 8.36PM	8.30								10,310	12.0	10,310	12.0	18	12.0	
	1	8.58- 8.59PM	8.45	13,660	15.9	13,660	15.9	21	15.9								
ABC ABC NEWSBRIEF-SUN.	1	10.00-10.01PM	10.00	13,570	15.8	13,570	15.8	23	15.8								
	2	10.45-10.46PM	10.45								9,530	11.1	9,530	11.1	18	11.1	

 U.S. TV HOUSEHOLDS: 85,900,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING SUNDAY-CONT'D																	
CBS CBS NFL FOOTBALL GAME 2	1	4.00- 7.16PM	→GRID	28,430	33.1	13,060	15.2	28									
			7.15				17.1*	27*	16.0								
CBS 60 MINUTES	1	7.16- 8.16PM	→GRID	32,040	37.3	22,940	26.7	38									
			8.15				29.8*	41*	26.4								
CBS MURDER, SHE WROTE	1	8.16- 9.16PM	→GRID	27,920	32.5	22,680	26.4	36									
			9.15				25.4*	34*	18.6								
CBS SPORTSBREAK-SUN	2	8.58- 8.59PM	8.45								16,490	19.2	16,490	19.2	28	19.2	
	1	9.14- 9.15PM	9.00	15,630	18.2	15,630	18.2	24	18.2								
CBS CRAZY LIKE A FOX	1	9.16-10.16PM	→GRID	16,920	19.7	13,060	15.2	21									
			10.15				15.0*	21*	12.8								
CBS NEWSBREAK-SUN.	1	10.14-10.15PM	10.00	9,620	11.2	9,620	11.2	16	11.2								
	2	10.08-10.09PM	10.00								16,240	18.9	16,240	18.9	29	18.9	
CBS TRAPPER JOHN, M.D.	1	10.16-11.16PM	→GRID	15,380	17.9	11,170	13.0	20									
			11.15				14.4*	25*	13.7								
NBC NFL FOOTBALL GAME 2-NBC	2	4.22- 7.23PM	→GRID								30,490	35.5	15,890	18.5	35	<<	
			7.30														
NBC NFL FOOTBALL POST 2-NBC	2	7.20- 7.30PM	7.15								11,680	13.6	12,280	14.3	23	14.3	
NBC NBC NEWS DIGEST-SUN		8.58- 8.59PM	8.45	10,480	12.2	10,480	12.2	16	12.2		9,450	11.0	9,450	11.0	16	11.0	
NBC NBC NEWS DIGEST-2-SUN.	2	9.51- 9.53PM	9.45								12,460	14.5	12,030	14.0	21	14.0	
EVENING MONDAY-FRIDAY																	
ABC ABC NEWS:NIGHTLINE		>	11.30	6,270	7.3	5,070	5.9	15	6.5	TU-F	5,150	6.0	4,040	4.7	13	5.3	TU-F
			11.45						5.4	TU-F						4.2	TU-F
			12.00						3.9	TU&TH						3.4	TU-F
ABC EYE ON HOLLYWOOD		>	12.00	1,550	1.8	1,370	1.6	6	1.6	TU-F	1,120	1.3	860	1.0	4	1.1	TU-F
			12.15						1.5	TU-F						1.0	TU-F
			12.30						1.6	TU&TH						1.1	W-F
ABC ABC NEWS:NIGHTLINE-MON	2	12.58- 1.28AM	12.45								4,980	5.8	3,780	4.4	22	5.5	MON.
	1	1.01- 1.31AM	1.00	3,440	4.0	2,920	3.4	18	3.9	MON.						4.8	MON.
			1.15						3.0	MON.						3.8	MON.
			1.30						2.6	MON.							
CBS AMERICAN PORTRAIT	1	>	8.15	11,170	13.0	11,170	13.0	20	13.3	TU&TH							
	2	8.58- 8.59PM	8.45						12.7	THU.	13,400	15.6	13,400	15.6	22	15.6	MTUTH
CBS NEWSBREAK-M-F		>	9.45	11,680	13.6	12,030	14.0	21	13.5	M-F	10,570	12.3	10,570	12.3	18	12.3	M-F
CBS CBS LATE NIGHT I		>	11.30	7,390	8.6	4,980	5.8	18	6.3	M-F	6,530	7.6	4,640	5.4	17	5.7	M-F
			11.45				6.1*	16*	5.8	M-F				5.5*	15*	5.4	M-F
			12.00						5.7	M-F						5.3	M-F
			12.15				5.6*	19*	5.5	M-F				5.2*	18*	5.1	M-F
			12.30				4.9*	20*	5.5	M-F				5.1*	22*	5.1	M-F
CBS CBS LATE NIGHT II		>	12.30	4,300	5.0	3,350	3.9	18	4.5	M-F	3,950	4.6	3,180	3.7	20	4.1	M-F
			12.45				4.2*	18*	3.9	M-F				3.8*	18*	3.7	M-F
			1.00						3.7	M-F						3.6	M-F
			1.15				3.6*	19*	3.4	M-F				3.6*	22*	3.5	M-F
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		>	2.00	1,120	1.3	1,030	1.2	11	1.4	M-THSU	1,290	1.5	1,120	1.3	14	1.4	M-THSU
			2.15						1.1	M-THSU						1.2	M-THSU

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS CBS NEWS NIGHTWATCH-2		2.30- 3.00AM	→GRID	1,370	1.6	1,200	1.4	16		M-THSU	1,460	1.7	1,200	1.4	18		M-THSU
			2.30						1.4	M-THSU						1.5	M-THSU
			2.45						1.3	M-THSU						1.4	M-THSU
CBS CBS NEWS NIGHTWATCH-3		3.00- 6.00AM	3.00	2,060	2.4	1,120	1.3	22	1.5	M-THSU	1,980	2.3	1,120	1.3	24	1.6	M-THSU
			3.15				1.5*	21*	1.5	M-THSU				1.6*	24*	1.5	M-THSU
			3.30						1.4	M-THSU						1.4	M-THSU
			3.45				1.4*	22*	1.3	M-THSU				1.4*	25*	1.4	M-THSU
			4.00						1.3	M-THSU						1.4	M-THSU
			4.15				1.3*	23*	1.3	M-THSU				1.4*	27*	1.3	M-THSU
			4.30						1.2	M-THSU						1.3	M-THSU
			4.45				1.2*	22*	1.2	M-THSU				1.2*	24*	1.2	M-THSU
			5.00						1.0	M-THSU						1.1	M-THSU
			5.15				1.1*	20*	1.1	M-THSU				1.1*	22*	1.1	M-THSU
			5.30						1.2	M-THSU						1.1	M-THSU
			5.45				1.1*	20*	1.1	M-THSU				1.1*	22*	1.0	M-THSU
NBC NBC NEWS DIGEST-M-F		8.58- 8.59PM	8.45	11,170	13.0	11,170	13.0	20	13.0	M-F	10,820	12.6	10,820	12.6	19	13.6	M-F
			9.00													8.9	MON.
NBC NBC NEWS DIGEST-2-M-F		>	9.45	12,460	14.5	12,460	14.5	22	14.4	TU&TH	8,590	10.0	8,590	10.0	15	10.0	MWF
NBC TONIGHT SHOW		11.30-12.30AM	11.30	10,740	12.5	6,790	7.9	23	9.1	M-F	10,140	11.8	6,610	7.7	23	8.9	M-F
			11.45				8.5*	23*	7.9	M-F				8.5*	22*	8.2	M-F
			12.00						7.7	M-F						7.2	M-F
			12.15				7.3*	24*	6.9	M-F				6.8*	23*	6.4	M-F
NBC DAVID LETTERMAN I		12.30- 1.00AM	12.30	4,550	5.3	3,780	4.4	19	4.6	M-TH	4,210	4.9	3,440	4.0	19	4.3	M-TH
			12.45						4.2	M-TH						3.7	M-TH
NBC FRIDAY NIGHT VIDEOS		12.30- 2.00AM	12.30	5,580	6.5	2,660	3.1	14	5.2	FRI.	6,440	7.5	3,260	3.8	18	5.6	FRI.
			12.45				4.4*	16*	3.6	FRI.				5.0*	19*	4.4	FRI.
			1.00						3.2	FRI.						3.9	FRI.
			1.15				2.9*	13*	2.6	FRI.				3.6*	17*	3.4	FRI.
			1.30						2.2	FRI.						3.0	FRI.
			1.45				2.1*	12*	1.9	FRI.				2.7*	16*	2.5	FRI.
NBC DAVID LETTERMAN II		1.00- 1.30AM	1.00	3,690	4.3	3,090	3.6	20	3.9	M-TH	2,830	3.3	2,410	2.8	18	3.1	M-TH
			1.15						3.3	M-TH						2.5	M-TH
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-615A		6.15- 6.30AM	6.15	1,370	1.6	1,290	1.5	17	1.5	M-F	1,630	1.9	1,550	1.8	18	1.8	M-F
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	2,150	2.5	1,980	2.3	18	2.3	M-F	2,150	2.5	2,060	2.4	16	2.4	M-F
ABC REAGAN NEWS CONF.-ABC(SUS)	2	2.30- 2.49PM	2.30														WED.
ABC ABC DAYTIME NEWSBRIEF-M-F	1	>	2.45	6,180	7.2	6,360	7.4	22	7.1	M-F							
	2	2.58- 2.59PM	2.45								6,440	7.5	6,440	7.5	26	7.5	M-F
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.00- 5.00PM	4.00								9,020	10.5	6,010	7.0	21	6.7	WED.
			4.15											6.7*	21*	6.6	WED.
			4.30													6.9	WED.
			4.45											7.3*	20*	7.7	WED.
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30	1,720	2.0	1,460	1.7	18	1.5	M-F	1,980	2.3	1,550	1.8	17	1.7	M-F
			6.45						1.8	M-F						1.9	M-F
CBS THANKSGIVING DAY PARADE(S) CONT'D	1	9.00-12.00NN	9.00	24,050	28.0	9,280	10.8	25	6.5	THU.							

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
CBS THANKSGIVING DAY PARADE(S)-CONT'D																	
			9.15				7.3*	21*	8.1	THU.							
			9.30						9.5	THU.							
			9.45				10.1*	25*	10.7	THU.							
			10.00						11.7	THU.							
			10.15				12.2*	29*	12.7	THU.							
			10.30						12.7	THU.							
			10.45				12.5*	28*	12.2	THU.							
			11.00						12.2	THU.							
			11.15				11.6*	25*	11.1	THU.							
			11.30						11.0	THU.							
			11.45				10.8*	23*	10.6	THU.							
CBS NEWSBREAK-11.57		>	11.45	5,760	6.7	5,500	6.4	21	6.8	M-F	5,500	6.4	5,330	6.2	25	6.2	M-F
			1.15						5.0	THU.							
CBS HOMECOMING(S)	1	12.30- 2.30PM	12.30	9,110	10.6	4,470	5.2	14	5.5	FRI.							
			12.45				5.2*	15*	5.0	FRI.							
			1.00						4.9	FRI.							
			1.15				5.0*	14*	5.1	FRI.							
			1.30						5.5	FRI.							
			1.45				5.5*	15*	5.5	FRI.							
			2.00						5.2	FRI.							
			2.15				5.0*	13*	4.8	FRI.							
CBS PRICE IS RIGHT 1-THU(B)	1	12.30- 1.00PM	12.30	6,870	8.0	5,500	6.4	14	6.1	THU.							
			12.45						6.8	THU.							
CBS PRICE IS RIGHT 2-THU(B)	1	1.00- 1.30PM	1.00	6,270	7.3	5,330	6.2	14	6.6	THU.							
			1.15						5.8	THU.							
CBS QUARTERBACK PRINCESS(S)	1	1.30- 3.30PM	1.30	6,440	7.5	3,690	4.3	11	3.9	THU.							
			1.45				3.9*	10*	3.8	THU.							
			2.00						4.4	THU.							
			2.15				4.4*	11*	4.5	THU.							
			2.30						4.6	THU.							
			2.45				4.6*	12*	4.7	THU.							
			3.00						4.5	THU.							
			3.15				4.2*	11*	3.9	THU.							
CBS CBS COLLEGE FOOTBALL-FRI(S)	1	2.39- 6.00PM	2.30	15,810	18.4	5,500	6.4	17	5.9	FRI.							
			2.45				5.8*	17*	5.8	FRI.							
			3.00						5.8	FRI.							
			3.15				5.8*	16*	5.8	FRI.							
			3.30						5.9	FRI.							
			3.45				6.0*	16*	6.2	FRI.							
			4.00						6.4	FRI.							
			4.15				6.2*	16*	5.9	FRI.							
			4.30						6.3	FRI.							
			4.45				6.6*	17*	6.8	FRI.							
			5.00						7.3	FRI.							
			5.15				7.3*	18*	7.3	FRI.							
			5.30						7.2	FRI.							
			5.45				7.1*	16*	7.0	FRI.							
CBS CBS COLLEGE FOOTBALL-PRE(S)	1	2.30- 2.39PM	2.30	6,180	7.2	4,900	5.7	17	5.7	FRI.							

 U.S. TV HOUSEHOLDS: 85,900,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
CBS CBS NFL FTBL PRE-THU.(S)	1	3.30- 4.00PM	3.30	10,910	12.7	7,470	8.7	22	6.5	THU.							
			3.45						10.9	THU.							
CBS AMERICAN TREASURY		3.58- 3.59PM	3.45	5,580	6.5	5,580	6.5	19	6.5	M & W	4,810	5.6	4,810	5.6	17	5.6	MWF
CBS AMERICAN TREASURY SUS(SUS)	2	3.58- 3.59PM	3.45														THU.
CBS AMERICAN TREASURY-SUS(SUS)		3.58- 3.59PM	3.45							TUE.							TUE.
CBS NEWSBREAK-3.44		3.45- 3.46PM	3.45	6,440	7.5	6,440	7.5	22	7.5	M-W	5,930	6.9	5,930	6.9	22	6.9	M-F
CBS CBS NFL FTBL GAME-THU.(S)	1	4.00- 7.10PM	4.00	27,660	32.2	16,660	19.4	47	17.3	THU.							
			4.15				18.0*	47*	18.7	THU.							
			4.30						19.8	THU.							
			4.45				20.1*	52*	20.4	THU.							
			5.00						20.7	THU.							
			5.15				20.5*	52*	20.3	THU.							
			5.30						18.9	THU.							
			5.45				19.1*	48*	19.3	THU.							
			6.00						19.8	THU.							
			6.15				19.9*	46*	20.1	THU.							
			6.30						19.7	THU.							
			6.45				19.4*	43*	19.0	THU.							
			7.00				17.0*	37*	17.0	THU.							
NBC NBC NEWS AT SUNRISE		6.30- 7.00AM	6.30	2,150	2.5	1,630	1.9	17	1.6	M-F	3,090	3.6	2,230	2.6	20	2.2	M-F
			6.45						2.2	M-F						3.1	M-F
NBC MACYS THANKSGIVING PARADE(S)	1	9.00-12.00NN	9.00	27,230	31.7	12,200	14.2	33	9.9	THU.							
			9.15				10.5*	28*	11.2	THU.							
			9.30						12.1	THU.							
			9.45				12.0*	29*	11.9	THU.							
			10.00						13.1	THU.							
			10.15				13.8*	32*	14.6	THU.							
			10.30						15.7	THU.							
			10.45				15.9*	36*	16.0	THU.							
			11.00						16.1	THU.							
			11.15				16.3*	36*	16.6	THU.							
			11.30						16.8	THU.							
			11.45				16.8*	37*	16.8	THU.							
NBC NFL '85 NBC-THU(S)	1	12.00-12.32PM	12.00	15,460	18.0	11,600	13.5	31	13.8	THU.							
			12.15						13.0	THU.							
			12.30						14.0	THU.							
NBC NFL FTBL GAME NBC-THU(S)	1	12.32- 3.44PM	12.30	29,290	34.1	16,060	18.7	45	16.0	THU.							
			12.45				16.8*	39*	17.5	THU.							
			1.00						17.7	THU.							
			1.15				18.0*	42*	18.2	THU.							
			1.30						19.0	THU.							
			1.45				19.3*	46*	19.7	THU.							
			2.00						19.0	THU.							
			2.15				19.0*	46*	19.0	THU.							
			2.30						19.2	THU.							
			2.45				19.3*	47*	19.5	THU.							
			3.00						20.4	THU.							
			3.15				20.2*	50*	20.1	THU.							

CONT'D

U.S. TV HOUSEHOLDS: 85,900,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
NBC NFL FTBL GAME NBC-THU(S)-CONT'D																	
			3.30				18.0*	45*	18.0	THU.							
NBC ANOTHER WORLD -WED(B)	2	2.30- 2.48PM	2.30								1,290	1.5	1,290	1.5	6	1.5	WED.
			2.45													1.4	WED.
NBC NBC NEWS DIGEST-DAYTIME		2.57- 2.58PM	2.45	4,380	5.1	4,380	5.1	16	5.1	MTUWF	3,870	4.5	3,870	4.5	16	4.5	MWF
NBC NFL FTBL POST NBC-THU(S)	1	3.44- 4.00PM	3.30	11,080	12.9	10,310	12.0	31	14.3	THU.							
			3.45						11.9	THU.							
NBC MAIN STREET(S)	2	4.00- 5.00PM	4.00								5,760	6.7	3,180	3.7	10	3.5	TUE.
			4.15											3.4*	10*	3.3	TUE.
			4.30													3.7	TUE.
			4.45											4.0*	10*	4.4	TUE.
DAY SATURDAY																	
ABC ABC FUN FIT-8:25AM		8.25- 8.29AM	8.15	2,920	3.4	2,320	2.7	17	2.7		2,490	2.9	1,890	2.2	12	2.2	
ABC ABC FUN FIT-10:55AM		10.55-10.59AM	10.45	3,870	4.5	3,090	3.6	12	3.6		3,610	4.2	2,920	3.4	11	3.4	
ABC J.C. PENNEY GOLF-SAT(S)	2	1.00- 3.04PM	→GRID								3,520	4.1	1,370	1.6	5		
			3.00													1.5	
ABC CFA COLLEGE FOOTBALL-PRE	1	3.00- 3.28PM	→GRID	5,410	6.3	3,950	4.6	13									
	2	3.04- 3.31PM	→GRID								3,260	3.8	2,580	3.0	9		
			3.15						4.7								
			3.30													3.2	
ABC CFA COLLEGE FOOTBALL GAME	1	3.28- 6.46PM	→GRID	18,550	21.6	6,870	8.0	19									
	2	3.31- 6.46PM	→GRID								14,690	17.1	4,900	5.7	14		
			6.45				10.0*	20*	7.5					6.6*	13*	5.9	
CBS IN THE NEWS- 8.26AM-SUS(SUS)		8.26- 8.29AM	8.15														
CBS IN THE NEWS- 8.56AM-SUS(SUS)		8.56- 8.59AM	8.45														
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	3,350	3.9	3,090	3.6	11	3.6		3,870	4.5	3,520	4.1	14	4.1	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	3,010	3.5	2,750	3.2	10	3.2		2,230	2.6	1,800	2.1	7	2.1	
CBS IN THE NEWS-12.56PM	1	12.56-12.59PM	12.45	2,660	3.1	2,410	2.8	8	2.8								
CBS IN THE NEWS- 1.26PM	1	1.26- 1.29PM	1.15	2,920	3.4	2,490	2.9	8	2.9								
CBS CBS NCAA BASKETBALL-SAT	1	1.30- 3.40PM	→GRID	11,420	13.3	4,550	5.3	15									
			3.30				6.9*	18*	6.9								
CBS CBS COLLEGE FOOTBALL PRE	2	2.30- 2.35PM	2.30														
	1	3.40- 3.44PM	3.30	5,070	5.9	4,640	5.4	14	5.4		6,010	7.0	5,150	6.0	18	6.0	
NBC ONE TO GROW ON-8:28AM		8.28- 8.30AM	8.15	2,920	3.4	2,750	3.2	20	3.2		4,040	4.7	3,870	4.5	25	4.5	
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	4,040	4.7	3,870	4.5	21	4.5		5,070	5.9	4,900	5.7	27	5.7	
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	6,100	7.1	6,010	7.0	24	7.0		6,440	7.5	6,440	7.5	27	7.5	
NBC ONE TO GROW ON-11:28AM		11.28-11.30AM	11.15	7,900	9.2	7,650	8.9	28	8.9		6,530	7.6	6,180	7.2	24	7.2	
NBC ONE TO GROW ON-11:58AM		11.58-12.00NN	11.45	5,150	6.0	4,980	5.8	17	5.8		5,410	6.3	5,150	6.0	20	6.0	
DAY SUNDAY																	
CBS CBS NFL FOOTBALL GAME 1	1	1.00- 4.07PM	→GRID	27,140	31.6	12,280	14.3	32									
	2	1.00- 4.14PM	→GRID								30,240	35.2	14,430	16.8	39		
CONT'D																	

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*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
DAY SUNDAY-CONT'D																	
CBS CBS NFL FOOTBALL GAME 1-CONT'D																	
			4.00						<<							16.0	
			4.15						<<					15.6*	33*	4.6	
			4.30						<<								
NBC NFL FOOTBALL GAME 1-NBC	1	1.00- 4.19PM	→GRID	28,860	33.6	12,800	14.9	33			21,820	25.4	10,390	12.1	28		
	2	1.00- 4.01PM	→GRID											4.8*	10*		
			4.15				16.9*	35*	10.0								
NBC NFL FOOTBALL POST -NBC(B)	2	3.51- 4.00PM	3.45								8,760	10.2	7,130	8.3	17	8.3	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

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